Som-Lalit Institute of Management Studies



IGNITING AMBITION INSPIRING ACHIEVEMENT

PLACEMENT 2023 - 2024



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PLACEMENT 2023 - 2024



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• SLIMS

SLERF - CHRONOLOGY



PLACEMENT 2023 - 2024

SLERF - CHRONOLOGY



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VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.





PEO STATEMENTS (PROGRAM EDUCATIONAL OBJECTIVES)

PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.

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MANAGING TRUSTEE'S MESSAGE

Som Lalit, the leading management institute of Gujarat since more than 25 years has always focused on outcome-based education for its students leading to holistic growth. At SLIMS, dreams are nurtured, ambitions are ignited, and achievements become milestones in an extraordinary journey. We believe in transforming potential into limitless possibilities. Our guiding philosophy, "Igniting Ambition, Inspiring Achievement," encapsulates the very essence of our commitment to excellence for all our stakeholders.

Since 1996, SLIMS has fostered a culture of excellence by providing resources, celebrating achievements, promoting collaboration with the Industry and supporting research among all its stakeholders. This culture works as a catalyst for igniting ambition and inspiring achievement among students as well as faculties. The proactive approach creates an environment where individuals are empowered to dream big, work hard, and surpass their own expectations, ultimately contributing to the overall success and reputation holistically.

Our team of experienced faculties, mentors and industry experts serve as guides and motivators, helping students navigate the complex landscape of their chosen field. Apart from the vigorous academic curriculum prescribed by the university, our students are involved in live projects, additional academic and non- academic workshops, industry expert sessions, cultural activities, CSR activities ensuring holistic development.

Through personalized mentoring via our faculties, and exposure to cutting-edge technologies and industry practices, we stoke the flames of ambition in our students. We provide them with the tools, knowledge, and confidence needed to dream bigger and reach higher than ever before.

With the strength of more than 4000+ alumnus of SLIMS who are pursuing their dream career in geographies across the globe in diverse industries and sectors, we present the 26th batch that are ready to their first step in the corporate world.

We would like to say that we seek co-operation of all concerned to join hands in the cause of professional management education.

Pragnesh K Shastri

Managing Director SLERF-Ahmedabad



FROM THE DESK OF DIRECTOR

05

It is with great pride and enthusiasm that I introduce the 26th batch of our management institute. This year again as we embark on a journey of connecting our talented students with opportunities, this brochure serves as a testament to our unwavering commitment to mutual growth and success.

In today's dynamic and competitive business landscape, the pursuit of excellence is not just an aspiration but a necessity. At SLIMS, we have long recognized the significance of preparing our students for the challenges and opportunities that lie ahead while igniting ambition and inspiring achievement. Our holistic approach to education goes beyond textbooks and classrooms; it's about fostering critical thinking, nurturing leadership potential, and honing real-world skills that are essential for success.

Our esteemed faculty members, who are not only educators but also mentors, have played a pivotal role in shaping our students into wellrounded individuals. Our innovative teaching pedagogy of flipped classrooms, role plays, reverse engineering, case studies, practical examples, connect with industry experts as well alumni among others provides holistic exposure to our students.

The four to five week intensive internship training in the corporate world gives an insight into the real world. The live projects round the semester allow the student to be industry ready. The faculties mentor each student during the trainings to ensure that the learning curve is always on the rise for the students

The institute has worked on the philosophy of being for the students, by the students and of the students. Most of the endeavors, taken by the institute like conducting Horizon – a yearly event on Management seminars, Spectrum – Inter College student management games, Sports days, Management quizzes, Seminars, Workshops, Cultural events, CSR activities are completely handled by the students with minimal faculty guidance. The brochure that our students have created showcases their batch and its achievement for your kind consideration. I extend my best wishes to all our students who are gearing up for placements. We thank you and appreciate your support extended to us. We look forward to your august presence at our institute.

Dr. Neha Patel

MARKETING

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Nehe Director

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SLIBM

CORE FACULTY



Dr. Neha Patel Director and Professor B.Sc., P.G.D.C.A., M.B.A. University of Memphis, U.S.A PhD (Marketing) Area: Marketing Experience: 30 years



Dr. Supriya Bhutiani Addl Director, Ass. Dean, Zone I, GTU Associate Professor B.Sc., M.B.A., M.S. University PhD (Marketing) Area: Marketing Experience: 30 years

Mr. Rakesh Shastri Assistant Professor B.E. (Civil), PGDM Area: Finance Experience: 34 years





Dr. Reshmi Menon Associate Professor B.E (Mechanical), M.B.A, Ph.D (Marketing), GSET,UGC-NET Area: Marketing & Strategy Experience: 24 years

Dr. Ranjani Srinivasan Professor Ph.D., MBA, Inter-ICWA B. Com. Area: Finance Experience: 24 years.





