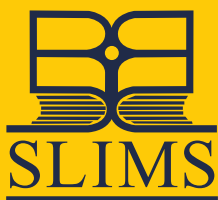


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

NEWSLETTER



VOL-14
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VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.

PEOs

PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.

PORTFOLIO WIZARDS

It is very rightly said that your money should work as smart as you do and hence to inculcate the habit of smart investing extracurricular activity “Portfolio Wizards” was organized for the second year MBA students of SLIBM. In this activity the participants had to create portfolio by investing in companies listed in BSE/NSE with notional corpus of RS 1 Million and at the end of the activity period they had to square off their position and derive the returns made. The final round of the activity was conducted on 5th January, 2022. The first prize was won by the Team Shark : Pratik Baid and Manan Ravani for making profit of RS 1,74,394 on their portfolio. The second prize was won by the Team Python : Jainam Shah ,Jainam Kothari, Yushi Jain, Sweeti Patel and Vatsal Shanghavi for making profit of RS 1,59,018 on their portfolio. The third prize was won by the team Jaguar: Smit Shah, Raj Shah, Jiraj Shah, Janal Raval and Jinal Shah for making profit of RS 1,43,655 on their portfolio.



ELOCUTION COMPETITION



An elocution competition was held on 08th January, 2022 for the first year and second year MBA students of SLIBM. The speech topics included “ Life in Covid times” and “Vibrancy in Business in Covid Times”. Urmi Chhagani and Jenny Jain were adjudged the winners of the competition.

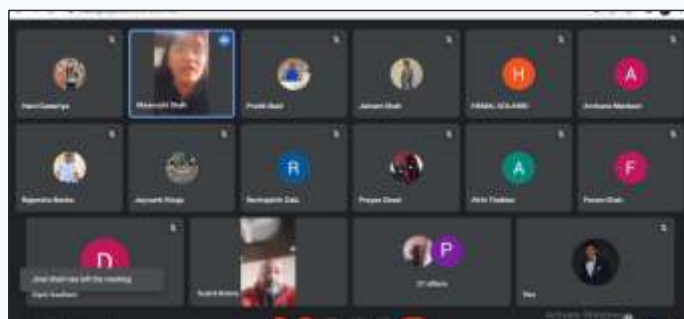
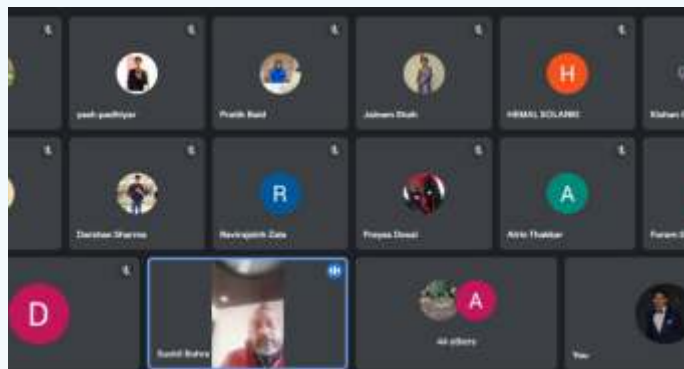




