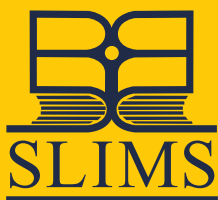


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

NEWSLETTER



VOL-17
JULY-DECEMBER
2023



www.mba.somlalit.org

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WHAT IS INSIDE NEWSLETTER?

Movie Club Activity	01
SIP Intra-College Competition	01
Making Honest and Responsible Advt.	02
POWER BI Data Visualisation Tool	02
Blood Donation Camp	03
Poster Making Competition	03
Freshers Party	04
Creative Conclave Workshop-2023	04
Roleplay Competition	05
Ratri After Navratri – Garba Night	05
Students Achievement	06
Business Quiz Competition	06
SLIMS - International Connects	06
Visit To PDEU Incubation Centre	07
Celebrating Success	07
Interactive Session For Women Leaders	08
Viksit Bharat @ 2047 Webcast Event	08
CSR Activities @ Rahi Foundation	09
National Environment Youth Parliament	10
SLIMS- PDEU Innovative Incubation Centre	10
Alumni Connect	11

VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.

PEOs

PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.



MOVIE CLUB ACTIVITY: Var Padharavo Saavdhan



The students of MBA visited movie theatre to watch the movie "Var Padharavo Saavdhan" under the movie club activity. The movie presents with social message which is a refreshing and humorous. Siddhant, a renowned news anchor who champions social causes. The film tackles women's issues and societal taboos with a light-hearted and humorous approach. It captivates the audience, particularly the youth, with its engaging narrative and relatable characters. This film beautifully combines comedy, social values, creating a powerful impact within a concise storyline.

SIP Intra-College Competition

The Summer Internship Project (SIP) Intra-College Competition at SLIMS/SLIBM held on September 9th, 2023, concluded successfully under the guidance of our Director, Dr. Neha Patel, and with the support of faculty coordinators Dr. Twinkle Trivedi and Dr. Reshmi Menon. We extend our heartfelt gratitude to our judges, Mr. Arun Peter and Mr. Karan Mahajan, for their valuable time and expertise.

We would like to congratulate the top five participants: Nirva Raval, Nicy Patel, Vedant Parekh, Shraddha Sakariya, and Dixita Limbachiya for their outstanding efforts.

The winners are as follows:

1st Position: Ms. Nirva Rawal

2nd Position: Ms. Nicy Patel

3rd Position: Mr. Vedant Parekh

A cash prize of Rs 10,000 was awarded to the winners.





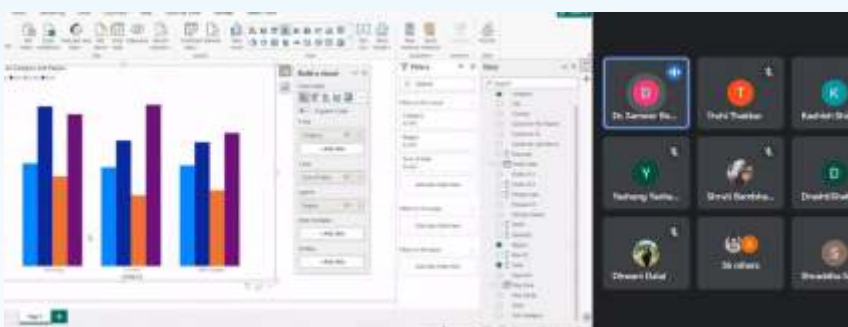
Making Honest and Responsible Advertisements

On September 14, 2023, the Consumer Education and Research Centre (CERC) organized a seminar on "Making Honest and Responsible Advertisements" featuring Anusha Iyer, an alumna of SLIMS and Advocacy Manager at CERC. The event saw enthusiastic participation from 28 students, offering enlightening discussions on misleading advertisements. Anusha Iyer's expertise enriched the session.

The seminar's highlights included interactive activities aimed at identifying deceptive advertising tactics. Students had the chance to create their own misleading advertisements, gaining hands-on experience. Attendees appreciated the practical insights, which heightened their awareness of responsible advertising practices.



POWER BI DATA VISUALISATION TOOL



Somlalit Institute of Management has organised an expert session on the Power BI data visualisation tool on September 16, 2023, from 2:00 PM to 4:00 PM. Dr. Sameer Rohadia, a business intelligence developer and IT trainer from Hannover, Germany, was invited as an expert. The main goal of the session was to teach students how to use the POWER BI application for data visualisation, which would help them land better job possibilities. The session covered how to load data, how to make advanced graphs and charts using Power BI, and other topics. The session was incredibly engaging and informative.

