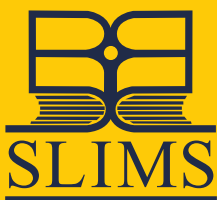


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

# NEWSLETTER



**VOL-16**  
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[www.mba.somlalit.org](http://www.mba.somlalit.org)



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## VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

## MISSION

**M1:** To nurture students towards dynamic management professionals through excellence in management education and practice.

**M2:** To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

**M3:** To engage in high quality research and consultancy in collaboration with institutions and industries.

## PEOs

**PEO1:** To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

**PEO2:** To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

**PEO3:** To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.



## INDUSTRIAL VISIT TO AMUL

**S**LIBM organized an Industrial visit for the first year MBA. Students on 18th January 2023 at Amul, Ahmedabad Plant for understanding the various processes related Marketing Strategies of Amul, Production Process, Quality Policy of Amul, Supply chain of Amul, HR Policies of Amul & Material Handling. The Students were asked to prepare the visit report in a group of 7 students on the various process they underwent during the visit at the plant.



## PATRIOTIC RUN

On the occasion of Republic Day Som Lalit Institute of Business Management had organized a Patriotic Run along with Cultural events at the institute campus which includes various competitions for students such as singing competition and dancing competition. The winners of the competition had been awarded with certificates and prizes.





## WEBINAR BY EXPERT ALUMNI

Expert alumni of SLIBM and selected students of MBA Semester-III were invited to discuss the Hindenburg report, its implications and impact on Indian stock markets. The discussion was divided in three parts: 1) About **Hindenburg** and highlights of the report. 2) Explanation given by **Adani group of companies**. 3) Futuristic view for existing and probable investors, shared by our in-house team of experts. The event was held online on Google meet on 5th February, 2022 at 11.00 a.m. The discussion went on for about an hour.



## INTERNATIONAL WOMEN'S DAY CELEBRATION



Som Lalit Institute of Business Management organized a guest lecture on "Financial Wellness" for the women employees of the Institute. (Dr) Khyati Shah a Chartered Accountant from Savvy Wealth was invited to enlighten the female faculty and staff on the same. The program was organized in lieu of celebrating the 'International Women's Day' on March 7, 2023, from 11.30 onwards in the college campus. All the faculty members and administration staff of the institute actively participated. **CA (Dr) Khyati Shah** explained about balancing income and expenses, savings and investments, taxation, and other benefits of knowing the financial aspects. The session ended with a question answer round. Overall, it was an active participatory and useful session.







## HOLI CELEBRATION

**T**he Cultural Club of Som-Lalit Institute of Management studies organized a "Tilak Holi" celebration at "Jeevan Sandhya Old Age Home" on 7th March 2023, between 4:00 to 6:00 p.m. The management students greeted the inmates with Holi colors to make them feel that they are not alone.

The visit brought big smiles on the faces of the elderly, who are spending their second innings in old-age homes. Occasions like Holi break their sadness and depression. It was a great time spent with them and students got the love more than one can ever give!



## HOLI CELEBRATION AT SLIMS CAMPUS



**T**he Festival of Color is always filled with excitement. The students of the Som-Lalit Institute of Business Management celebrated Holi at the College campus very enthusiastically





## ADVANCE EXCEL WORKSHOP



**T**he SLIBM Analytics club hosted a **three-days Excel workshop** for MBA Sem 2 students in collaboration with the Weltec Training Institute, Baroda, on March 21-23, 2023. Mehul Gandhi was an expert. The main objective of this workshop is to impart Excel knowledge, which is a required skill for MBA students. Students gained practical experience using Excel's many tools, including pivot table, vlookup, hlookup, dashboard and many others. A certificate has been issued upon satisfactory completion of the workshop.

## DRUG FREE INDIA



**T**here was an awareness program of **"Drug Free India"** organized by Gujarat Technological University in presence of Shri Shri Ravishankarji at Science City, Ahmedabad on dt. 15/03/2023 from 9:30 am to 12:30 pm. The objective of the seminar was to create community awareness on various issues such as Drug free India Campaign, Mission Green Gujarat, Seminar on management well-being - Happiness program, Climate change and water management. Students from MBA Sem II took part in the campaign.



