






**Som-Lalit Institute of Management Studies (SLIMS), Ahmedabad**


**(Faculty Details as per Approval Process Handbook)**


SR. NO.	PHOTOGRAPH	DETAILS OF FACULTIES	
1		Name of the Teaching Staff *	Dr. Neha Chirag Patel
		Designation	Director (Academic Council Member – GTU)
		Date of Birth	04/11/1970
		Aadhaar Card (UID):	9178 8537 5935
		Date of joining the institute	1.7.2006
		Department	Management
		Education Qualifications	B.Sc. M.B.A. PGDCA Ph.D
		Total Work Experience	31 Yrs.
		Teaching	20 Yrs.
		Research	-
		Industry	11 Yrs.
		Others	-
		Areas of Specialization	Marketing
		Course taught at Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in Journals	27
		National	15
		International	12
		Conference	
		National	14
		International	01
		Master	470
		Ph.D Guided	6 awarded 4 Guiding
		Projects Carried out	06
		Awards	1. Received Excellence Teaching in Higher Education Award by Star International Foundation For Research and Publication – July 2024 2. Best Paper Award for the research paper present titled “A consumer perspective on promoting environmentally friendly food choices under sustainability and local foods.
		Patents	1 (Applied) – Granted
		Technology Transfer	-
		Research Publication	As above
		No. of Books published with details	03 chapter in book (International) 03
		Case editor	


2		<b>Name of the Teaching Staff *</b>	<b>Dr. Supriya Rahul Bhutiani</b>
		Designation	Associate Professor Associate Dean(GTU)-MBA, Zone-1
		Date of Birth	08/05/1970
		Aadhaar Card (UID)	6658 7147 2606
		Department	Management
		Date of Joining the Institute	01/07/1999
		Education Qualifications	B.Sc. M.B.A. Ph.D
		Total Work Experience	31 Yrs.
		Teaching	25 Yrs.
		Research	-
		Industry	6 Yrs
		Others	-
		Areas of Specialization	Marketing
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> Nationals Internationals	05 02 05 01
		Master	470
		Ph.D Guided	-
		Projects Carried out	03
		Awards	
		Patents	-
		Technology Transfer	-
		Research Publication	-
		No. of Books published with details Case editor	01 – Chapter in book 3


3		<b>Name of the Teaching Staff *</b>	<b>Dr. Twinkle Trivedi</b>
		Designation	Associate Professor
		Date of Birth	01/05/1980
		Aadhaar Card (UID)	7200 4066 5518
		Department	Management
		Date of Joining the Institute	01/07/2005
		Education Qualifications	BBA PGDM M.Com GSET Ph.D
		Total Work Experience	21 Yrs.
		Teaching	20 Yrs.
		Research	9 Yrs.
		Industry	1
		Others	-
		Areas of Specialization	Marketing, Human Resource Management and Organization Behaviour / Marketing
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post-Graduation & Under Graduate
		Research guidance	1. Won Best Paper Presentation (1st Position) award in the year 2022 for paper titled "Impact of Digital Content Marketing on Purchase Intentions for Online Shopping Post Covid 19 Pandemic" 2. Received the Award for Best Faculty in Research at SLIMS in the year 2023 3. Won Best Paper Award (2nd Position) in the year 2024 for paper titled "Generation Z Inclined Toward Immersive Shopping Experiences: AR Virtual Try-On in Online Retail in India" 4. Won Best Paper Award (2nd Runner-up position) in the year 2024 for paper titled "Impact of Demographic Factors on Digital Financial Literacy in Emerging Markets" 5. Won Best Paper Award for paper presented in the year 2024 for the paper titled "Deployment of An AI model to analyse the automation process of HR"

			6. Received the Award for Excellence in Research at SIFRE International Awards for Excellence in Education in the year 2025 for Research and Education in appreciation and recognition of outstanding contribution in the field of Administration, Teaching and Research.
		No. of papers published in Journals National International Paper presented in Conference National International	19 11  06 17
		Master	400
		Ph.D Guided	-
		Projects Carried out	03
		Awards	
		Patents	-
		Technology Transfer	-
		Research Publication	35
		No. of Books published with details  Chapter Case Study	01 [Organization Behaviour (Text & cases) by Himalaya Publishing House (2017)] 03 03