EXPERT LECTURE

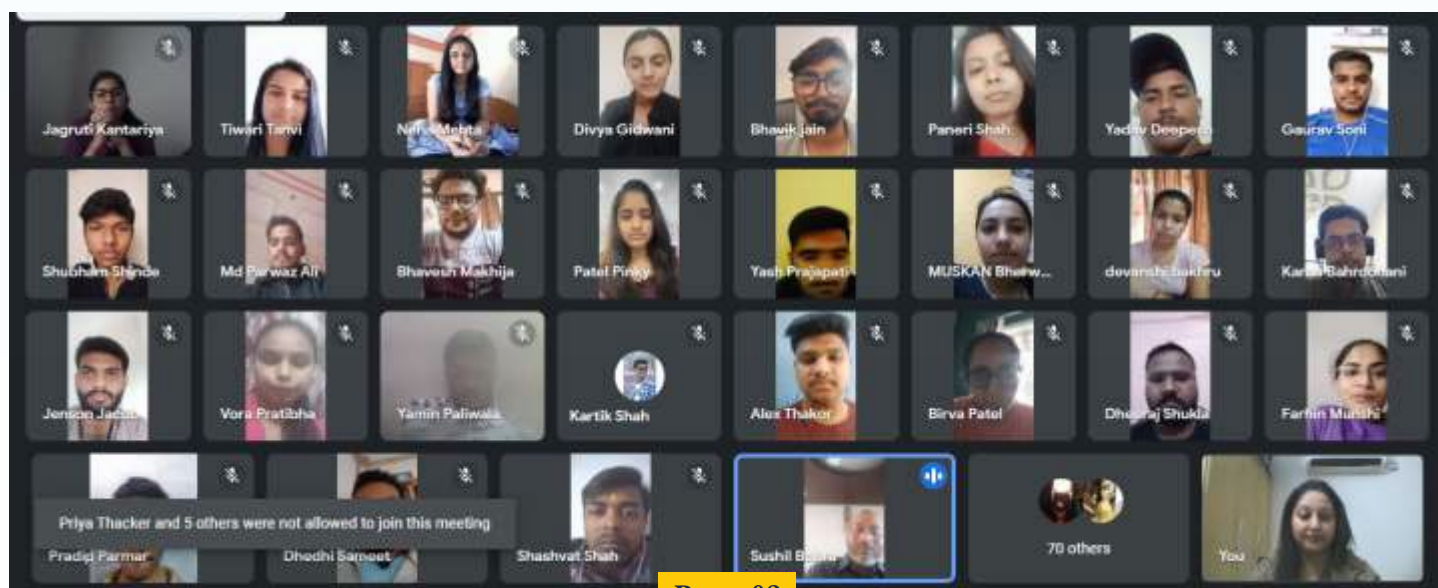
Expert Lecture on Disruption in Banking and New Opportunities

On 17th January 2022, SLIBM organized an expert lecture on “Disruption in Banking and New Opportunities” for MBA second year students. Mr. Sushil Bohra, Vice president of HDFC Bank discussed various aspects of evolution in banking sector and core banking. He has also discussed about various opportunities in banking sector. Students participated in the discussion with enthusiasm and are looking forward to get benefitted from it in the near future.



ORGANIZATIONAL CULTURE AND CUSTOMER CENTRICITY

Interactive Virtual Guest Session on **Organizational Culture and Customer Centricity**. An interactive virtual guest session on “Organizational Culture and Customer Centricity” was conducted by Mr. Sushil Bohra, Vice President, Cluster Head, Retail Branch Banking, HDFC for MBA First Year students on 17/01/2022. The students enthusiastically attended and participated to understand the prerequisite for long term employee-customer relationship within banking sector. The overall session was very informative.





CSR ACTIVITIES – DECEMBER 2021 / JANUARY 2022



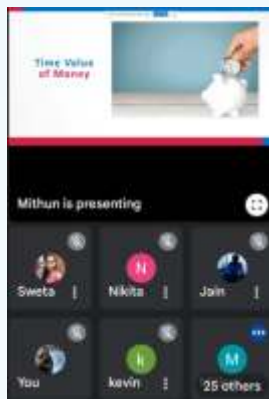
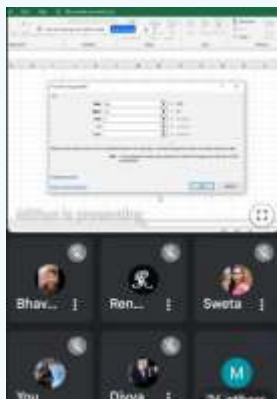
MBA First Semester Students of Batch 2021-23 worked on live project and addressed various social and environmental issues prevailing in the society. Students participated in this project as a part of group activity in Organizational Behaviour Course. Few of the activities taken up were Covid-19 Awareness, Convincing people to wear mask, Food Packet distributions, Feeding Street dogs, Tree plantation, Literacy to under privileged kids, Grocery distribution, Visited

Gaushalas/Goshalas, Performing skits to promote girl education, blood donation camps, Visit to Blind Peoples Association, Visit to old age homes, Distribution of clothes and blankets to needy people, Spreading the awareness about menstruation, Feeding birds, Distribution of stationary, Medical camps, Career Counseling, Feeding Cattle and many more.

They volunteered by joining hands with NGOs like Unify and Unity Foundation, Ashray, Swa Sarjan Foundation, Shivalaya Group Of NGO, Blind Peoples Association, My Swabhimaan, Sriram Foundation Vrudhashram, Robin Hood Army, ELIXIR, Tofani Kano Mitra Mandal. Such learning and engagement develop humanitarian values in the students and leads to their moral development. This synergy of managerial skills and social sensitivity prepares the students to be ready so as to contribute to the society.