BLOOD DONATION CAMP

SLIMS, in collaboration with the Indian Red Cross Society, organized a blood donation camp on 27th September, 2023 at the SLIMS campus. The camp was a huge success, with 85 donors donating blood, including students and staff of the college.

The event was well-managed and organized by volunteers from SLIMS to ensure a smooth and hassle-free experience. Apart from free health check-up, the donors were also greeted with certificate and a gift as a small token of appreciation.

Blood donations are essential for saving lives, and SLIMS is proud to have played a small but important role to serve the society.



POSTER MAKING COMPETITION

On September 26, 2023, Social Club, SLIMS organized a Poster Making Competition that saw participation from MBA Semester 1 and Semester 3 students, forming teams of 3 to 4 students each. The competition focused on the crucial theme of climate change and environmental conservation.

The event showcased impressive creativity among the participants, providing them with an excellent platform for networking and fostering connections with their peers.

The competition results are as follows: 1st Place: Shivangi, Teesha, Kritika, 2nd Place: Mala, Urvi, Neha, 3rd Place: Divya, Karina, Jaydeep.





FRESHERS PARTY



Freshers Party of MBA Students (Batch 2023-2025) of SLIMS on October 8th 2023 at Fire & Flames, Himalaya Mall, Ahmedabad

CREATIVE CONCLAVE WORKSHOP-2023



The SLIBM Cultural Club has organised a creative conclave for MBA students on October 10th, 2023, in association with Pidilite. The activities were focused on “Best Out of Waste” on the theme of sustainability. Beautiful planters have been made from waste bottles, food containers, and other materials. The event helped to make the students more sensitive to preserving the environment by reusing and recycling waste materials. Activities encouraged students’ creativity and design thinking.





ROLEPLAY COMPETITION

Social Club, SLIMS has organised a roleplay competition on 16/10/23 for first year MBA students. Students engaged in role-playing activities to address contemporary societal issues. Participating in role-play offers various advantages such as enhanced learning, increased empathy, better problem-solving, heightened creativity, improved social skills, practical application, and increased engagement.



RATRI AFTER NAVRATRI – GARBA NIGHT

Som-Lalit Institute of Management Studies celebrated #ratriafternavratri on 27th October 2023. It was an energetic and joyful event with the enthusiastic participation of Alumnis, MBA students, Faculties and Management. The Garba event started with Aarti to Mataji Ambe followed by garba dance. Prizes were distributed to the best costume and best performers of the event. All the participants were traditionally dressed and enjoyed the Garba night thoroughly.





STUDENTS ACHIEVEMENT

Dixita Limbachiya, MBA Batch (2022_24) secured 1st position and cash prize of Rs 15,000 at Anvikshanam - National Level Summer Internship Project Competition organized by D. Y. Patil B School



BUSINESS QUIZ COMPETITION



Business Quiz Competition for First Year and Second Year Students of MBA on 23rd September 2023

The Quiz and Debate Club at SLIMS organized a Business quiz competition which was held on September 23, 2023 for the first year and second year MBA students. All the participants were well prepared and gave a tough competition to each other with the written quiz comprising of questions from the varied fields of business. Shah Mithil, Prajapati Kaivalya and Bhumika Baridun were adjudged the winners of the business quiz.

SLIMS - INTERNATIONAL CONNECTS

Ms. Shital Jayantilal, an Associate Professor and HOD for the School of Economics and Management at Universidade Portucalense (Porto, Portugal) conducted a session for MBA Semester-II students on November 22, 2023. She spoke about the opportunities in Portugal and the cultural differences between Portugal and India, as well as obstacles that family businesses and female entrepreneurs must overcome. She also emphasized on Portugal's major industries and experimental economics. Students had a great opportunity to learn important lessons about the opportunities in Portugal. For MBA students, this was a thought-provoking session. Students raise questions after the highly engaging session.