4		<b>Name of the Teaching Staff *</b>	<b>Dr. Reshmi Menon</b>
		Designation	Associate Professor
		Date of Birth	09/09/1975
		Aadhaar Card (UID)	7350 1388 5324
		Department	Management
		Date of Joining the Institute	02/07/2007
		Education Qualification	B.E (Mechanical) MBA (Marketing) Ph D NET - G-SET
		Total Work Experience	25 Yrs.
		Teaching	18 Yrs.
		Research	-
		Industry	7 Yrs.
		Others	-
		Areas of Specialization	Marketing / Strategy
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference (Paper published)</u> National International <u>Conference (Paper Presented)</u> National International	07 01 01 02 02 16
		Master	410
		Ph.D guided	-
		Projects Carried out	-
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	As above
		No. of Books published with details Case Study	2


5		<b>Name of the Teaching Staff *</b>	<b>Dr. Kamesh R. Raval</b>
		Designation:	Associate Professor
		Date of Birth	22/08/1976
		Aadhaar Card (UID)	7045 9873 5366
		Department	Management
		Date of Joining the Institute	16/06/2008
		Education Qualifications	B.Sc. M.C.A. M.C.P. Ph.D
		Total Work Experience	19 Yrs.
		Teaching	14 Yrs.
		Research	5 Yrs.
		Industry	-
		Others	7 Yrs.
		Areas of Specialization	Information Technology Computer Science
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	00 02 00 02
		Master	200
		Ph.D Guided	-
		Projects Carried out	80
		Awards	
		Patents	-
		Technology Transfer	-
		Research Publication	2
		No. of Books published with details	06

6		<b>Name of the Teaching Staff *</b>	<b>Prof. Rakesh Shastri</b>
		Designation:	Assistant Professor
		Date of Birth	04/07/1964
		Aadhaar Card (UID)	6877 4523 1391
		Department	Management
		Date of Joining the Institute	27/05/2009
		Education Qualifications	B.E. (Civil) PGDM ( Finance)
		Total Work Experience	35 Yrs.
		Teaching	13 Yrs.
		Research	-
		Industry	22 Yrs.
		Others	-
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	10 students (GP)
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	0 0 0 0
		Master	360
		Ph.D Guided	-
		Projects Carried out	-
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	-
		No. of Books published with details	-


7		<b>Name of the Teaching Staff *</b>	<b>Dr. Deepal C. Joshi</b>
		Designation:	Associate Professor
		Date of Birth	22/11/1977
		Aadhaar Card (UID)	4396 7952 4971
		Department	Management
		Date of Joining the Institute	02/07/2008
		Education Qualifications	B.B.A, M.B.A Ph D
		Total Work Experience	23 Yrs.
		Teaching	23 Yrs
		Research	10 Yrs
		Industry	-
		Others	-
		Areas of Specialization	E-commerce Research
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	05 03 0 01
		Master	-
		Ph.D	-
		Projects Carried out	-
		Patents	-
		Technology Transfer	-
		Research Publication	-
		No. of Books published with details	1. Book – ‘The Future of Leadership’ – Palgrane Macmillan Publication -2018 2. Book – ‘Paradigm Shift in Management Philosophy’ - Palgrane Macmillan Publication -2018





8		<b>Name of the Teaching Staff *</b>	<b>Prof. Parin Shah</b>
		Designation:	Assistant Professor
		Date of Birth	22/02/1981
		Aadhaar Card (UID)	8784 0731 0146
		Department	Management
		Date of joining the Institute	05/11/2009
		Qualifications with Class / Grade	BBA MBA
		Total Work Experience	18 Yrs.
		Teaching	12 Yrs.
		Research	-
		Industry	6 Yrs.
		Others	-
		Areas of Specialization	MARKETING AND GENERAL MANAGEMENT
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	- - - -
		Master	-
		Ph.D Guided	-
		Projects Carried out	-
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	-
		No. of Books published with details	-


9		<b>Name of the Teaching Staff *</b>	<b>Dr. Riddhi Suresh Dave</b>
		Designation:	Professor
		Date of Birth	31/08/1984
		Aadhaar Card (UID)	7037 6365 6034
		Department	Management
		Date of Joining the Institute	01/07/2014
		Education Qualifications	MBA (Finance) CFA (ICFAI) Ph.D (Finance) UGC-NET
		Total Work Experience	19 Yrs
		Teaching	18 Yrs
		Research	-
		Industry	1 Yr
		Others	-
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	06 06 01 07
		Master	420
		Ph.D Guided	Currently Ph.D guide for 3 Ph.D students
		Projects Carried out	1
		Awards	1. Received copyright registration from Government of India for developing interactive Finance game: 'Wheel of Wealth', Copyright : LD- 20250176660  2. Best Faculty in Academic Excellence, 2023 by Som- Lalit Institute of Management Studies  3. Best paper Awards a. An analysis of trends and patterns of bank financing in MSMEs and its impact on developing Indian economy, CCFS 2016