## SUMMER INTERNSHIP WORKSHOP 2023

**S**ummer Internship Workshop 2023 was conducted for MBA Semester-II students on 25th March, 2023. Summer Internship Project (SIP), is an integral part of the academic curriculum of MBA program. Hence, the workshop was organised to provide guidance to the students before sending them to companies for their internship and to explain them importance of SIP along with project requirements and evaluation parameters.



## ESSAY WRITING COMPETITION

### Essay Writing Competition on Earth Hour Day on March 25th 2023

**S**ocial Club, SLIBM organised Essay Writing Competition for First and Second Year MBA students on March 25th, 2023 to celebrate Earth Hour Day. Earth Hour is an international action which unites millions of people for saving our planet. Students enthusiastically submitted their entries on the theme for the competition "Fight against Climate Change and Commitment towards a better planet".



The Best Entry titled "Healing the Earth: Our Responsibility" was submitted by Shraddha Sakariya, student of MBA Semester-2.



Entries shortlisted for Final Selection...

- Urmish Mayavanshi
- Shraddha Sakariya
- Zaid Pathan



## WEBINAR ON MULTI COMMODITY EXCHANGE OF INDIA

**M**ulti Commodity Exchange of India Ltd organized Webinar on Commodity Derivatives at Som-Lalit institute of Business Management on 17th March, 2023. Mr Shrikant Koundinya FCMA, CGMA, Assistant Vice President, Market Development at Multi Commodity Exchange of India Ltd shared his valuable insights on functioning of the commodities market in India



## VISIT TO AN OLD AGE HOME



### **V**ISIT TO AN OLD AGE HOME- A MESMERISING EXPERIENCE WITH BUNDLE OF MEMORIES!!

In today's society, we tend to largely ignore a big part of the population – the senior citizens. On 25th March, 2023, students of MBA sem 2 took an initiative to visit an old age home and distributed some essentials under Social Club of SLIBM.

Students spent some time there, clicked pictures with them, had an amazing time by playing games like Antakshari, Musical Chair and the people there, were enjoying the student's company. It was an insightful experience for the students as they came back with not only memories, but also some valuable essence that they will definitely hold tight throughout their life.



## BUSINESS QUIZ COMPETITION



The Quiz and Debate Club at SLIBM organised a business quiz competition for the first year and second year MBA students on 17th March 2023. The written quiz comprised of questions from the varied fields of business.

Akshay Jani, Khadija Kadiwala, Nirva Raval and Yashang Vyas were adjudged the winners of the business quiz

## IBM SKILLSBUILD: JOB READINESS WORKSHOP

SLIBM in association with CSRBOX organised a workshop on IBM SkillsBuild Job Readiness on March 29, 2023 for MBA Sem-2 students. The Students were oriented/taught how to create resume and career development skills. It was an interactive session as they got appropriate guidance from industry experts. The Participants were given certificates and access to the IBM SkillsBuild Platform.



## POSTER MAKING COMPETITION

**C**ultural club of Som Lalit Institute of Management Studies organized a poster-making competition on the theme of "G20 Summit 2023" on April 17, 2023.

The purpose of the event was to encourage students' creative expression and to assess their knowledge, abilities, and understanding of the G-20 Summit in 2023. Total 6 Teams took part in this competition.

The posters were well designed and presented by all the participants, and all of them explained the importance of the symbols used in the G20 Summit and also the tagline "Vasudev Kutumbakam" which explains the belief of our nation- One Earth, One Family. The event was judged by Ms. Anusha Iyer, Manager - Advocacy and Associate Editor (Grahak Sathi)



## PANEL DISCUSSION

**S**om Lalit Institute of Business Management organized a Panel Discussion on Entrepreneurship on April 24th, 2023 in the Campus. The Eminent entrepreneurs from the industry were invited as panelists. Ms Payal Pathak & Mr Soham Pathak (Simply Salad), Mr Vishal Bhatt (POCI) and Mr Ankit Kumar (Pin Open) graced the dice with full of enthusiasm and positivity. They discussed about the inspiration to start their businesses and challenges which they faced initially. At the end they motivated the budding entrepreneurs that business is grown like a baby with full attention and care.