Dr. Deepal Joshi Associate Professor MBA (Management), FDP (IIM-A) Area: Strategy, Marketing, Business Ethics, Entrepreneurship Experience: 23 Years Dr. Rajeshwari Jain Associate Professor B.Sc. (Statistics), PGDCA, MBA (Marketing), Ph.D (Management, Marketing) Area: Marketing, IT, Analytics Experience: 21+ years





Dr. Ghata Sangani Assistant Professor B.A, M.A, M.Phill, Ph. D Area: Management Experience: 21 Years

Dr. Kamesh R. Raval Assistant Professor MCA, ADCA, PGDCA, B.Sc. (Chemistry), Ph.D (Computer Science) Area: Information Technology Experience: 21 years



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CORE FACULTY



Dr. Twinkle Trivedi Associate Professor B.B.A, M.B.A, PGDIBO, M.Com, Ph.D (Management), GSET Area: Human Resources & Organizational Behaviour Experience: 19 years

Ms. Navaz S Postwalla Assistant Professor BA (Economics), MA (Economics) with distinction and 6 gold medals awardee Area: Economics. Experience: 19years





Dr. Riddhi Dave Professor MBA (Finance), CFA (ICFAI), Ph.D (Finance), UGC-NET Area: Finance Experience: 18 years

Mr. Parin Shah Assistant Professor BBA, PGDBM and M.COM Area: Management Experience: 18 years





Dr. Lucky Mishra Assistant Professor M.B.A (Finance & Marketing), M.A (Economics), Ph.D (Economics), UGC-NET Area: Economics Experience: 17 years

Dr. Preyal Sanghavi Associate Professor Ph.D (Management, Marketing) MBA (Marketing), B.E (IT) Area: Marketing Experience: 16.5 Years





Dr. Varimna Singh Assistant Professor M.Sc. (Mathematical science), Fellow (NITIE) Area: Decision Science Experience: 16 years

Ms. Khyati Shah Assistant Professor MCA, BCA Area: Information Technology Experience: 16 years





Dr. Reshmi Banerjee Assistant Professor B.Com (Hons.), M.B.A (Finance), Ph.D Area: Finance Experience: 14 years

Ms. Rani Niral Shah Assistant Professor B.com, M.com, M.B.A. (Finance) Ph.D (Pursuing) Area: Finance Experience: 14 years



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CORE FACULTY



Ms. Dipti Gadhavi Assistant Professor BBA, MBA (Finance & Human Resource Management) Ph.D (Pursuing) Area: Finance Experience: 13 years Mr. Jeet Shastri Assistant Professor BBA, PGDM Area: Marketing, Brand Management, Business Development, Supply Chain Management Experience: 13 years





Mr. Hiren Vyas Assistant Professor B. Com. MCA Area: IT Experience: 11+ years. Mr. Nehal Sheth Assistant Professor MCA, BCA, UGC-NET Area: Computer Science & Engineering Experience: 9 years





Ms. Rachana Surana Assistant Professor BA, B.ED, Diploma in BA, MBA Area: Curriculum development, Student evaluation, Experience: 9 years Ms. Khushboo Vachhani Talati Assistant Professor B.COM, MBA (FB & E), M.Phil (Management), Ph.D – Pursuing Area: General Management Experience: 8 years





Ms. Kena A Kothari Assistant Professor B.Com, PGDBM Area: Management Experience: 4 years Ms. Bhoomi Shukla Assistant Professor B.Com, MBA(HR), BA and MA in Music Area: Human Resource Experience: 1 years



CONTRACTUAL FULL TIME FACULTY

Ms. Twinkle Agrawal B.Sc., MBA (Finance) **Experience:** 3.5 years Ms. Zallari Gotecha B.Sc., M.Sc. (Statistics) Experience: 3 years

ADJUNCT RESOURCES

Mr. Samkit Dhruva Finance professional, Working with reputed Advisory firm and dealing with Project Finance and Fund Raising Activities in Finance division. Area: Finance and Accounts Experience: 5 years

