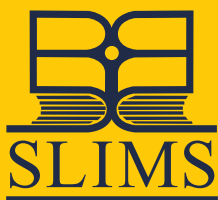


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

NEWSLETTER



VOL-15
JULY-DECEMBER
2022



www.mba.somlalit.org



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VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.

PEOs

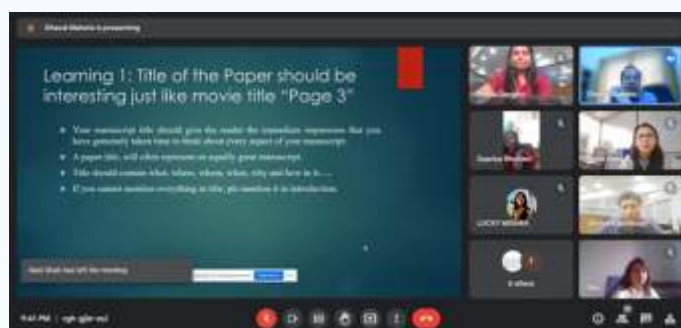
PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.

TEACHER'S DAY CELEBRATION

To observe Teacher's Day, Som-Lalit Institute of Business Management organised an online session on **"How to publish Research paper in SCOPUS indexed journal"** on 6th September 2022 for the faculties of Management Programme. Dr. Dhaval Mehta (Doctorate in Management) Professor, Department of Business and Industrial Management, Veer Narmada South Gujarat University, Surat addressed the session and shared his knowledge and essential substance required for publishing paper in SCOPUS indexed journal.



SUMMER INTERNSHIP COMPETITION - Sept 2022



Som-Lalit Institute of Business Management organized Summer Internship Competition for MBA 2nd Year students on 19th of September 2022 at the Institute. All the students' executed their project with in-depth understanding and knowledge. Winners of the competition are:

1. Jain Jenny Jineshkumar
2. Bahroonani Karan Deepakbhai and Ezhava Kishor Thulasidharan
3. Bherwani Muskan Satish



MBA 2022-23 Batch Inaugural Ceremony

SLIBM organized an on-campus Inaugural ceremony for its 2022-2024 batches of MBA Regular, MBA (Financial Management) and MBA (Information Technology) on September 9, 2022. Shri. Pragnesh Shastri, Managing Trustee; Dr. Bhavesh Shashtri, Board Member; Dr. Neha Patel, Director; and Dr. Supriya Bhutiani, Additional Director and Dean GTU, welcomed the students at the ceremony. While addressing the students, Dr. Neha Patel assured the commitment of SLIBM faculties to develop students' inquisitiveness and get them industry-ready. The inaugural session was followed by the ice-breaking sessions, which helped students to know each other.



RASLEELA 2022

SLERF organized Garba night "Rasleela" for the students under the Som-Lalit umbrella which includes B.Com, BBA, BCA as well as MBA and Students of our School on 30th September 2022. It was the event of the year as the gala night included Maha Aarti and the navratri celebration. Rutu Pandya was the host for the night and she added more charm to the already galvanic night. The students as well as the faculties had their jollification at the event. Being a part of this mega event enlightened the synergy of festivities as well as the mode of management through the students themselves.

OPEN FORUM IN ASSOCIATION WITH SCOPE

Som Lalit Institute of Business Management organised OPEN Forum in association with **SCOPE, Government of Gujarat** for the students of MBA on 13/10/2022. The event was held at SCOPE, Knowledge Consortium Gujarat on the topic "Does our technology connect us more or isolate us more?". Students participated in the open forum very enthusiastically, Kajal Matkhare from MBA Semester-III MBA (Marketing) received first prize, Nikita Parwani from Semester-III (MBA IT) stood 1st Runner up and Urvi Panchal from MBA Semester-I stood 2nd runner up



BLOOD DONATION CAMP

The students of Som-Lalit Institute of Business Management (MBA) organized a Blood donation camp in collaboration with the **Indian Red Cross Society** on 13th October 2022 at Som-Lalit Institute campus from 9.00 am to 2.00 pm.

The aim of the camp was not just blood donation but also to create awareness about Thalassemia among the students. Our B.Com, BCA, BBA and MBA students participated in the camp whole heartedly. There were few students who could not donate blood due to some deficiencies but they came to know about the same during their attempt to donate blood. All the participants were given appreciation certificate by Som Lalit Institute of Business Management.