## HORIZON 2023



On April 29th, the Som Lalit Institute of Business Management organized Horizon 2023, their flagship event at the H.T. Parekh auditorium in AMA. Dr. Neha Patel, the Director, and Dr. Supriya Bhutiani, the Additional Director of the institute, welcomed the dignitaries present both on and off the stage. The Honorable Chief Guest for the evening was Shri Kiritkumar J Parmar, the Mayor of Ahmedabad, AMC, and the Honorable Guest was Shri Jainik Nautambhai Vakil, the Chairman of the Revenue Committee, AMC. They shared their insights on the theme of the event, "Sustainability: A Gift to Our Next Generation," and introduced us to various government policies and changes related to environmental development. They discussed future policies related to environmental growth and provided examples to explain how conserving natural resources can benefit future generations. The objective of preserving resources should be sustainability, they emphasized, and they concluded their speeches by urging us to focus on overall development.







## SPECTRUM-2023

### Inter-College Management Fest



## PYTHON FOR DATA SCIENCE

A workshop on “Python for Data Science” was organised by the SLIBM Analytics club for MBA students from May 13, 2023, to May 21, 2023. As a resource person, Mr. Urmay Shah, a data scientist at Eclinicalworks, was invited. The primary goal of this workshop was to help students improve their analytical abilities, which will help them get good placement.

Students gained knowledge of the following topics: Python Programming, Data wrangling using Pandas, Descriptive Statistics using Python, Correlation, regression, time series, and others. A certificate has been awarded after the successful completion of the workshop.





## NATIONAL LEVEL YOUTH CONCLAVE

### National Level Youth Conclave at Indian Institute of Forest Management (IIFM) Bhopal on 01/02/2023

We are proud to announce that, On the occasion of World Environment Day, Dixita Limbachiya (MBA Finance) took part in State level Debate Competition in Youth Parliament organized by Government of India. She was qualified to take part in National Level Youth Conclave at Indian Institute of Forest Management (IIFM) Bhopal on 01/02/2023. She was one of the toppers among 100 students who took part from all over India. She received an award and certificate for her participation in the same. Som Lalit Institute congratulates the Student for her achievement.



## INTERNATIONAL YOGA DAY ON 21ST JUNE, 2023

In a bid to promote health and wellness among students, faculty, and staff, the Som-Lalit Institute of Management Studies celebrated International Yoga Day on 21st June, 2023. The aim was to raise awareness about the numerous benefits of yoga and encourage individuals to embrace this ancient practise for physical and mental well-being. It served as a remarkable platform for individuals to connect with their inner selves and embark on a journey of personal growth and self-care. Throughout the session, the atmosphere was filled with positive energy and serenity as participants performed the yoga asanas with utmost dedication. It is hoped that this event will inspire individuals to integrate yoga into their daily routines and embark on a path of physical and mental wellness.





## ALUMNI CONNECT



**Saumil Desai**  
2018-20 Batch

**About College:** Had a great journey of 2 years in MBA. We did many projects, organized such events like Spectrum, Horizon, Navratri, Sports Day, etc. **About Faculties:** All the faculties members are supportive in nature & always being backbone when we require their help. They gave us perfect combo of Theoretical as well as Practical knowledge which helps us in our corporate journey. **About Managing Trustee:** Respected Pragnesh Sir who is managing trustee of the college is always being there for us. Always ready for any kind of help require to students either in some curriculum activities or related to educational. He is the pillar of SLIBM.

**Placement Learning:** During placement period college invites number of companies including MNCs and also arranged Grooming sessions for interpersonal skill development which helps us in various Interview as well as in Professional Life. He is a person who

### **Quote: Great Things Never Came From Comfort Zones**

You will not get any well desired position & career in your comfort circle, you have to overcome that boundaries, that is the only key for achieving such desire position as well as delightful career.