EXPERT RESOURCES

Ms. Hashmita K Ahuja MBA, MA (Psychology) Counselling Therapist, NHCA Singapore **Experience:** 18+ Years

Dr. Rachita Jaiswal MBA (Marketing), Ph.D (Management) **Experience:** 18 years

Mr. Dharmendra Khairajani

Ph.D (Pursuing), M.B.A in finance and International Business Operation **Experience:** 13 Years

Ms. Rebecca Sudan Corporate and Academic Trainer Experience: 10+years

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CONSULTANCY AND RESEARCH DONE BY FACULTIES

SLIMS faculty are engaged in multiple industry research and consultancy projects by offering their expertise to businesses seeking strategic guidance. These projects would involve faculty members conducting a comprehensive analysis of the company's operations, identifying areas for improvement, and recommending tailored solutions. They would collaborate closely with company executives to implement strategies and monitor progress. The faculty's industry knowledge and academic insights can provide valuable perspectives and help organizations achieve sustainable growth and efficiency gains, while also enriching the faculty's understanding of real-world business challenges.



THE PEDAGOGY

The teaching methodology emphasizes interactive and participative learning through lectures, case studies, role plays, class presentations and simulation exercises. This necessarily entails extensive background reading and pre-class preparation. Eminent personalities from the industry are also invited to deliver lectures on different contemporary issues. Emphasis is also laid on teamwork through group exercises and group presentations.

EVALUATION SYSTEM

The Institute believes in continual evaluation and feedback. It is a measure of performance and means for motivation. Evaluation is done through assignments, case analysis, quizzes, projects, class participation and two examinations every semester - a mid semester and an end semester exam.

Evaluation in MBA Programme is governed by guidelines and rules prescribed by Gujarat Technological University. The Letter grades range from AA to FF and a student who has failed in a course is given grade FF.

LEARNING ENVIRONMENT

- Campus at prime locality and with ease of transportation from every corner of the city.
- Experienced and supportive faculties for the all-round development of Students.
- · Interactive classroom sessions with audio visual presentations including smart board.
- Well-designed auditorium with capacity of 150 equipped with newer teaching technologies.
- · Enriching sessions with student alumni and other business leaders
- Equal emphasis laid on extra-curricular activities and sports.
- · Library with vast storage of books of renowned authors of Management and other streams
- Well-guarded campus with Security Guards and 24X7 CCTV Surveillance.

SOM-LALIT ALUMNI ASSOCIATION -SLAA

Since its inception in 1996, our 4000+ students of SLERF -Som Lalit Insitute of Business Management and Som Lalit Institute of Management Studies situated in diverse geographies of the world and working in different industries have one thing in common – they all have made us proud by being successful in whatever they have endeavored. We firmly believe that the success of the institute also depends on the success of its alumni. To strengthen the bond of the institute with the alumni, SLERF has tied up with AlmaShines- a renowned firm that has interacted with more than 250 Colleges from all tiers to strengthen the institute –alumni network by leveraging technology through the AlmaShines Alumni Portal. The Alumni portal would help our students to stay connected with batch/college mates and the institute.

THE COURSE CURRICULUM - M.B.A (G.T.U.) (for batch 2022-24)

Semester – I

Management Accounting (MA) Economics for Manager (EFM) Managerial Communication (MC) Organizational Behavior (OB) Business Statistics (BS) Management Information System (MIS) Business Ethics & Corporate Governance (BECG) Developing Contributory Skills - I

Semester – III

- Summer Internship Project
- Strategic Management
- Multidisciplinary Action Project
- Developing Contributory Skills III
- **Consumer Behaviour**
- Integrated Marketing Communications
- Sales and Distribution Management
- Security Analysis and Portfolio Management
- **Financial Derivatives**
- Insurance and Risk Management
- International Business
- **Behavioural Finance**
- Digital and Social Media Marketing
- Retailing and Franchising
- Financial Markets and Services

Semester – II

Business Analytics (BA) Corporate Finance (CF) Marketing Management (MM) Human Resource Management (HRM) Production & Operations Management (POM) Research Methodology (RM) Entrepreneurship (ENT)

Developing Contributory Skills - II

Semester – IV

Comprehensive Project Product and Brand Management Services Marketing International Finance Corporate Restructuing and Valuation Business to Business Marketing Management Control Systems Rural and Agricultural Marketing