TIME VALUE OF MONEY



A virtual guest session on Time Value of Money was conducted for MBA Finance 1st year students by Mr. Mithun Jathal, Founder of Client First, a Wealth Management Firm engaged in providing financial planning solutions. The students enthusiastically attended the session which gave them hands-on experience of understanding the time value of money in Excel. Overall session was very engaging and informative.

DECODING BUDGET 2022



S LIBM organized an expert session on “Decoding Budget 2022” for MBA first year students on 7th of Feb, 2022. Mr. Prerak Nikhilbhai Shah who is a finance and investment consultant by profession, an expert stock analyst, featured in TV channels like the CNBC bazaar and Zee Business, helped the students to get detailed insights of the Budget 2022 with his incredible expertise and experience. He also discussed and analyzed the future implication of the budget on various sectors. The interactive session helped the students gain a deeper

insight about the impact of budget across various sectors as well as to the common men

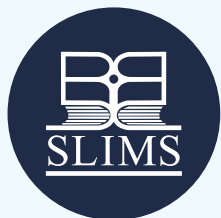
EXPERT SPEAKER SESSION



by the students.

The discussion started with asking the students about what is their understanding of challenges and work-life balance and then the discussion was carried forward. Mr. Poovanam who has organized workshop “SHIFT IN THE CONSCIOUS STATES OF MIND” in various institutions and with various modes of people talked about maintaining the boundaries between personal and professional life that helps in stress management as well. These can be achieved when you are surrounded by support, pro enablers and apply the technique of association and disassociation.

Another technique that was discussed is 6 steps of re-framing technique that changed the entire thinking technique for students to move for and achieve success in their life if applied sincerely. Overall, the workshop helped and resolved doubts related to being productive and taking on challenges with ease.



ANTARRASHTRIYA MATRI BHASHA DIWAS

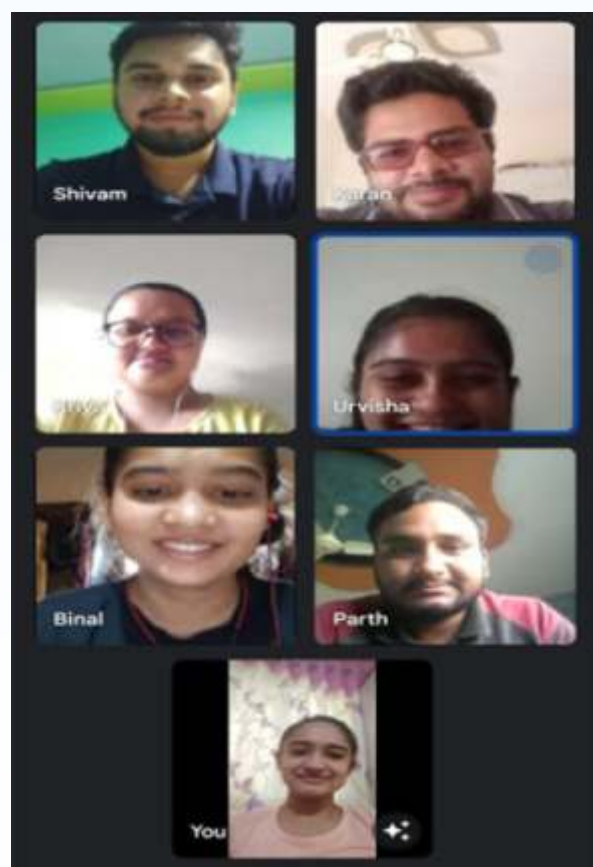
To commemorate Antarrashtriya Matri bhasha Diwas, SLIBM organized an Elocution Competition on Patriotism for MBA first year students on 22nd February 2022. Dr. Ashwini Vora a subject expert adjudged for the competition. Students enthusiastically participated and performed Street Play / Nukkad Drama on pollution to create awareness among themselves and the society. The event was concluded with a patriotic song. Kajal Matkhare Nikita Parwani and Sweta Mudaliar won 1st, 2nd and 3rd prizes respectively.