**Celesty Christian**  
2019-2021 batch

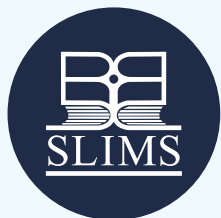
I was from batch 2019-2021 with Marketing as my specialisation. SLIMS has been an integral part in whatever I am today and I thank all the Faculties who have helped me to shape up my future in a better way. Being a class representative and placement coordinator there are many skills that I have inculcated in my personal and professional life which has come handy and helpful.

When it comes to our batch, we have had a very tough time as it was the peak of COVID19 pandemic due to which it was very difficult for us as freshers to step out in the corporate world or find jobs. Our faculties have given us constant support no matter in terms of offline or online classes or any support that was required from time to time. They left no stone unturned to groom us and prepare us for our aptitude test, group discussions and interviews for our future.

I started my professional career by working with a reputed bank as a Privilege Banker for NRI department. I got placed in campus placement and It was a tough time to get a job as a fresher and there were fewer options due to pandemic. My job included hard core sales and I thought I would nail it but after a point of time I wanted to explore other areas and not just sales so I took a plunge in a drastically different area of supply chain management.

Currently I am working as a logistics Executive with an MNC and It's been a year now that I am in this field and to my surprise I have performed the best and it turned out to be the best decision of my life. As I wanted to learn more about International Market and SCM I am glad that I changed my field and took that risk. I would always suggest all my juniors that taking up whatever is in front of you rather than waiting for the best opportunity turns out to be a delightful experience and this will lead you to the best place possible. **"STOP DOUBTING YOURSELF, WORK HARD, CHALLENGE YOURSELF, GRAB ALL THE OPPORTUNITIES YOU CAN, TAKE RISKS AND MAKE IT HAPPEN"**





## ALUMNI CONNECT



**Dharmik Shah**  
2020-22 batch

It was in December 2020 when I started my journey with Som - Lalit Institute of Management Studies and also the time when I began learning new skills and honing them for my overall personal growth.

In my 2 years of stint as a student in this Institute I participated in various activities, came across many insightful scenarios and made a lot of memories. I was a CR for the 2 years of my academics and I contributed a lot of my personal and professional abilities to carry out the job to be done. The curriculum, the professors and the exposure that this College provided me shaped me into a better version of myself.

I made a lot of connections and many friends during these years and I will always cherish the time spent here. From this learning & Practical Exposure I got my Dream Job at Berger Paints India Limited as a Senior Sales Officer. Everyone wish to work at reputed & renowned Companies and SLIMS has given opportunities to many of the students, Alumni itself takes the interviews of new Students this is speciality of this College.



**Tappan Bindra**  
2020-22 Batch

Administration. So it was the year 2020 when due to Lockdown enterities were getting delayed and same thing betided with our MBA Curriculum it started in December 2020 in online mode it was quite new experience for us as a Student and also for the faculties but I really appreciate Hey there! I'm Tappan Bindra. It all Started with the result of my CMAT Exam where I got Options of multiple colleges but I selected Somlalit College to Pursue my Master's in Business the way Management of Somlalit College worked and the way each and every faculty gave their best and made it possible. For almost two years of my life I was Management Student at Somlalit Institute of

Management Studies and the best thing was that I didn't only got Bookish knowledge but holistic Wisdom about my area of study and which is now playing an important role in my career. and now I'm highly overwhelmed that being an Alumni I got this opportunity to share my thoughts so once again Thank you so Much! Cheers '**Comming together is Beginning, Learning together is Progress and Working together is Success**'



**Manan Ravani - 2020-2022 Batch**

Currently working as a business analyst in NextGen financial clearing house. It was a great experience While the college campus is small, many activities are conducted in the college lawn as well as the college ground. The location of the college is safe. Different activities like cultural fests, marathons, sports and technical events are conducted in the college.

**Some teachers are really really helpful and can be great mentors for you.**