VISIT TO PDEU INCUBATION CENTRE

MBA Students of SLIMS visited the PDEU Innovation and Incubation Centre a booming hub that has 180+ firms under its care on November 4, 2023. Innovation and an entrepreneurial spirit were emphasized in an illuminating seminar on startups and entrepreneurship. In addition to state-of-the-art facilities for 3D printing, metallic printing, and chemistry, the facility also has an active co-working space and a network of 100+ mentors who can provide advice and assistance. To succeed in today's competitive business environment, startups need access to capital and legal counsel. Exceptional because it encourages a growth mindset, views setbacks as learning opportunities, and rewards risk-taking. An energizing adventure to the core of creativity!



CELEBRATING SUCCESS



A Heartfelt Congratulations to Mr. Yogesh Mali!

We are thrilled to extend our warmest congratulations to our esteemed alumni, Mr. Yogesh Mali, for achieving yet another milestone in his professional journey. A proud graduate of Som Lalit Institute of Management Studies, Ahmedabad, Yogesh has made us all proud by making significant strides in the corporate world.

Company: Morgan Stanley, **Department:** Legal and Compliance, **Role:** Trade Surveillance Associate, **Location:** Mumbai

Yogesh's dedication, passion, and unwavering commitment have landed him a pivotal role in Morgan Stanley's Legal and Compliance department as a Trade Surveillance Associate. This achievement not only showcases his exceptional skills and knowledge but also highlights the caliber of individuals nurtured at our alma mater.

It's truly inspiring to witness our alumni making waves in their respective fields, and Yogesh's success story is a testament to the quality education and values instilled at Som Lalit Institute of Management Studies.

INTERACTIVE SESSION FOR WOMEN LEADERS



An Interactive Session for Women Leaders of Denave.Com, New Delhi

Dr. Neha Patel conducted an interactive session on (Women) Leadership for the managers of Denave.com who are on their journey of becoming future leaders on November 18, 2023 in New Delhi.

The purpose of this training was to guide the participants to have an outwardly-in approach to move alongside the industry, and trends & have a far-sighted vision. The participants understood that staying with a myopic vision can get work done by sub-ordinates today but to lead businesses & functions, one needs to have a futuristic approach & be future-ready keeping in the diverse, dynamic & AI-driven workforce to join.

Dr. Neha Patel received great feedback from the participants. Denave.com has insisted that once their assignments are completed, they will request Dr. Neha for another quick virtual connect for a learning reinforcement.

The participants thanked Dr. Neha Patel for her sparing time in putting relevant content in place & spending valuable time with Women managers of Denave.com



It was a wonderful interaction.



VIKSIT BHARAT @ 2047 WEBCAST EVENT



S LIMS Students and Faculty members participating In Viksit Bharat @ 2047 Webcast Event



CSR ACTIVITIES @ RAHI FOUNDATION



રાહી ફાઉન્ડેશન દ્વારા ૧૦૦મો ખીચડી-છાસ વિતરણ કાર્યક્રમ યોજાયો હતો, જેમાં શહેરના વાસણા વિસ્તારના મોટી સંખ્યામાં શ્રમજીવી અને જરૂરિયાતમંદ લોકોએ તેનો લાભ લીધો હતો.

Students of MBA First Year at SLIMS actively engaged in Corporate Social Responsibility (CSR) activities through the Social Club, showcasing a commitment to community development. By organizing awareness campaigns on environmental sustainability, spending quality time with people of old age homes, food distribution drives and conducting skill development workshops for underprivileged individuals, these students exemplify the principles of responsible leadership. Through various initiatives, they aim to make a positive impact on society while honing their managerial skills and fostering a sense of social responsibility among their peers.

Collaborating with organizations like Rahi Foundation, Blind People Association, Jivan sandhya old age home and Youngistan Young India, they actively participate in community-driven projects.



National Environment Youth Parliament- 2024



Congratulations to Ms Dixita Limbachiya, student of MBA II year, participated in National Environment Youth Parliament- 2024

Where she successfully qualified the **Semi Finals (Level II): Regional cum State Level Competition** which is endorsed by the **GOVERNMENT OF INDIA, UGC, AICTE, MoEFCC** and hosted by **THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA on December 20th 2023. She qualified and selected for the National Level which will be conducted in Nagpur** in February, 2024.

The Competition was organized by Department of Environmental Studies, Environment Nodal Officers, Institute of Climate Change Research, The Maharaja Sayajirao University of Baroda

SLIMS- PDEU INNOVATIVE INCUBATION CENTRE: One day Workshop on Pitching Innovative Business Ideas



On December 19th, 2023 a workshop on Pitching Innovative Business Ideas was hosted by Som Lalit Institute of Management Studies with PDEU IIC (Pandit Deendayal Energy University- Innovative Incubation Centre) under the Club for Entrepreneurship Development and Economics Activities. It was a dynamic event aimed at fostering entrepreneurial spirit and cultivating innovative thinking. The workshop unfolded in a series of sessions, beginning with an introductory discourse on startups and entrepreneurial innovation.