ESSAY COMPETITION

Essay Competition on 'Ideas on Communicating and Implementing an Effective Swachh Bharat Campaign' under Azadi Ka Amrit Mahotsav

Som-Lalit Institute of Business Management, Ahmedabad conducted an online essay competition on 'Ideas on Communicating and Implementing an Effective Swachh Bharat Campaign' under Azadi Ka Amrit Mahotsav on February 8, 2022. Under this event, students were advised to work in the group (remotely, through Google Meet or any other online conferring platform convenient to them) to discuss the ideas on how to implement the Swachh Bharat campaign effectively. We received posters (image format) and essays from various groups showcasing ideas and creativity. The students participated with great enthusiasm and showcased innovative ideas towards the



INTERNATIONAL WOMEN'S DAY CELEBRATION

Som Lalit Institute of Business Management organized a program on March 8th, 2022 to celebrate International Women's Day. All the Faculty members of the college and administration staff participated enthusiastically. Each one presented their thoughts, experiences, and views on women empowerment, gender equality, gender neutrality and much more. The program extended with 'concentration' and 'Guess who!' Games. The program ended with giving the mark of respect to the successful females in different fields.



WORLD HEALTH DAY CELEBRATION

Post pandemic days, all are trying to come back to routine life. Health plays an important role in everyone's life, whether it is physical, mental health or social well being. Keeping this in mind, on the eve of World Health Day, SLIBM organized a lecture on "Factors Affecting Mental Health among Youth" on 7th April 2022 for MBA students. Representatives from Indian Medical Association – Dr. Kirit C. Gadhavi, Director College of GP, Gujarat State Branch, Indian Medical Association, Dr. Kalpita Dave, Finance Secretary, Ahmedabad Medical Association. Dr. Khyati Mehtaliya, Consultant Psychiatrist addressed various issues of students related to stress and how to manage stress in various situations.



SPORTS DAY CELEBRATION-2022



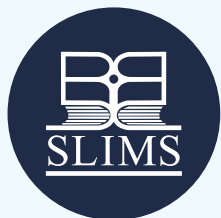
Sports and games are integral part of our life, it is important for the balanced growth of an individual. SLIBM organized Sports tournament “SOLYMPIC 2022” for 1st and 2nd year students of MBA and the Alumnis. They participated in all events with great energy and enthusiasm. Cricket and football matches were organized on 9th April 2022 and games such as Badminton, Volleyball, Tug of war, Kho-Kho on 14th April 2022.



SUMMER INTERNSHIP WORKSHOP 2022

Summer Internship Workshop 2022 was conducted for MBA Sem-2 students on 3rd June, 2022. Summer Internship Project (SIP), is an integral part of the academic curriculum of MBA, hence the workshop was organized to provide guidance to the students before sending them to companies for their internship and to explain them importance of SIP along with project requirements and evaluation parameters.

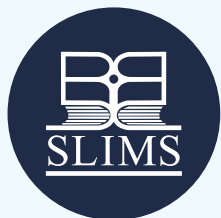




HORIZON 2022

Horizon 2022 was organized on 30th April at the J.B. Auditorium, Ahmedabad Management Association. Dr. Neha Patel, Director of the Institute welcomed the dignitaries on and off the dias and the management students. The chief guest of the evening was Dr. Vikram Shah who is Founder, Chairman and Managing Director of Shalby Hospitals. He spoke about understanding and identifying future trends even if it is not the usual norm and making a career in that particular segment. He gave his own example of how he pioneered the western concept of knee surgery in India going against the usual chosen fields of practice in medicine. He also mentioned that currently healthcare has tremendous opportunities especially for management students. He concluded his speech by saying this century is of the service sector and choose your opportunities wisely.





SPECTRUM 2022

Spectrum 2022 was organized on 1st May 2022 in the auditorium of ATIRA with Saraswati Vandana and lamp lighting by our Director and faculty members. To entertain the audience till the first game begins, some quizzical questions were asked and vouchers were distributed to whoever answered them correctly.

Various management games such as bull's eye, off the cut, trail your brain and 4 others in which participants from various management colleges had participated. The management games were under the purview of student managers, core faculty and a judge who observed the participants and declared the winners of the game.

It wasn't just games that roared the auditorium but the fillers as well. There were various talents shown in between such as singing, dancing, playing instruments and the highlight of them all was the traditional fashion show that showcased various states and their attires. Spectrum 2022 organized on the special Gujarat day and Maharashtra day will be a memorable event as it was held almost after two years.



INDUSTRY VISIT TO BSE



Industry Visits of MBA Students to BSE in May and June 2022

MBA students of 1st and 2nd year were taken to BSE Ahmedabad on 19th April, 27th April, 6th May and 8th June 2022). The knowledge sharing session was provided by the BSE team to have practical understanding about the role of BSE.