Banking

Health Care and Hospital Management

THE COURSE CURRICULUM - M.B.A (G.T.U.) (Financial Management)

Semester – I

- Managerial Communication
- Organizational Behaviour
- Management Information Systems
- **Business Statistics**
- **Financial Management**
- Financial Accounting and Reporting
- **Micro Economics**
- Developing Contributory Skills I

Semester – III

Summer Internship Project

Strategic Management

Multidisciplinary Action Project

Security Analysis and Portfolio Management

Financial Derivatives

Introduction to FinTech and Financial Analytics

Developing Contributory Skills – III

Behavioural Finance

Management Control Systems

Semester - II

Research Methodology Management Accounting and Costing Business Ethics & Corporate Governance Financial Markets and Services Macro Economic Theory and Policy Functions of Management - 1 Functions of Management - 2 Developing Contributory Skills - II

Semester – IV

Comprehensive Project

International Finance

Corporate Restructuring and Valuation

Banking & Insurance

Wealth Management

THE COURSE CURRICULUM - M.B.A (G.T.U.) (Information Technology)

Semester – I

- Management Accounting
- Economics for Manager
- Managerial Communication
- **Organizational Behaviour**
- Relational Database Management System
- Information Technology Management
- **Business Statistics**
- Developing Contributory Skills I

Semester – III

Summer Internship Project

Strategic Management

Multidisciplinary Action Project

Data Warehousing and Data Mining

Cyber Security and Information Technology Governance

Business Process Integration

Developing Contributory Skills - III

IT Project Management

Cloud Computing

Semester – II

Business Analytics

Corporate Finance

Marketing Management

Human Resource Management

Production & Operations Management

Research Methodology

Entrepreneurship and Business Ethics

Developing Contributory Skills - II

Semester – IV

Comprehensive Project Business Reporting Data Visualization Web Programming using PHP

Social Media Analytics

Block chain Management

ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

AVIATION INDIGO AIRLINES

AUTOMOBILES

AUDI MRF TYRES

COMMUNICATION

CNBC AWAZ RADIO MIRCHI TRITON COMM. PVT. LTD.

CONSULTANCY

DEXTER CONSULTANCY LTD. PRAGMATIC CONSULTANCY

CONSTRUCTION

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EDUCATION

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FAST MOVING CONSUMER GOODS

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PRINT / MEDIA

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SHIPPING

PIPAVAV SHIPYARD

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STUDENTS LIVE PROJECTS

A live project for management students could involve collaborating with a local business to develop and implement a marketing strategy, conducting market research to identify growth opportunities, analyzing financial data to recommend cost-saving measures, creating a business plan for a startup, or organizing and managing an event to gain practical experience in event management. Such projects provide students with real-world exposure and the opportunity to apply their management skills in a practical setting, enhancing their readiness for future careers in the field.

Student Name	Company Name
Dixita Limbachiya	Zielhoch and Bajaj Finserv
Yash Patel	Bajaj Finserv
Chirag Bhatt	Bajaj Finserv
Jeet Rawal	Bajaj Finserv
Gandhi Anjali	Bajaj Finserv
Kavita Kumari	Bajaj Finserv
Kavita Kumari	Bajaj Finserv
Jinesh Shah	Bajaj Finserv and London School of Digital Marketing (International Internship)
Urmish Mayavanshi	Bajaj Finserv, Zielhoch
Siddharth Solanki	Dabur
Khadija Kadiwala	London School of Digital Marketing (International Internship)
Hiral Patel	Insplore Consultants
Aaditya Doshi	Insplore Consultants
Drashti Shah	Insplore Consultants
Meera Thakkar	Insplore Consultants

Student Name	Company Name
Aaditya Doshi	Insplore Consultants
Stuti Vyas	Zielhoch
Khushi Chokshi	Zielhoch
Dharmi Popat	Zielhoch
Charmi Amrutiya	Zielhoch
Vishal Jani	Zielhoch
Neha Jain	AMA
Varun Jain	Zielhoch
Dipak Koshti	Zielhoch
Vaibhav Thanki	Zielhoch
Yash Bhatia	Zielhoch
Jani Prakashkumar	Zielhoch
Jain Pramodkumar	Zielhoch
Nikunj Dasani	Zielhoch
Dixita limbachiya	Zielhoch