			<b>b.</b> 3Fs Of MSMEs: A Holistic Study Of Foundation, Functions And Future Of MSMEs Of Gujarat - With Special Reference To Various Government Incentives And Schemes ,CCFS 2015 <b>c.</b> Private Equity in India and Its Impact on Indian Businesses CCFS, 2014.
		Patents	-
		Technology Transfer	-
		Research Publication	20
		No. of Books published with details	
		Chapters	02
		Case Studies	02

10		<b>Name of the Teaching Staff *</b>	<b>Dr. Varimna Singh</b>
		Designation:	Assistant Professor
		Date of Birth	15/05/1983
		Aadhaar Card (UID)	9976 0894 3293
		Department	Management
		Date of Joining the Institute	01/07/2014
		Education Qualifications	M.Sc. (Mathematical Science) Ph.D (Operations and SC Modelling)
		Total Work Experience	18 Yrs
		Teaching	18 Yrs
		Research	9 Yrs
		Industry	-
		Others	-
		Areas of Specialization	Quantitative Methods, Operations
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference (Paper presented)</u> National International	06 02 00 10
		Master	360
		Ph.D	-
		Projects Carried out	Swasth Enterprise training
		Patents	-
		Technology Transfer	-
		Research Publication	08
		No. of Books published with details	-


11		<b>Name of the Teaching Staff *</b>	<b>Prof. Khyati Shah M</b>
		Designation	Assistant Professor
		Date of Birth	6 <sup>th</sup> June 1985
		Aadhaar Card (UID)	
		Department	Management
		Date of Joining the Institute	1 <sup>st</sup> July 2015
		Education Qualifications	BCA MCA
		Total Work Experience	17
		Teaching	16
		Research	
		Industry	1
		Others	
		Areas of Specialization	Information Technology
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	
		Master	
		Ph.D Guided	
		Projects Carried out	
		Awards	
		Patents	
		Technology Transfer	
		Research Publication	
		No. of Books published with details	


12		<b>Name of the Teaching Staff *</b>	<b>Dr. Rani Niral Shah</b>
		Designation	Assistant Professor
		Date of Birth	4 <sup>th</sup> Nov, 1983
		Aadhaar Card (UID)	403438445511
		Department	Management
		Date of Joining the Institute	01/12/2020
		Education Qualifications	BCOM MCOM MBA Ph.D. – Management
		Total Work Experience	15 Years
		Teaching	6 Years
		Research	
		Industry	9 Years
		Others	
		Areas of Specialization	Accountancy Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post graduation
		Research guidance	
		No. of papers published in <u>Journals</u> National International <u>Conference</u> Nationals Internationals	03 00 00 00
		Master	390
		Ph.D Guided	-
		Projects Carried out	01
		Awards	-
		Patents	000-
		Technology Transfer	-
		Research Publication	3
		No. of Books published with details	-


13		<b>Name of the Teaching Staff *</b>	<b>Dipti Prashant Gadhavi</b>
		Designation	Assistant Professor
		Date of Birth	20/07/1981
		Aadhaar Card (UID)	8574 8998 4204
		Department	Management
		Date of Joining the Institute	15/11/2021
		Education Qualifications	BBA MBA Ph.D -Pursuing
		Total Work Experience	14
		Teaching	9
		Research	
		Industry	5
		Others	
		Areas of Specialization	Finance Management & HR
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in <u>Journals</u> National International <u>Conference</u> Nationals Internationals	03  2 conferences attended and papers published in 1
		Master	255
		Ph.D Guided	
		Projects Carried out	1
		Awards	
		Patents	
		Technology Transfer	
		Research Publication	3
		No. of Books published with details	


