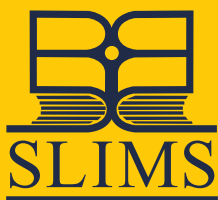
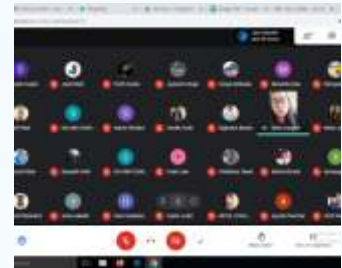
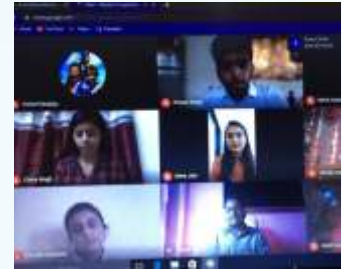


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

NEWSLETTER



www.mba.somlalit.org



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VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.

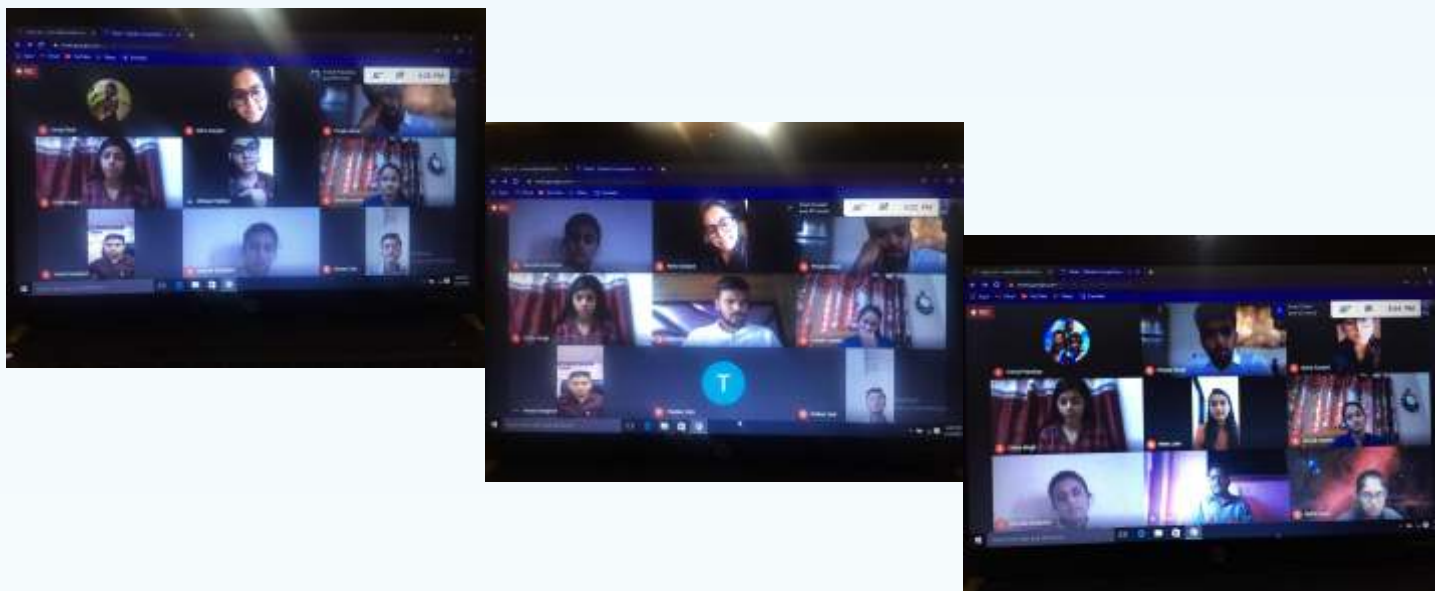
PEOs

PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.

VOICES OF BRAIN



Great leaders are almost always great simplifiers, who can cut through argument, debate and doubt, to offer a solution everybody can understand.