STUDENT ACHIEVEMENTS

- Nirva Raval stood 1st, Nicy Patel stood 2nd, Vedant Parekh stood 3rd, Shraddha Sakariya stood 4th and Dixita Limbachiya stood 5th in SIP Intra college competition organized Som-Lalit Institute of Business Management held in 2023,
- Shraddha Sakariya stood 1st in Essay writing competition organized by Som-Lalit Institute of Business Management in 2023.
- Arti Mehta, Aayushi Sharma, Priyanka Shrimali, Krupa Thakkar stood 1st and Amin Krina, Amrutiya Charmi, Neha Jain stood 2nd in G20 & U20 Poster Making competition organized by Som-Lalit Institute of Business Management held in 2023.
- Nikunj Dasani, Vaibhav Thanki and Aditya Doshi stood 1st and Anjali Gandhi, Jemini Kenchgundi and Tulsi Kotecha stood 2nd in Video making competition competition organized by Som-Lalit Institute of Business Management in 2023.
- Dixita Limbachiya stood 2nd in National Level Youth Parliament Competition organized by CERC.
- Urvi Panchal stood 3rd in Open Forum Discussion organized by SCOPE.
- Akshay Jani stood 1st in Patriotic Poetry competition organized by Som-Lalit Institute of Business Management held in 2023.
- Truhi Thakkar stood 1st In Patriotic Singing competition organized by Som-Lalit Institute of Business Management held in 2023.
- Nikunj Dasani stood 1st and Het Chavda stood 3rd in Shutter Showcase Competition organized by Som-Lalit Institute of Business Management held in 2023.
- Krupa Thakkar stood 1st and Dipak Koshti, Nikunj Dasani and Mansi Rami stood 2nd in Poster Palooza competition organized by Som-Lalit Institute of Business Management held in 2023.
- Urmish Mayavanshi, Nikunj Dasani, Mansi Rami, Jinesh Shah, Aditya Doshi, Ritu Makwana and Charmi Amrutiya stood 1st in Rang Manch Ki Kahani competition organized by Som-Lalit Institute of Business Management held in 2023.
- Manas Goswami and Om Sheth stood 1st and Vishu Kansara and Ayushi Sharma stood 2nd in The Stock Master competition organized by Som-Lalit Institute of Business Management held in 2023.
- Pathan Manfusa and Khadija Kadiwala stood 1st and Dipak Koshti and Vaibhav Thanki stood 2nd in Are Deewano Hume Pehchano competition organized by Som-Lalit Institute of Business Management held in 2023.
- Akshay Jani stood 1st and Virendrasinh Raulji stood 3rd in Business Quiz competition (Spectrum) organized by Som-Lalit Institute of Business Management held in 2023.
- Khadija Kadiwala and Gaurav Jagatiya stood 1st and Sarthak Jain and Preksha Laddha stood 3rd in Khabar Karobar ki Competition organized by Som-Lalit Institute of Business Management held in 2023.
- Khushi Chauhan stood 1st in Cultural Dancing competition organized by Som-Lalit Institute of Business Management held in 2023.
- Jinesh Shah stood 2nd in Debate competition organized by Som-Lalit Institute of Business Management held in 2023.