14		<b>Name of the Teaching Staff *</b>	<b>Dr. Rajeshwari Jain</b>
		Designation	Associate Professor
		Date of Birth	7 <sup>th</sup> September 1978
		Aadhaar Card (UID)	8516 1099 5193
		Department	Management
		Date of Joining the Institute	03/03/2022
		Education Qualifications	B.SC (First Class) MBA PGDCA (First Class) PH.D (Management)
		Total Work Experience	23
		Teaching	22
		Research	
		Industry	1
		Others	
		Areas of Specialization	Business Analytics, Marketing Research, Digital Marketing, and Consumer Behaviour
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	Papers published – 55 Papers presented in conferences- 10 05
		Master	360
		Ph.D Guided	-
		Projects Carried out	4
		Awards	3. Best research paper award for “Cracking the Code: Leveraging Viral Memes to Maximize Engagement in Genz Marketing – March 2024 4. Best research paper award for “A Study on Successful Implementation of AI” – July 2024 5. Best Researcher award - 2024
		Patents	1 [Applied] – Granted
		Technology Transfer	
		Research Publication	55
		No. of Books published with details Chapter Case studies	03 04





15		<b>Name of the Teaching Staff *</b>	<b>Prof. Khushboo Vachhani Talati</b>
		Designation	Assistant Professor
		Date of Birth	30 <sup>th</sup> September 1990
		Aadhaar Card (UID)	3633 4590 0420
		Department	Management
		Date of Joining the Institute	01/03/2022
		Education Qualifications	BCOM MBA M.PHIL Ph.D - Pursuing
		Total Work Experience	12
		Teaching	6
		Research	5
		Industry	1
		Areas of Specialization	Communication, Entrepreneurship, OB, Indian Knowledge System
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance Master Level	100
		No. of papers published in <u>Journals</u> National International <u>Conference</u> Nationals Internationals <u>Conference presented</u> National International <u>Case Studies</u> National International	05 12 04 15 04 15 04 02
		Master	
		Ph.D Guided	
		Projects Carried out	
		Awards	
		Patents	
		Technology Transfer	
		Research Publication	17
		No. of Books published with details Chapter Case studies	1 6


16		<b>Name of the Teaching Staff *</b>	<b>Dr. Preyal Dharmesh Sanghavi</b>
		Designation	Associate Professor
		Date of Birth	05/07/1984
		Aadhaar Card (UID)	2243 2363 0163
		Department	Management
		Date of Joining the Institute	1/4/2022
		Education Qualifications	Ph.D from Kadi Sarva Vishwavidyalaya MBA - 3.02 CGPA- Sardar Patel University B.E(IT) - 63% - Hemchandracharya North Gujarat University
		Total Work Experience	17.5
		Teaching	16
		Research	1.5
		Industry	13
		Areas of Specialization	Marketing
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance Master Level	
		No. of papers published in Journals National International <u>Conference</u> Nationals Internationals <u>Conference presented</u> National International <u>Case Studies</u> National International	
		Master	300
		PhD Guided	3 (Ph.D Guide at GTU from November 2023)
		Projects Carried out	-
		Awards	Best Research Paper award for "Impact of Facebook on Students' academic Performance" in National Conference, RBCON-2012
		Patents	
		Technology Transfer	
		Research Publication	
		Books published with details	
		Interaction with Professional Institutions	Member of Board of Studies of GTU

17		<b>Name of the Teaching Staff *</b>	<b>Dr. Ghata V. Shukla</b>
		Designation:	Assistant Professor
		Date of Birth	28/12/1975
		Aadhaar Card (UID)	8115 6779 4131
		Department	Management
		Date of Joining the Institute	26/06/2012
		Qualifications with Class / Grade	B.A, M.A, M.Phill, Ph.D
		Total Work Experience	22 Yrs
		Teaching	22 Yrs
		Research	5 Yrs
		Industry	-
		Others	-
		Areas of Specialization	Communication
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	01 0 0 0
		Master	-
		Ph.D Guided	-
		Projects Carried out	-
		Patents	-
		Technology Transfer	-
		Research Publication	-
		No. of Books published with details	-

18		<b>Name of the Teaching Staff *</b>	<b>Prof. Postwala Navaz</b>
		Designation:	Assistant Professor
		Date of Birth	12/03/1977
		Aadhaar Card (UID)	5177 2476 7633
		Department	Management
		Date of Joining the Institute	01/07/2011
		Education Qualifications	B.A, M.A (ECONOMICS) – Gold Medalist
		Total Work Experience	20 Yrs
		Teaching	20 Yrs
		Research	-
		Industry	-
		Others	-
		Areas of Specialization	-
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	 0 0  0 0
		Master	-
		Ph.D Guided	-
		Projects Carried out	-
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	-
		No. of Books published with details	-