– Colin Powel

Debate is an activity that encourages teamwork and friendly competition among students by making them think analytically and voice their opinions clearly. Along with enhancing their knowledge debate also improves their confidence and self-esteem. An online debate competition for first year students of MBA was held on 22nd January, 2021.

The event was held on Google Meet because of coronavirus restrictions. It was anchored by Dr. Lucky Mishra who was also coordinator and judge of the event. There were 30 participants in the event. The students of MBA first semester were the ones who got to participate in the event.

The topic for the day was “Ancient Wisdom leads to wellbeing”. The participants were well prepared and presented many notable points. The participants were armed with various facts and statistical data which made their arguments more empathetic. The best debater was Preyas Desai while the second and third positions were bagged by Kwisha Vasani and Vatsal Parekh respectively. Even though there were restrictions because of the pandemic the event took place successfully and overall it was a beguiling experience for the speaker as well as the audience.



INTERNATIONAL E-CONFERENCE-2021

Som-Lalit Education and Research Foundation International E-Conference-2021. An International E-Conference titled “Being Covid Antifragile: The Sustainability & Growth Perspective” was organised on 11-12 February 2021 jointly by–Somlalit Education & Research Foundation (SREF), Tolani Motwane Institute of Management Studies (TMIMS), Narmada College of Management (NCM), (all colleges affiliated to Gujarat Technological University) and Universal Business School (UBSS), Sydney, Australia.

The conference had an interesting format with a pre-conference workshop and a post conference workshop aimed at helping participants especially academicians understand and appreciate the nuances of qualitative research and data analysis practices.

The conference was convened by Dr. Supriya Bhutiani, Associate Dean, Faculty of Management, GTU and Additional Director – SomLalit Institute of Business Management; Dr. Trupti Almoula, Dean, Faculty of Management GTU and Director NCM, and Dr. Sampada Kapse, Associate Dean, Faculty of Management, GTU and Additional Director TMIMS.

The keynote speakers for the conference included Dr. Navin Sheth, VC. GTU and Prof. Greg Whateley, DY VC and ED, Group Colleges, Australia.

The conference included three tracks – Economic Sustainability, Environmental Sustainability and Ethical & Social Responsibility.

While Dr. Devendra Kodwani, executive dean of the faculty of business and law at the The Open University Business School spoke on economic sustainability ; Dr Andrew West Executive Dean.UBSS addressed the audience about Environmental Sustainability.

Prof Anil Gupta, pioneer in the field of grassroots innovations, and founder of the Honey Bee Network and visiting faculty at the Indian Institute of Management spoke about the ethical and social sustainability.

The valedictory session was presided over by Dr Unnat Pandit & the registrar of GTU –Dr Kher. Best papers in each of the three tracks were awarded. More than 90 authors participated in the conference leading to great participation and phenomenal exchange of ideas.

The pre-conference workshop had speakers like Prof Sushil from IIT-Delhi and Prof M R Dixit from IIM – Ahmedabad. The post conference workshop scheduled for 15th will be addressed Dr Ajay Kumar Chauhan and Dr Keyur Nayak.

This was a successful international endeavour under the leadership of 3 leading Management Institutes of the state – SomLalit Institute of Business Management, Narmada College of Management and Tolani Motwane Institute of Management Studies.