We thank all the student of Som Lalit Institute for giving overwhelming response to make the social responsibility even a success story. We also thank the Indian Red Cross Society for making all the arrangements and giving us opportunity to serve.



CREATIVE CONCLAVE



SLIBM **Cultural Club** has organized a Creative Conclave for MBA Students on October 8th, 2022 in association with Pidilite. The activities were focused on "Best out of Waste" on the theme of Saving the Environment. Fantabulous ideas were demonstrated using materials like newspaper, old CDs, used plastic bottles, T-shirts. The event helped making the students sensitize on preserving the environment by reusing and recycling waste materials. Activities encouraged students' creativity and design thinking.

COLLAGE MAKING COMPETITION

Collage making competition was held at Som-Lalit Institute of Business Management for MBA Semester 1 student under the Social Club on 08 October 2022. **Topic: Social Issues in India**

Winner Teams:

1st Position Truhi Thakkar and Team

2nd Position Manas Goswami and Team

3rd Position Nicy Patel and Team



RANGOLI COMPETITION

The **culture club** of Somlalit Institute of Business Management organized the Rangoli competition on the theme of "Save Environment" on 17th October 2022 at Som Lalit Institute campus from 1 pm to 2 pm.

Rangoli is an ancient art and timeless tradition that is followed all over India. It helps to develop skills of aesthetics, creativity and innovation among the students. The students showcased their artistic skills. Students participated in the Rangoli Competition very enthusiastically.

Winners of the Competition are

1st Position	Ms. Rashmika Dodiya, Ms. Tanu Rathod
1st Runner up	Ms. Sweta Mudaliyar, Mr. Bhavik Jain, Ms. Nihali Jain
1st Runner up	Mr. Nikunj Dasani, Mr. Dipak Koshti
2nd Runner up	Ms. Payal Jain, Mr. Sarthak Jain, Mr. Vishal Jani
2nd Runner up	Ms. Nupur Modi, Mr. Rohan Khurana



BUSINESS QUIZ COMPETITION

for First Year and Second Year Students of MBA
on 19th November, 2022

A business quiz competition was held on 19th November 2022 for the first year and second year MBA students of SLIBM. All the participants were well prepared and were a tough competition to each other with the written quiz comprising of questions from the varied fields of business. Kartik Shah, Birva Patel, Urmish Mayavanshi and Yashang Vyas were adjudged the winners of the business quiz.



STUDENT SOCIAL RESPONSIBILITY

Various activities were conducted by MBA Semester 1 student Batch 2022-24 under the Social Club. CSR has always been considered one of the primary means of achieving sustainable development goals, but the impact of Individual Social Responsibility on communities and the global corporate environment is also becoming increasingly significant. Students' participation in various social responsibilities increases the engagement of students in the community where they actively participate and work together to help the needy and solve community problems.

Students at our institute find themselves privileged to extend their helping hands to society through various activities like volunteering at various NGOs, tree plantations, visiting old age homes, awareness campaigns, food distributions, taking care of stray animals, feeding birds, and providing essential supplies to underprivileged sections of the society



THE PERFECT PITCH



Finance Club of Som- Lalit Institute of Business Management organized notional fundraising competition : 'The Perfect Pitch' for the final year MBA students on 12th December, 2022. Participants in the event required to pitch their ideas and explicate the same with detailed calculation and analysis to the investors and raise funds from the investors. Students enthusiastically participated in the event.

The first prize was won by the group of: Bhavik Patni, Sweta Mudaliyar, Meghavi Shah, Yashwant Chauhan and Arkil Raval for their pitch on their venture 'Fashion Treasure'. The second prize was won by the group of Karan Bahroonani, Shivam Dave, Kenvi Gangdev, Hitanshi Jadeja, and Pinky Patel for their pitch on their venture "Home PG". The third prize was won by Janvi Manghnani, Jenson Jacob, Saloni Jain, Sameet Dedhi and Jenny Jain for their pitch on venture "Madhav Herbals"