STUDENT ACHIEVEMENTS

- Dixita Limbachiya stood 1st in Extempore competition organized by Som-Lalit Institute of Business Management held in 2023.
- Rachna Rajawat and Manas Goswami stood 1st and Charmy Patel and Kashish Shingala stood 2nd in the Fashion Show organized by Som-Lalit Institute of Business Management held in 2023.
- Urmish Mayavanshi stood 2nd in Power Lifting competition organized by National Power lifting Federation (PI) held in 2022.
- Mayank Khandelwal, Dhaval Thakkar and Rachitkumar Patel stood 1st and Urmish Mayavanshi, Aliasgar Ghadiyali, Nikunj Dasani, Jinesh Shah, Yash Patel and Aditya Doshi stood 2nd in Volleyball competition organized by Som-Lalit Institute of Business Management held in 2022.
- Akshay Jani stood 1st, Nirva Raval and Khadija Kadiwala stood 2nd, Urmish Mayavanshi stood 3rd in Business Quiz competition organized by Som-Lalit Institute of Business Management held in 2022
- Kavita Kumari, Rashmika Dodiya, Aesha Munshi, Priyanka Dulani, Krishna Goswami, Pinaki Kerai, Tanu Rathod and Dharmi Popat stood 1st and Rashmi Bhanushali, Hiral Patel, Truhi Thakkar, Drashti Shah and Stuti Vyas stood 2nd in Tug of war (Girls) competition organized by Som-Lalit Institute of Business Management held in 2022.
- Mayank Khandelwal and Pathan Azizur Rehman stood 1st in Tug of war (Boys) competition organized by Som-Lalit Institute of Business Management held in 2022.
- Rashmika Dodiya stood 1st, Nikunj Dasani and Dipak Koshti stood 2nd and Sarthak Jain stood 3rd in Rangoli Making competition organized by Som-Lalit Institute of Business Management held in 2022.
- Pinaki Kerai and Kavita Kumari stood 1st in Badminton competition (Girls) organized by Som-Lalit Institute of Business Management held in 2022.
- Rashmi Bhanushali stood 1st in the Carrom competition (Girls) organized by Som-Lalit Institute of Business Management held in 2022.
- Nikunj Dasani and Aditya Doshi stood 1st in Carrom competition (Boys) organized by Som-Lalit Institute of Business Management held in 2022.
- Shraddha Sakariya, Truhi Thakkar, Krupa Thakkar, Ayushi Sharma, Akshay Sadarangani, Urvi Vyas, Shubh Lodhari and Het Shah stood 1st, Manas Goswami and Om Sheth stood 2nd and Chintan Patel, Diya Patel and Maitri Pandya stood 3rd in Collage Making Competition organized by Som-Lalit Institute of Business Management held in 2022.
- Akshay Sadarangani stood 1st, Akshay Jani stood 2nd and Aditya Doshi and Manas Goswami stood 3rd in Elocution Competition organized by Som-Lalit Institute of Business Management held in 2022.
- Khadija Kadiwala and Vaibhav Thanki stood 1st in Entrepreneurial quiz organized by Strinovation foundation held in 2022.
- Pathan Manfusa and Aliasgar Ghadiyali stood 1st and Sarthak Jain stood 2nd in Finance Quiz organized by Som-Lalit Institute of Business Management held in 2022.
- Mayank Khandelwal, Pathan Azizur Rehman, Dhaval Thakkar, Darshit Vanpariya and Rachitkumar Patel stood 2nd in Kabbadi competition organized by Som-Lalit Institute of Business Management held in 2022.
- Hiral Patel, Vidhi Thakor, Rachna Rajawat, Charmy Patel, Disha Panchal, Aesha Munshi and Stuti Vyas stood 1st in Kho-Kho (Girls) Competition organized by Som-Lalit Institute of Business Management held in 2022.



STUDENT ACTIVITIES

When the students are not just the new face of excellence and talent for the country, but they also have brought the eternal new phase of glory to the institute.

Horizon

Horizon, the annual extravaganza of the college, is the conjunction between the corporate world and students. Aiming to take advantage of the strategic synergies, the students come together, with an attempt to bring the cream of the corporate world on a common platform. This is in view of getting an insight into the various theories and practices that these eminent personalities possess. It is a platform to showcase the experience and skill sets that these business stalwarts have acquired over the years. The student body works extremely hard to provide exceptional management events and informative knowledge sharing sessions which cover a wide range of topics such as marketing, finance, strategy and entrepreneurship. Usually conducted in the first week of January, this event draws attention from various corporate houses and students all over the state thus proclaiming its overwhelming success.





Spectrum

True to its name 'Spectrum', an intercollegiate management event, spreads its rays of vibrance by making it pass through a rigorous evaluation procedure under the critical eyes of judges belonging to renowned academic and corporate background. It is a platform for various B-Schools to participate and win accolades through healthy competition. It helps the students in accomplishing the desired standards in the dynamic corporate world. Aiming to tap the hidden potential and awakening the competitive spirit, Spectrum consists of a series of managerial games designed so as to replicate the actual corporate environment. Events like Biz-Quiz, financial and marketing games which test the management concepts are played with fervour and zeal by students of reputed B-Schools.

Panel discussions, Business Quiz, Entrepreneurship Fest, Industrial and Rural visits, Expert lectures, Debate and social initiatives like Blood donation camp and impactful association with old age home people as well as school students etc. are a glimpse of activities conducted by the institute. Along with participating in activities conducted by the Institute, students also represented the institute in various inter college competitions.