INTERNATIONAL E-CONFERENCE-2021

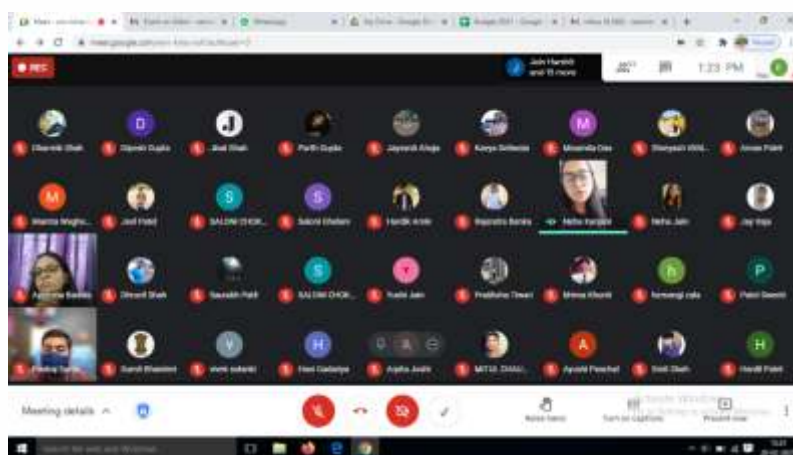


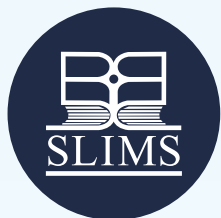
BUDGET ROLE-PLAY

The Budget, along with the Economic Survey, showcases the vision of the government. How do the young managers, tomorrow's leaders, view the budget?

Role-Playing is an effective way for students to make sense of the world around them. Students immediately apply content in a relevant, real world context. It is a fun and effective way to engage learners and, as a result, improve the impact of learning initiatives

At Som Lalit Institute of Business Management we organized a role play for MBA Semester 1 students to understand the process of budget 2021 and its analysis in a uniquely interesting way. By playing various roles and explaining the impact of budget. Due to the covid situating the event was organized online.

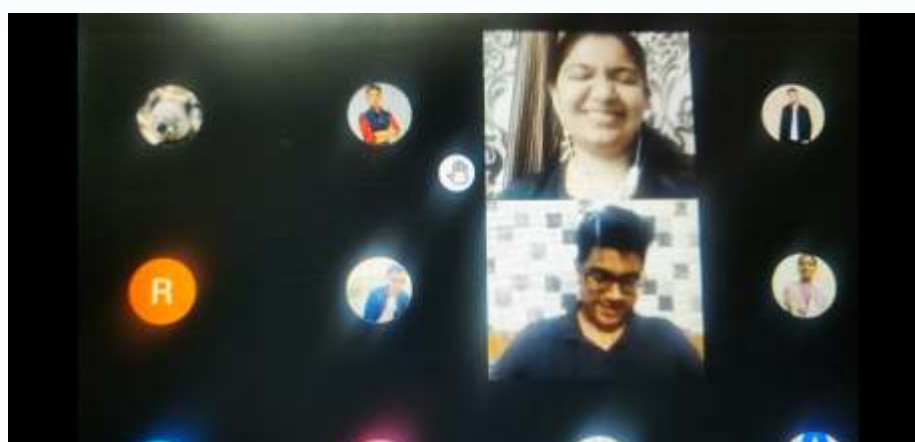




BUSINESS QUIZ COMPETITION

Business Quiz Competition for First-Year Students of MBA on March 6, 2021. An online Business Quiz Competition for first-year students of MBA was organised by #SLIBM on 6th March 2021.

The event was held on Google Meet due to the Corona19 restrictions. It was conducted under the guidance of 6 student coordinators and judged by the faculties. The elimination round was conducted before the Business Quiz competition for the students and the top 10 participants were shortlisted for the final round. There were three rounds comprising of questions from the varied fields of business. All the participants were well prepared and gave a tough competition to each other which made a tie for the first position. A tie-breaker round had to be conducted after completing the third round. The best performer of the quiz competition and the winner was Thakkar Alrin and the runner-up was Darshan Sharma. Even though there were restrictions because of the pandemic the event took place very successfully and overall, it was a learning-cum-fun experience for the coordinators, participants as well as the audience.



ACADEMIC CREATIVITY INITIATIVES



As a part of Business Ethics and Corporate Governance (BE & CG), MBA Semester-I students were given an opportunity to indulge in a live project. The topics for the group projects were related to the Indian Economy. A group of 5 students selected the topic “Cyber Scams and Threats Awareness”. The main motive behind this project was to create maximum awareness about the matter chosen in all possible ways. We took an initiative to work and gather information regarding the cyber scams and threats through Google form surveys, webinars, prank calls, one on one chatting, creating polls, etc.