ENTREPRENEURSHIP FEST

Som Lalit Institute of Business Management celebrated Entrepreneurship Fest on 18th of June 2022, in the light of celebrating Azadi ka Amrut Mohatsav under the guidance, support and encouragement of our faculty Dr. Lucky Mishra. This event helped the students in getting practical exposure and insights on entrepreneurship. Out of the 11 groups who participated two groups were short listed:

1. Team Hest 2. Team SWADESI HATT

The final competition of Fest organized on 17th September, 2022. The competition was judged by Dr. Reshmi Menon and Dr. Riddhi Dave and team **Swadesi Hatt was announced as the winner.**



SOLYMPICS-2022 - ANNUAL SPORTS DAY

A two-day Annual Sports Event was spread over two days comprising of Cricket Carrom, Kho-Kho, Kabbadi, Chess, Badminton, Tug of war, and volleyball was held on 24th and 25th December 2022. Students from BBA, BCA, and MBA enthusiastically participated making the event fun and frolic.

The winners are:

- Cricket** – Team of Mandeepsinh Rehevar (BCA)
- Badminton** – Pinaki and Kavita (MBA), Sagar Jain and Naveen
- Chess** – Kalpesh Solanki (BBA)
- Carrom** – Nikunj Dasani, Aaditya Doshi (MBA)
- Tug of war – Girls** – Priyanka Dolani (MBA) Boys : Pranav Malaviya (MBA)
- Football** – Sagar Jain (Alumni – MBA)
- Volleyball** – Urmesh Mayavanshi (MBA)
- Kabbadi** – Sameet (MBA)



A POSTER COMPETITION

A Poster Competition was organized by the **Club for Entrepreneurship Development and Economics Activities** for MBA students through online entries till October 20, 2022. Poster entries were invited on the topic 'Macro-economic disturbance and impact on different Industries'. Any one disturbance and its impact on different industries or Different macro-economic disturbances and impact on any one industry.

The first prize was won jointly by Solanki Renuka (MBA-IT) and Prarthi Shah (MBA-Finance) And the second prize went to Mehak Maheshwari & Urmi Chhagani (MBA Marketing).



RESEARCH PAPER PUBLICATION



The SLIBM research club held a workshop on "How to Write Research Papers" and chose the finest papers for publishing in order to expose students to the world of research.

The below mentioned students have got selected to present and publish their research paper in BODHI International Conference which was held on 01 October 2022 in hybrid mode

It was jointly organised by:

DEPARTMENT OF COMMERCE AND COMMERCE WITH CA MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN (Affiliated to Madurai Kamaraj University)

DEPARTMENT OF BUSINESS INTELLIGENCE B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES GUJARAT UNIVERSITY

BODHI INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND SCIENCE (BIJRHAS) An online, Peer Reviewed, Refereed and Quarterly Journal, India

NAME OF THE STUDENT	RESEARCH TOPIC
Janvi Rameshbhai Manghnani	A comparative study on the investment preferences of investors towards risky vs. Non-risky investment options
Karan Deepakbhai Bahroonani	A comparative study between traditional v/s digital banking culture with respect to home loan process of SBI
Jenny Jain	A role of sbi mutual funds in retirement planning
Kishor Thulasidharan Ezhava	Molecule reliability and perception: an empirical study on usage of bilastine 40mg in clinical practice.
Farhin Munshi	A study on customer grievances with respect to state bank of india for customer satisfaction
Himangi Patel	A study on awareness about individual income tax planning
Urmi Chhagani	Exploring the efficacy of social media as a marketing tool
Urja Bagaria	A comparative study on selected equity mutual fund schemes of motilal oswal financial services limited
Hasmita Zala	A study on consumer behaviour towards mint (financial newspapers) in ahmedabad
Hetvi Mehta	A study on consumer behaviour towards mint (financial newspapers) in ahmedabad
Shubham Shinde	A comparative study of selected aggressive hybrid mutual fund
Sweta R. Mudaliyar	A research paper on "working capital borrowing" at adani wilmar
Mayank N. Nathavani	Process of lending in reference of msme sector from nbfc
Shivani Sunil Barot	The changes in investment pattern due to 2019 pandemic among the investors of aditya birla sun life mutual fund
Unnati Parmar	A study on convergence of healthcare industry to the effectiveness with event industry



ALUMNI CONNECT



Meet Padia
2018-20 Batch

My name is Meet Padia and I am one of the proud alumnis of Som-Lalit Institute of Business Management 2018-20 batch.