STUDENT ACTIVITIES

Events and Activities 2022 - 2023



STUDENT ACTIVITIES

Events and Activities 2022 - 2023



STUDENT CLUBS



CULTURAL CLUB

The cultural club aims to organise various cultural events which helps students to connect with their cultural values, customs and traditions of our country. The cultural club gives a platform to students where they showcase their talent and they learn self-awareness, teamwork, collaboration, communication which will be helpful to them in moulding their personality. Apart from participating in the cultural events, the students also get experience of organizing and managing the events, and of course, it caters to the creative needs of the students.



FINANCE CLUB

The finance club aims to conduct various activities related to the domain of finance. Its goal is to make students learn from practically applying the various financial concepts learnt in the class. It involves a plethora of activities like Stock market games: creating virtual portfolios using live company prices; role play on activities related fund-raising and investment advising, wealth planning and banking. It also plans for students to visit MSME units to understand the manufacturing process of the unit and financial aspects. Expert lectures from the field of finance and Union Budget discussion and analysis is also an important part of the club.



MARKETING CLUB

The marketing club aims to offer the students a holistic experience of marketing via industry interaction and on campus/off campus activities. It aims to make students come up with creative thinking abilities in solving problems and marketing issues. To make students up-to-date of the current scenario and the happenings around them in the marketing space. It will provide and teach them techniques related to marketing which would help them be industryready. It will make students understand the importance of teamwork and make them realize their leadership qualities.



SOCIAL CLUB: THE HELPING HAND

The objective of social club is to support development of the students and motivate them to become socially responsible business leaders. The Club shall work with faculty, students, alumni and companies to promote sustainable society by integration of social values. It shall provide the students a platform to work for a cause. The club shall create an environment wherein the students will embrace responsibilities to serve the society.

STUDENT CLUBS



ENTREPRENEURSHIP DEVELOPMENT AND ECONOMIC ACTIVITIES CLUB

Club on Entrepreneurship development and Economic Activities (CEDEA) is a club organises various programs for the development of Entrepreneurship among the students and moreover it conducts the Activities related to Economics to inculcate into the students the understanding regarding the micro as well as macro economics.



QUIZ AND DEBATE CLUB

The quest for knowledge is a quintessential part of the management discipline. The Quiz and Debate Club at our institute is an effort to satiate this need of the student fraternity at SLIMS. Quizzes and debates on a wide range of topics including but not confined to general knowledge, the functional areas of marketing and finance, business environment in general etc. are held on a quarterly basis. The Quiz and Debate Club encourages the first year and second year MBA students to actively participate in organizing and conducting quizzes and debates and learn by sharing of knowledge therein.



ANALYTICS CLUB

Business analytics aims to shape the strategy for business through reliable, factual insight rather than intuition. The club aims to facilitate the learning of financial and statistical concepts using software. This will enable students to solve and present research-based problems effectively. The club focuses to conduct different activities for the enhancement of financial knowledge and investment etiquette for students.

MOVIE CLUB

The aim of this club is to discover the learnings in the classes and around with analytical and creative eyes. Currently, movies have become a big part of our lives and this club aims at creating a two-way learning- visual learning along with association of theoretical learnings and leisure learning. This club is dedicated to subject-wide film project presentations, educational movie workshops and is recognized in practical educational learning from various subjects. The purpose of this club is to have interaction and discussion bridging the gaps between shared learning and shared life. The movies screened focuses majorly on managerial skills.

Eminent Personalities who Participated and Shared Their Knowledge and Experience in Past "HORIZONS":

NAME

DESIGNATION

Horizon - 2023

Shri Kiritkumar J Parmar Shri Jainik Nautambhai Vakil Mr. Himanshu Patel Ms. Manorath Dhillon Mr. Mahesh Pandiya Mr. Yash Bhatt

Horizon - 2022

Dr. Vikram Shah Dr. Savan Godiwala Mr. Rajiv Bhatt Mr. Hemang Desai

Horizon - 2020 Dr. C. Gopalkrishnan CA Arjit Soni Mr. Rajarshi Ghosh Mr.Chirag Dagli

Horizon - 2019 Mr. Parth Hirani Mr. Vikas Rawat Mr. Paresh Parekh

Horizon - 2018 Prof.(Dr.) Navin Sheth Mr. Shrish Paliwal Mr. Sankalp Bajpai Mr. Bhavesh Upadhyay

Horizon - 2017 Mr. Mahendra N. Patel Mr. Vinay Gupta Mr. Jayen Naik Mr. Vishwa Vijay Singh

Horizon - 2016 Mrs. Daksha Shah Mr. Mehul Pandya Mrs. Swati Buch Mrs. Varsha Adhikari Mayor of Ahmedabad Chairman Ex. Sarpanch CEO Director Founder

Founder, Chairman, Managing Director Partner Head- Corporate Affairs and Strategy HR Professional

Director General Founder V.P. - Operatons - Woven Director- Creative Business

Director Founder & CEO Founder-Director

Vice Chancellor Regional Director Vice President Executive V.P.