From the survey, it was noticed that a large number of people fell prey even after being careful. Accordingly, we used all forms of electronic media to spread awareness regarding the scams and how to not fall in it. We circulated digital posters and videos. We took help of

Instagram bloggers and known pages to post and comment on them (Social media influencing), webinars to aware about the threats, explaining do’s and don’ts.

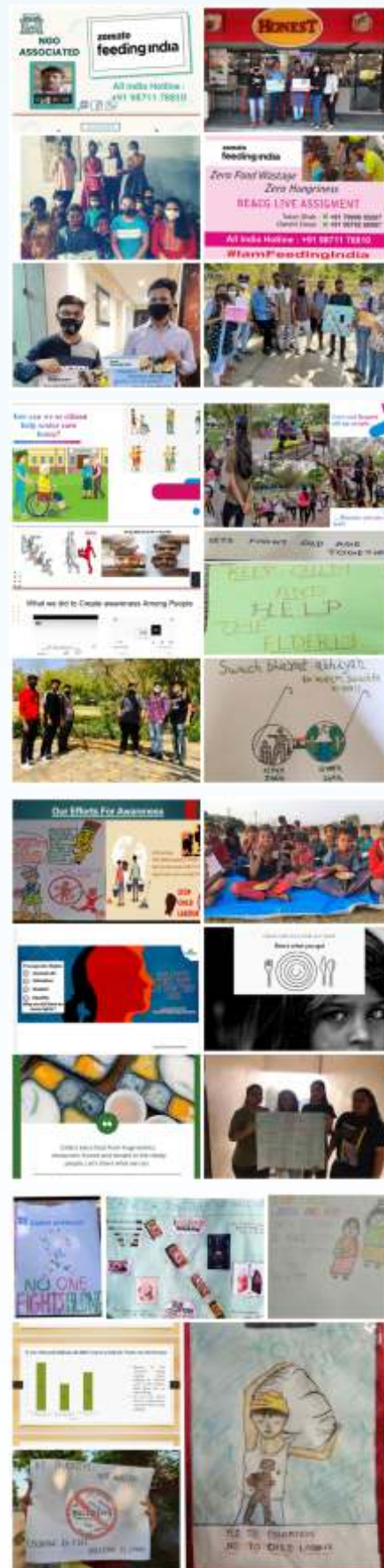
As our initiative was to reach out to a maximum people, we chose a platform of spreading awareness through Radio media. One of the popular RJs, R.J. Yuvraaj accepted our request and supported and helped us by airing a message through the Radio Station. This helped us in spreading the message to maximum people about the scams and threats and also to educate them about the safety measures. This way, we could succeed in reaching out to different groups of people.

YOUTH VOICE

MBA First Semester Students worked on social initiative live project as a part of their BECG course and addressed various social issues faced by people in present-day society. As it is correctly said, “Don’t use social media to impress people; use it to impact people”. They used social media platform to use their ideas for the benefit of society by addressing social issues and spreading awareness. Various groups of students participated in this project under the guidance of their Project Mentor. Few of the issues addressed during this activity were Mental Illness, Harassment and inequality with Transgender, Right to education, Hunger and Homelessness, Pollution due to Plastic Use, Cyber Scam, Orphans, Child Abuse, Bullying at schools and colleges, Gender Inequality, Animal Cruelty, Drug Abuse, Wastage of Food and Corruption.

Taking care of Social distancing and Government guidelines, they also collaborated with few NGOs and volunteered to help needy people of the society post Covid 19 pandemic. The scope of this project ranges from mapping the awareness of people using Google forms surveys to spreading awareness among people using platforms like Facebook and Instagram. Students addressed various questions like Why do these problems exist? What are their effects? and What can be done about them? Such initiative creates a new system built on interdependency and motivates the students to be socially responsible citizens. Such learning and engagement develop humanitarian values in the students and leads to their moral development. This synergy of managerial skills and social sensitivity prepares the students to be ready so as to contribute to the society.