According to me, Management is just not about academics but it is about effectively implementing it in practicality. And this is what Som-Lalit has taught me. All the theoretical aspects when implemented practically shows you the challenges, setbacks, its pros and cons. This enhances your logic and makes you agile and adaptive.

The informative lectures, industrial visits, internships, and events shaped us to face the current market situations and gave the idea about business and its management.

Various inter college competitions of Internships, Managing College events, and one of the most important task of any Business School i.e. Placements.

By making their students the core participants in it, College gave us the better understanding about various corporates, their culture, and understanding the people.

Heading the Placement Committee was one of my most liked and impactful activity as it showed me a challenge to manage people and I did that with constant support of the faculties.

The environment inspired me so much that after 3 years of Corporate exposure to MNCs and Investment Companies, I have shifted my career to academics and currently I myself am an Assistant Professor in a Business School. Also, I have embarked upon an entrepreneurial journey with SL Institute - Coaching Centre of 11th and 12th Standard Commerce Stream Students which I guess is my way of paying tribute to my college by shaping future of other students as this college has shaped mine.

I will always be a proud alumni of Som-Lalit as that it what made me stand out or rather it made me stand ahead amongst others.



ALUMNI CONNECT



Nirali Modi
2018-20 batch

SLIBM has played a very important role in my life personally & professionally. This institute has given me multiple opportunities to work on myself and to polish my skills for a better career. I got an opportunity to join one of the leading bank of the country through college placement. I joined the bank right after completing my master's. There was a crucial time for all the freshers to get a job due to Covid. People were laid off from there existing job.

But I started my journey during Covid in October 2020. During the period of Jan 2021 - July 2021 I was working in the Forex department of the bank where my portfolio was to manage elite corporate clients with there international transactions. In a very short period of time I got an opportunity to manage one of the two big branches of the city with high income transactions.

I have tried to excell all the given task during my work tenure. I have received an award for the best performer of the month across the West region of the country from the regional head. There were many challenges in the start of career and it needs complete dedication & hard work to create remarkable postion in the organisation. We got many opportunities during our master's to challenge ourselves, to identify our capabilities, to get real life experiences in the businesses before starting the actual career. All these things helped me in growing in my career.

I believe "Whatever the job you are asked to do at whatever level, do a good job because your reputation is your resume.

"At the end of the day in professional life your work and achievements speak not you."If you're waiting until you feel talented enough to make it, you'll never make it."



ALUMNI CONNECT



Abhijit Dileep
2018-20 batch

As I pen down my reflections on my college journey at SLIMS/SLIBM, a vivid tapestry of experiences comes to life before me. It is with great pleasure that I share how this institution played a pivotal role in transforming a shy, nervous individual into a confident professional.

1. Diversity

One of the most enriching aspects of my college journey was the opportunity to meet and interact with individuals hailing from different states and backgrounds. Through collaborative projects, discussions, and late-night study sessions, I forged bonds that continue to thrive even today.

2. Students and Teachers as a Team

One of the most remarkable aspects of my journey was the unity that permeated through the student and teacher community. Together, we faced challenges head-on, leveraging our collective knowledge and experience to devise effective strategies. This collaborative spirit wasn't limited to classrooms; it extended to preparing students for interviews, honing their skills, and ultimately, guiding them towards success.

3. From Shy to Confident

Initially reserved and timid, I credit the environment provided by the collage for nurturing my confidence. Engaging in presentations and discussions provided a safe space for growth. Over time, my communication skills flourished, and I emerged as a more self-assured individual.

4. Professional Ascent

Professionally, I commenced my journey as a Marketing Executive within a Pharma company. With the tools and confidence bestowed upon me by SLIMS/SLIBM, I navigated challenges and seized opportunities. Within a mere three years, I ascended to the role of Associate Manager, a testament to the quality education and transformative experiences this institution provides.

Looking back, my time at SLIMS/SLIBM was a period of profound growth, both academically and personally. The tailored support, unity, and emphasis on practical skills are what set this institution apart. I am deeply grateful for the role it played in shaping my journey, and I am excited to contribute to its legacy of excellence.