Event Highlights:

Introductory Session: Participants gained valuable insights into the startup ecosystem, entrepreneurial mindset, and the significance of innovative ideas in today's dynamic business landscape.

Brainstorming Session: Following the introduction, a vibrant brainstorming session unfolded, encouraging participants to ideate and conceptualize innovative business ideas.

Pitching Ideas to PDEU IIC Mentors: The highlight of the workshop was the opportunity for participants to pitch



their ideas to mentors from PDEU IIC.

Awards for Top Ideas: Recognizing excellence, the workshop concluded with the announcement of top ten innovative business ideas, out of them three best ideas were awarded as First, Second Third.

Ten standout ideas were selected to move forward with PDEU IIC, signifying a promising future for these budding entrepreneurs. This opportunity extended beyond the workshop, as the chosen participants were invited to further discussions with PDEU IIC mentors. This step aimed to nurture and develop the selected ideas into actionable business plans.



ALUMNI CONNECT



Jerry Johnson
2008-2010 batch

Jerry Johnson
Manager (General)
Food Corporation of India

I am thrilled to write this testimonial for Som Lalit Institute of Management Studies, where I had completed my Post Graduate Diploma in Management Studies with majors in Marketing batch 2008-2010. My experience at Som Lalit has been nothing short of exceptional and enlightening, and I am grateful for the knowledge, skills, and personal growth I have gained during the two years of my life there.

After thorough research and analysis I had shortlisted SLIMS seeing the credentials and reputation of the firm. From the moment I set foot on the campus, I was impressed by the institute's commitment to providing a world-class education. The faculty at SLIMS is a group of dedicated and knowledgeable professionals who are not only experts in their fields but also passionate about imparting their knowledge to students. Their teaching methods are innovative, engaging, and relevant to the ever-changing business landscape.

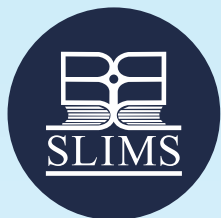
The curriculum is thoughtfully designed to provide a holistic understanding of management principles, and it covers a wide range of topics, from strategic management to marketing, finance, and human resources. This comprehensive approach allowed me to develop a well-rounded skill set that has been invaluable in my career.

One aspect that truly sets SLIMS apart is its emphasis on practical learning. The institute encourages students to apply theoretical concepts to real-world situations through case studies, group projects, presentations and internships. These opportunities not only helped me gain hands-on experience but also allowed me to network with industry professionals, further enhancing my understanding of the business world.

The institute's commitment to holistic development is evident through its focus on extracurricular activities and personal growth. I had the chance to participate in various cultural and management events that not only enhanced my leadership and teamwork skills but also made my time at SLIMS incredibly enjoyable. I was selected to Host the Management Competition event hosted by SLIMS in my 1st year, it was a fun, entertaining and a through learning experience as it helped me in my public speaking skills, pressure handling and event management skills.

I would also like to mention the excellent support services offered by SLIMS, including career counseling, mentorship programs, and placement cell. The institute's efforts to connect students with job opportunities in reputable companies is commendable, and I am grateful for the guidance and support I received throughout my job search.

I am currently working with FOOD CORPORATION OF INDIA (GOI body) in the capacity of MANAGER (GENERAL) FOOD CORPORATION OF INDIA is Asia's largest Supply chain Management Company responsible for procurement, storage and distribution of Food grains pan India. Being in a Management position my job requires me to be strategic and analytical, the tasks involve working with teams of people of different cadres and specialization. I have successfully executed the tasks allotted to me through the knowledge and skills gained through the PGDBM program from SLIMS. Moreover the course has also instilled in me a sense of confidence and a passion for continuous learning. I highly recommend SLIMS to anyone seeking a world-class management education and a platform for personal and professional growth. Thank you, SLIMS, for shaping my future and setting me on the path to success.