Virtual presentation was held on 12th March, 2021 where around 30 groups of students presented their work. All the presentations were thought provoking and galvanized each of us into action.

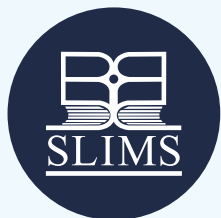


VIDEO MAKING COMPETITION

A video making competition was organised by Som Lalit Institute of Business Management on 24/6/2021. 7 groups consisting of 3-4 students in a group created videos on Contemporary Economic Issues of 3-5 minutes. Students played their role in the videos. Recordings of the interview/act of people in the video was based on the theme they showcased by incorporating original pictures. Video on **“Covid – A friend or Foe?”** by Dharmik Shah, Sahil Patel, Dhruvil Shah and Shreyansh Vithlani of Div-B MBA (2020-22) was selected as the best video and awarded prize.



Dharmik: After re-opening of the gym what was your experience during lockdown and after lockdown.



ALUMNI CONNECT



A Remarkable College Journey and Thriving Entrepreneurship : Ankit

Thanks Prof Neha to give me opportunity to write about my transformative journey from 2009 to 2011 at Som Lalit, a period that laid the foundation for the remarkable path I'm on today.

During my time at Som Lalit, I had the privilege of leading the core team behind the iconic events 'Spectrum' and 'Horizons.' This experience not only left an indelible mark on the campus but also imparted invaluable lessons that continue to shape my personal and professional growth.

Ankitkumar Thakker
2009-11 Batch

I was overjoyed when the convocation category was introduced to honor event leader, a recognition that underscored the significance of my contributions.

The dynamic learning environment at Som Lalit, marked by hands-on practical sessions and insightful presentations by esteemed professors, was instrumental in my development. The Parliament roll play event remains a vivid memory, a testament to the intellectual stimulation I received.

The laughter-filled moments with friends and cherished times at Mayurbhai Canteen are deeply missed, as is the campus that I once called home. One memory that tugs at my heartstrings is a love that blossomed during those college years, a crush that evolved into something deeper, a connection that, while never culminating in marriage, left an indelible mark on my heart.

But life and my story doesn't stop there. Following graduation, I embarked on a fulfilling journey with ICICI Bank, where I honed my skills and nurtured my entrepreneurial aspirations. In 2015, I took a leap of faith, incubating the startup 'PINOPEN.' Today, it stands as a thriving force in the office supplies industry, boasting a presence in 22 states, supported by top-notch facilities in Ahmedabad and Mumbai. It is committed to promoting sustainable solutions and has garnered recognition from numerous national and multinational corporations as one of the best business partner.

From managing events to steering a successful business, my journey stands as a testament to the power of vision, perseverance, and innovation.

I extend my heartfelt gratitude to college to giving a lot in life and look forward to achieving even greater milestones in this exciting adventure.



ALUMNI CONNECT



Darpan Mittal
2010-12 batch

Hi, I am Darpan Mittal, a proud Alumni of Som Lalit Institute of Management Studies from Batch of 2012. I currently work with one of the leading PSU Bank i.e. Canara Bank as Senior Manager - Dealer in Forex Treasury, Mumbai. My current job role is to manage Funds for the Bank and trade in spot for USDINR and various other currencies. The vast experience provided by SLIMS in terms of quality of teaching, conceptualization and environment provided has helped me to grow professionally as well as personally.

My journey in college was full of roller coaster ride. College gave me free hand and all required support to implement and execute various initiatives like organizing various Management games, quizzes, Guest lecturers from Industry, formation of placement committee and showcasing the talent at different competitions. SLIMS provided a platform where one can bring out various skills like Managing various tasks, public speaking, thinking out the Box and approaching various Industry leaders and have a meaningful conversation with them.

Most memorable moments for me was when I heading the placement committee and because of support from college as well as our team efforts helped to clinch many companies to visit our campus for summer and final placements. I still cherish the memories and feel nostalgic whenever I visit the campus.