Chairman & Managing Director Zonal Head- Commercial Banking Vice President Malls (Ahmedabad One) Co-Founder

Managing Director Chief General Manager General Manger GM (Finance & Legal)

ORGANIZATIONS

Ahmedabad Municipal Corporation Revenue Committee, AMC Punsari Gam Okhai Paryavaran Mitra Brook & Bloom

Shalby Hospitals Deloitte Group Bayport Triledge Advisory and Coaching for Transformation

PDPU MYBYK Arvind Ltd. Communication Crafts

Jagdish Hirani & Associates Global Garner Sales Services Pvt. Ltd. Sort India Enviro Solutions Ltd.

Gujarat Technological University National Productivity Council GVFL Intas Pharma

Mamta Group ICICI Bank Blackstone PE Fund Salebhai.com

Pahal Microfinance Care Ratings Gujarat Infrastructure Development Board Stovec Industries Ltd.

EMINENT PERSONALITIES WHO SHARED PLATFORM OF HORIZON 2023



Shri Kiritkumar J Parmar Mayor, Ahmedabad Ahmedabad Municipal Corporation Shri Jainik Nautambhai Vakil Chairman Revenue Committee, AMC



Mr. Himanshu Patel Ex. Sarpanch Punsari Gam



Ms. Manorath Dhillon CEO Okhai



Mr. Mahesh Pandiya Director Paryavaran Mitra



Mr. Yash Bhatt Founder Brook & Bloom

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CLASS OF MBA 2022 - 24



CLASS OF MBA 2022 - 24



MBA (INFORMATION TECHNOLOGY)



MBA (FINANCIAL MANAGEMENT)



PLACEMENT 2023 - 2024



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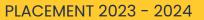
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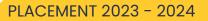


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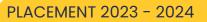


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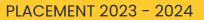
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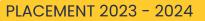
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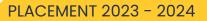


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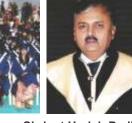
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SUMMER PLACEMENT

Summer Internship Project (SIP) is an integral part of the academic curriculum of MBA at SLIMS. For the successful completion of the MBA programme, students have to undergo an SIP as per the prescribed format and duration as per the GTU guidelines. Students are required to work with an organization for hands on experience during the semester gap of Semester II and semester III. The students may carry their SIP training at the organization located within the geographical boundary of Gujarat/India/Foreign Country.

OBJECTIVE:

For the students :

- SIP aims at widening the student's perspective by providing an exposure to real life organizational environment and its various functional activities.
- This will enable the students to explore an industry/organization, build a relationship with a prospective employer, or simply hone their skills in a familiar field. SIP aims at widening the student's perspective by providing an exposure to real life organizational environment and its various functional activities.
- SIP also provides valuable knowledge and networking experience to the students. During the internship, the student has the chance to put whatever he/she learned in the first year of MBA into practice while working on a business plan or trying out a new industry, job function or organization.

For the organization :

- The organization, in turn, benefits from the objective and unbiased perspective the student provides based on concepts and skills imbibed in the first year at the institute.
- An additional benefit that organizations may derive is the unique opportunity to evaluate the student from a long-term perspective. Thus the SIP may become a gateway for final placement of the students.

Placement Procedure for Summer Trainees:

An organization can indicate their interest in providing summer training to the students of SLIMS through written or verbal correspondence. It may indicate the details of a specific project, if any, and/or general nature of summer project alongwith the profile of students required. The institute will send resumes of interested students, who qualify to meet the needs of the organization. The organization can make a selection based on the resumes. Organizations are welcome to the institute for the selection process or can invite students to their offices for the selection procedure. The organization is expected to communicate to the institute about the selected student and the details of the project to be undertaken by the student. The organization may pay a stipend to the trainee and/or reinforce the expenses incurred for the purpose of the project, as per the rules of the organization.

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