ALUMNI CONNECT



Dhaval Pandit
2015-2017 batch

6 Years back on 5th December 2017, I had started my professional journey. Though I didn't switch my job that frequently, I got to work in some of the esteemed organizations starting from HDFC Bank Ltd (Retail Branch Banking), Kotak Mahindra Bank Ltd (Agri Business Group), and now in HDFC Bank Ltd (Emerging Corporate Group). This post is all about some tricks of the trade and life lessons which I had learned, and which has helped me to sail through this far and I hope it might benefit some of the young professionals.

It seems like a thrilling experience when I look back on my early days in my career. I was among the shyest ones and found myself in awkward situations communicating and interacting with people. I had to put in lots of effort to improve myself and the one thing which I came up strongly in that process is that it has given me tremendous patience to handle tough situations and finally convert it into a victory. Time is the biggest teacher in our life and no matter how hostile a situation you're in, you will be able to sail through with the time only if you keep patience. No one struggles for eternity.

There have been lots of ups and downs in my career and every situation has been a learning lesson for me. Of all the decisions I had taken, I would consider doing an MBA was the best and the toughest one considering that I didn't have an option to leave my Inter CA and prepare for the entrance exams. Also, the 2 years in MBA has made me more tough and resilient. Those 2 years of lectures, different committees, and events, dozens of case study competitions, case discussions, summers prep, final prep, and whatnot. It's more of an experience than a degree. One of the best things that an MBA teaches you is how to communicate professionally in an effective and impactful way.

Though it might sound cliché it's how you're enjoying the journey which matters in life and not if you're able to reach your destination. We're always chasing something or the other and no matter what you achieve in life, it will lose its value after some time. Hence you need to always have some professional and personal goals in your life. That'll give you motivation and help you to aim for the ambitious ones.

Being in Corporate Banking in Major Working Capital and Project Finance and interacting with promoters in industries like Infrastructure, Ceramic, Hospitality, Agri Business etc in HDFC Bank Ltd and Kotak Mahindra Bank Ltd, we work day in and day out in diverse projects. I have personally got the opportunity to work in the Ceramic, Food, Fertilizer, Chemicals, Pharma, Metals, Power sector and many others. Being at different Cities and regions in Gujarat, it's your people skills that matter the most. The better you gel with your team members and the better all of them collaborate as a team, better are the results and the output. Often there are tussles and differences in opinions and that's when you have to show maturity, think rationally, and respect for others' opinions.

COVID-19 has given all of us an opportunity to rediscover themselves. I had personally tried balancing my personal and professional life to compensate for the boredom. Have enjoyed a great family time.

There is nothing like a perfect job and no matter what position you're in if you're enjoying your job, learning new and relevant stuff, and adding value to your organization or client that's all you need. What I had also learned is that there is a difference between your passion, profession, and hobby. Try to find coherence between your passion and profession at some point in your career otherwise, you'll always feel lost in the rat race. Sometimes you also need to stop for a while and do self-introspection of where you stand and where you have come from and the only thing which will matter is how much difference you've created in your life and those around you.



ALUMNI CONNECT



Mr. Arpan Pandya
2005-07 batch

A proud alumni of SLIMS PGDBM 2005-07 batch. Currently he is working with an Asset Management Company at Vadodara location as the Circle Manager- Retail Channel of South Gujarat. He has total work experience of 16.5 years and he has been associated with the Mutual Fund industry since last 15 years now. His hobby is doing Equity and debt market research and content creation.

Hello Everyone,

I am Arpan Pandya, a Proud Alumni of SLIMS PGDBM Batch2005-07. Really happy to connect with all of you. Today the buzz word in the market is AI. For Bill gates it is the 2nd biggest revolution after GUI. Apart from being the abbreviation of Artificial Intelligence I believe we need to look at it as "All Inclusive". That's the need of the hour. In today's world, walking alone is not possible (we are now the highest populated country in the world) and I believe the more we connect with each other the more we will be able to Walk faster on the path of success. So whether it was our school classrooms which taught us inclusive education to the current corporate board rooms where inclusive decision making is an imperative for optimal performance.

To all my teachers (Students pursuing their UG and PG courses at SLIMS), all I want to tell you is that you are at the right place at the right time and believe me you are going to cherish it for years to come. India is on a growth path and all we need to learn out of it is that the inclusive growth mindset is making it happen.