19		<b>Name of the Teaching Staff *</b>	<b>Prof. Nehal Sheth</b>
		Designation	Assistant Professor
		Date of Birth	30/05/1991
		Aadhaar Card (UID)	3334 9899 4090
		Department	Management
		Date of Joining the Institute	10/12/2022
		Education Qualifications	BCA, MCA UGC-NET
		Total Work Experience	10 Years
		Teaching	10 years
		Research	
		Industry	
		Others	
		Areas of Specialization	IT
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	
		Master	
		Ph.D Guided	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL


20		<b>Name of the Teaching Staff *</b>	<b>Dr. Ranjani Srinivasan</b>
		Designation	Professor
		Date of Birth	22-11-1971
		Aadhaar Card (UID):	584575828364
		Date of joining the institute	01-08-2023
		Department	MBA
		Education Qualifications	Ph.D, MBA, Inter ICWA, B.Com
		Total Work Experience	39 years
		Teaching	19 years
		Research	12 years
		Industry	10 years
		Others	-
		Areas of Specialization	Finance, International Business
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Courses taught at Post Graduate Level
		Research guidance	
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	Papers Published in Journals: 07 06 Conference Papers: 09 02
		Master	150
		Ph.D Guided	-
		Projects Carried out	4 (Industry Projects)
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	13
		No. of Books published with details  Chapters = Case editor =	Book Chapter - 01


21		<b>Name of the Teaching Staff *</b>	<b>Ms. Heena Thakkar</b>
		Designation	Assistant professor
		Date of Birth	11/01/1988
		Aadhaar Card (UID):	966919078353
		Date of joining the institute	1-9-2023
		Department	Computer application (BCA)
		Education Qualifications	Msc(CA&IT)
		Total Work Experience	14
		Teaching	14
		Research	-
		Industry	-
		Others	-
		Areas of Specialization	Information technology
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	UG, PG
		Research guidance	-
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	1
		Master	Msc(CA&IT)
		Ph.D Guided	-
		Projects Carried out	-
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	
		No. of Books published with details Chapters = Case editor =	-

22		<b>Name of the Teaching Staff *</b>	<b>Prof. Rachana Surana</b>
		Designation	Assistant Professor
		Date of Birth	14/2/1978
		Aadhaar Card (UID)	6190 0532 0834
		Department	Management
		Date of Joining the Institute	1/11/2023
		Education Qualifications	BA, B.ED, Diploma in Business Management MBA
		Total Work Experience	14 years
		Teaching	14 years
		Research	
		Industry	
		Others	
		Areas of Specialization	Management
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	
		Master	
		Ph.D Guided	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL





23		<b>Name of the Teaching Staff *</b>	<b>Prof. Jeet Shastri</b>
		Designation	Assistant Professor
		Date of Birth	21/04/1987
		Aadhaar Card (UID)	4194 2007 2390
		Department	Management
		Date of Joining the Institute	1/11/2023
		Education Qualifications	BBA, PGDM (Marketing), PGD in Brand Managt, Certd. Digital Marketing Master
		Total Work Experience	15 years 8 months
		Teaching	1 year 8 months
		Research	
		Industry	14 years
		Others	
		Areas of Specialization	Marketing
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	
		Master	
		Ph.D Guided	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL


24		<b>Name of the Teaching Staff *</b>	<b>Prof. Kena A Kothari</b>
		Designation	Assistant Professor
		Date of Birth	12/09/1986
		Aadhaar Card (UID)	5297 1672 5531
		Department	Management
		Date of Joining the Institute	01/11/2023
		Education Qualifications	B.Com, PGDBM
		Total Work Experience	5 year 8 months
		Teaching	1 year 8 months
		Research	
		Industry	4.5 years
		Others	
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	
		Master	
		Ph.D Guided	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL


25		<b>Name of the Teaching Staff *</b>	<b>Prof. Bhoomi Shukla</b>
		Designation	Assistant Professor
		Date of Birth	21/12/1995
		Aadhaar Card (UID)	
		Department	Management
		Date of Joining the Institute	1/11/2023
		Education Qualifications	B.Com, MBA (HR) BA MA in Music
		Total Work Experience	2.5 years
		Teaching	2.5 years
		Research	
		Industry	
		Others	
		Areas of Specialization	Human Resource
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduation
		Research guidance	
		No. of papers published in Journals National International Conference Nationals Internationals	
		Master	
		Ph.D Guided	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL

26		<b>Name of the Teaching Staff</b>	<b>Prof. Meet Padia</b>
		Designation	Assistant Professor
		Date of Birth	31/12/1996
		Aadhaar Card (UID)	507430192120
		Department	Management
		Date of Joining the Institute	08/07/2024
		Education Qualifications	MBA (Finance), Phd - Management (Pursuing)
		Total Work Experience	5 years
		Teaching	2 years
		Research	
		Industry	3 years
		Others	
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Management Accounting, Corporate Finance
		Research guidance	
		No. of papers published in <b>Journals</b> National International <b>Conference</b> Nationals Internationals	1 2
		Master	200
		Ph.D Guided	
		Projects Carried out	
		Awards	
		Patents	
		Technology Transfer	
		Research Publication	
		No. of Books published with details	1 book chapter

27		<b>Name of the Teaching Staff</b>	<b>Dr. Nili Shah</b>
		Designation	Assistant Professor
		Date of Birth	04/07/1990
		Aadhaar Card (UID)	508291781399
		Department	Management
		Date of Joining the Institute	01/07/2024
		Education Qualifications	MBA, MCOM, Ph.D
		Total Work Experience	12 years
		Teaching	8 years
		Research	3 years
		Industry	1 year
		Others	
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Finance, Tax, Account, Production
		Research guidance	60
		No. of papers published in <b>Journals</b> National International <b>Conference</b> Nationals Internationals	9 5 3 3
		Master	200
		Ph.D Guided	-
		Projects Carried out	
		Awards	
		Patents	
		Technology Transfer	
		Research Publication	12
		No. of Books published with details	2 book chapters

28		<b>Name of the Teaching Staff *</b>	<b>Dr. C.A. Yukti Modhia</b>
		Designation:	Associate Professor
		Date of Birth	25/11/1978
		Aadhaar Card (UID)	443852043946
		Department	Management
		Date of Joining the Institute	01/07/2025
		Qualifications with Class / Grade	MCOM, BCOM, CA, NET, Ph. D-Commerce & Accountancy
		Total Work Experience	23 years
		Teaching	22 years
		Research	6 Years
		Industry	1 Year
		Others	
		Areas of Specialization	Accountancy, Taxation and Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	UG & PG
		Research guidance	
		No. of papers published in Journals	9
		National	3
		International	
		Conference	
		National	2
		International	5
		Master	370
		Ph. D Guided	-
		Projects Carried out	-
		Awards	-
		Patents	-
		Technology Transfer	-
		Research Publication	12
		No. of Books published with details	<b>5</b> <b>B.S. Shah Prakashan:</b> Sem. 3 – Company Accounts Sem. 4 – Corporate Financial Statements Sem. 5- Direct Tax Sem. 5- Advanced Financial Management-1 (As per NEP 2020) Sem. 6- Management Accounting

29		<b>Name of the Teaching Staff *</b>	<b>Twinkle Agrawal</b>
		Designation:	Assistant Professor (Contractual Faculty)
		Date of Birth	06/08/1989
		Aadhaar Card (UID)	593706307092
		Department	Management
		Date of Joining the Institute	06/09/2023
		Qualifications with Class / Grade	MBA (Finance )
		Total Work Experience	Approx 6 years
		Teaching	Approx 5 years
		Research	NIL
		Industry	Finance
		Others	
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Post Graduate
		Research guidance	NIL
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	NIL
		Master	150
		Ph.D Guided	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL

30		<b>Name of the Teaching Staff *</b>	<b>Ms. Disha Parikh</b>
		Designation:	Assistant Professor (Contractual Faculty)
		Date of Birth	23/07/1989
		Aadhaar Card (UID)	6815 9808 4741
		Department	Management
		Date of Joining the Institute	01/08/2025
		Education Qualifications	MBA, BBA, BA, MA (Sanskrit), Ph.D (pursuing)
		Total Work Experience	12 years
		Teaching	10 years
		Research	
		Industry	2 years
		Others	
		Areas of Specialization	Finance
		Course taught at / Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduation Diploma level	Graduate & Post Graduation
		Research guidance	
		No. of papers published in <u>Journals</u> National International <u>Conference</u> National International	
		Master	170
		Ph.D	NIL
		Projects Carried out	NIL
		Awards	NIL
		Patents	NIL
		Technology Transfer	NIL
		Research Publication	NIL
		No. of Books published with details	NIL