During all the 4 visits, our students were thrilled to understand the trade settlement process, price mechanism, history of BSE, use of technology to monitor trade activities, process of selecting BSE 30 companies and many more interesting aspects.



THE ROLE PLAY COMPETITION

The Role Play Competition was held on 11th June, 2022 for the First Year Sem 2 MBA students of SLIBM. Members of the winning group were Samarth Dave, Sejal Khubchandani, Ezhava Darshini, Janvi Manghnani, Munavvar Malmala, Alefiyah Tajani and Ezhava Kishor.



INTERNATIONAL YOGA DAY

India is celebrating its 75th year of Independence and under the “Aazadi ka Amrit Mahotsav”, International Yoga Day was observed by the Institute on 21st June 2022. A Yoga session was organized by a certified Yoga teacher Mrs. Sangeeta Rajyaguru for MBA students. The session was well received by the Students, as they were taught various exercises that are going to be helpful to them in building up their physical fitness and concentration.





ALUMNI CONNECT



Sanya Bajaj
2015-17 batch

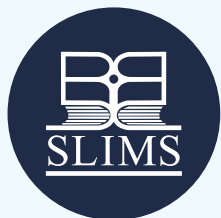
The Post Graduate Programme in Management at SLIMS provided me with a multifaceted experience, both inside and outside the classroom. The biggest takeaway for me would be the insightful interactions I have had with some of the best faculty members. From being under pressure of stringent deadlines to taking part in the inter and intra college competitions like Horizon, Spectrum, Business Quizes and many more, SLIMS provides an unparalleled holistic ecosystem and an experience to cherish.

I really cherished the insightful and interactive marketing sessions by Dr. Neha Patel Ma'am, which was a fun learning experience and also provided the practical insight on how the marketing concepts actually work in the corporate world. Finance sessions by Dr. Paresh Shah Sir, Dr. Riddhi Dave Ma'am and Prof. Reshmi Banerjee Ma'am were of immense knowledge. The values taught by Dr. Roopa Rao Ma'am in her human resource and strategy classes helped me in conveying an attitude of professionalism in the corporate world. The teachings of economics, statistics and risk management by Dr. Lucky Mishra Ma'am, Dr. Varimna Singh Ma'am and Dr. Reshmi Menon Ma'am are playing a pivotal role in my current profession.

My heart is filled with gratitude and respect for all the Professors who taught me during my SLIMS journey.

After completing my PGDM at SLIMS with a gold medal, I embarked on a journey to become a Chartered Market Technician (CMT) which is a hallmark of technical analysis proficiency and cleared all 3 levels successfully. I'm currently working with Brightstar Research LLP, a leading player in proprietary trading, known for its high-stakes financial activities, as a Derivative Strategist. One of my notable achievements at the firm was my pivotal role in developing a proprietary algorithmic trading model that outperformed market benchmarks, leading to substantial gains for the firm.

The academic knowledge and practical experience gained during my SLIMS journey is helping me to be a sought-after strategist in the competitive world of proprietary trading.



ALUMNI CONNECT



Nutan J Chandak
2016-18 Batch

SLIMS/SLIBM has played a pivotal role in shaping my professional journey. The well-structured course curriculum, dedicated faculty members, and the overall college environment were instrumental in refining my skills and pushing me to think beyond traditional boundaries.

Events like Horizon and Spectrum transformed me, enhancing my team and time management skills. Specialized programs, including GD/PI sessions and aptitude test courses, not only prepared me for interviews but also boosted my self-confidence.

As an Area Sales Manager at ITC Limited, overseeing the West District for personal care products, agarbatti, and matches, I regularly apply the skills I developed in college. Daily projects and presentations refined my time management and fostered creative thinking. During my journey, I faced challenges like stage fear, deadlines, interview preparation, language barriers, and team management. SLIMS/SLIBM's constant support helped me conquer each obstacle.

My college memories, from class presentations to annual functions and securing internships to finally securing a job, have shaped my professional journey. It's an honor to share my story with current SLIMS/SLIBM students, hoping to inspire their paths to success.

Currently working as a Product Specialist at Dice Tech. I was given the chance by SomLalit to prepare for my professional future and to become a strong, diligent, and dedicated individual in everything I do. I had the chance to learn structured thinking and how to have a solution-oriented mindset rather than a problem-oriented one thanks to those practical lectures and possibilities like participating in Spectrum & Horizon and working as a placement coordinator.

No matter how high I rise professionally, I will always be able to thank SomLalit for the solid foundation they gave me.



Sneh Doshi
2016-2018 batch