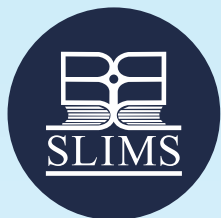
I feel immense pride sharing my experience at SLIMS with all of you. I still remember the very first day at college. I saw this tall glass building (the front side) right in front of me and feeling super curious about what all is there in store for me. It was an unforgettable experience. Made new friends for life. Got a Gold Medal in Finance and so many stories forcing me to be nostalgic every now and then. But over the years I have learnt that it is good for the spirit.

Many a times people raise a question whether the concepts learnt in college apply in the real world or not. I think the answer is an undoubted YES, but we shouldn't relate it with each and every line of the heavy text books. I remember it very well that at SLIMS all the faculties always focused on real world examples to make us understand and I liked the method very much. I still remember one instance where during our marketing class there was a discussion on a concept called as Brand Placement and the live example was how the characters of two different TV shows were giving a cameo in each other's play to promote their own show. It is still fresh in my mind and we see this happening in Product Advertising every now and then. Over the years I have realized that Learning is a process of remembering what you are interested in. I think this one statement by Richard Saul Wurman (Founder of TEDx) puts everything in a nutshell.

As you grow and move on from your college days to Professional life you will have to experience a lot of trail and error and at some point you will realize what is your forte and what interests you the most. I will not repeat what Amir Khan wanted to convey in the film 3 idiots, but I have a different way of putting it in perspective. I think It is all about deciding on the Right Balance. It might happen that your interest area might not be rewarding you much monetarily or as per your expectations. You find yourself at a crossroad. That's OK and very natural.

The best part comes now. You end up realizing that you are in a rat race and you need to keep running. It's OK. You can still be happy, you can focus on your present and target becoming an expert by doing the same thing again and again. You can enjoy multi-tasking, you can keep following your passion, focus on your health and the show goes on. It is All about a Positive Mindset. It is about finding happiness in small small things. I am currently doing one.

All the Best to all you for your future endeavors. Happy Living.



ALUMNI CONNECT



Kajal Matkhare
2021-23 Batch

It brings me utmost happiness to talk about the MBA journey at Som Lalit Institute of Business Management which was nothing short of an enriching experience filled with a myriad of activities and events.

During this journey, I actively participated in almost every events and activities open forum discussion (Scope) which is an initiative from the Government of Gujarat wherein I won first prize and was felicitated with cash prizes. Apart from this I along with my group got a chance to do CSR activities that instilled a deep sense of social responsibility among us. Participation in business ideas, entrepreneurship fest and projects like MAP honed our real-world problem-solving skills, providing a bridge between theory and practice.

Not to forget the unwavering support and encouragement of the faculties specially during placements like mock interviews, resume-building workshops, and skill enhancement sessions that prepared us for the competitive job market.

Lastly, I feel fortunate to call myself a SLIBM alumni and thankful for the memories, lessons and relationships that I have forged!



Anilam Lakhataria
1999-2021 Batch

At the time, there were only five MBA colleges in Gujarat; I applied to and was accepted to SLIBM, one of the most prestigious management schools in the state, and I earned the 33rd spot in the entrance exam. I graduated from the MBA program in 2021.

Saying that this was my once-in-a-lifetime chance to attend SLIBM fills me with pride and joy. In addition to my BBA from N R Vekaria Institute in Junagadh, I enrolled in a CA programme, passed our intermediate test, and then decided to pursue an MBA at SLIBM after clearing the admission exam. The year I spent at SLIBM was formative for my career, and I owe a great deal of what I learned to the excellent faculty there.

With instructors like Doshit Sir, R. Pandan Sir, Kakoli Saha Madam, Kavita Madam, and Naresh Jain sir, the experience was invaluable. Management training undoubtedly aided my professional and personal development.

It was a pleasure for me, Amit, Palak Sheth, and Dazzle to participate in the summer training program at ICICI Bank, where we developed and launched the online share trading platform icidirect.com. The AMA library was a stop for us while we worked on several projects. From 2006–2011, I was a manager in Sintex Industries Limited's corporate finance department, where I gained experience in a wide range of fields, including banking, secretarial work, and corporate finance. I relocated to CORONA Remedies Private Limited in Ahmedabad City in 2011 from this area on the outskirts of the city because of downtime. Currently, I oversee numerous accounting and banking-related tasks in my role as General Manager of Accounts and Finance at CORONA Remedies Private Limited, an Indian pharmaceutical product manufacturer and marketer. My crew of twenty is able to delegate tasks to them and run the show with ease. What I have taken in and internalized from this course is incredibly applicable to my regular life.