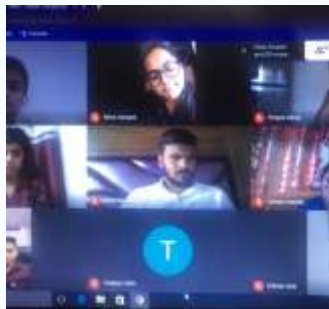
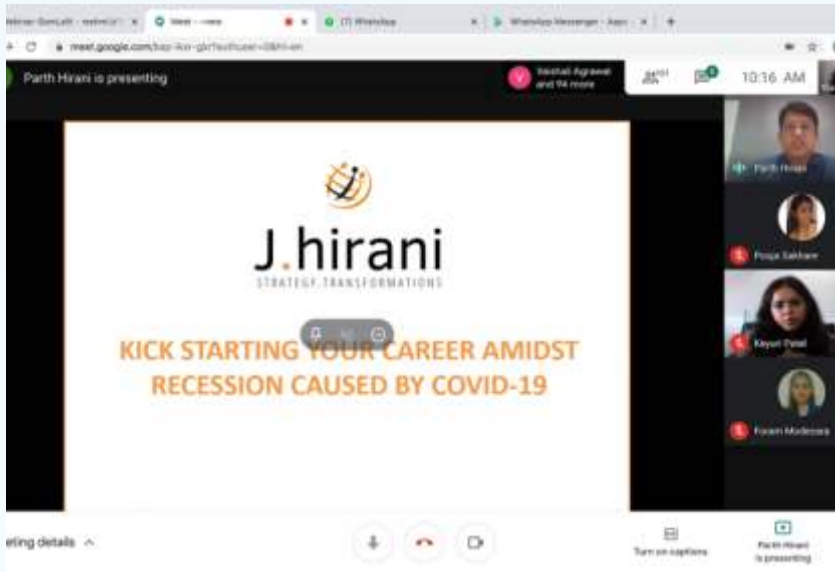
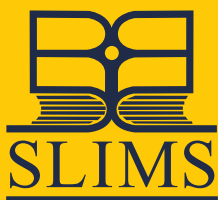
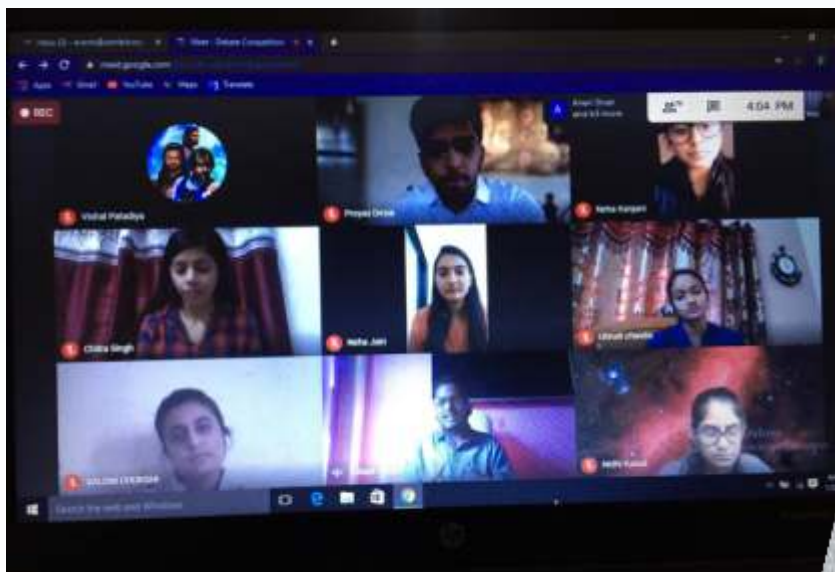


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

# NEWSLETTER



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[www.mba.somlalit.org](http://www.mba.somlalit.org)

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## VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

## MISSION

**M1:** To nurture students towards dynamic management professionals through excellence in management education and practice.

**M2:** To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

**M3:** To engage in high quality research and consultancy in collaboration with institutions and industries.

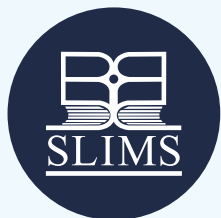
## PEOs

**PEO1:** To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

**PEO2:** To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

**PEO3:** To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.





## DEBATE COMPETITION

### Debate Competition on 'Boycott China, Are we ready?'

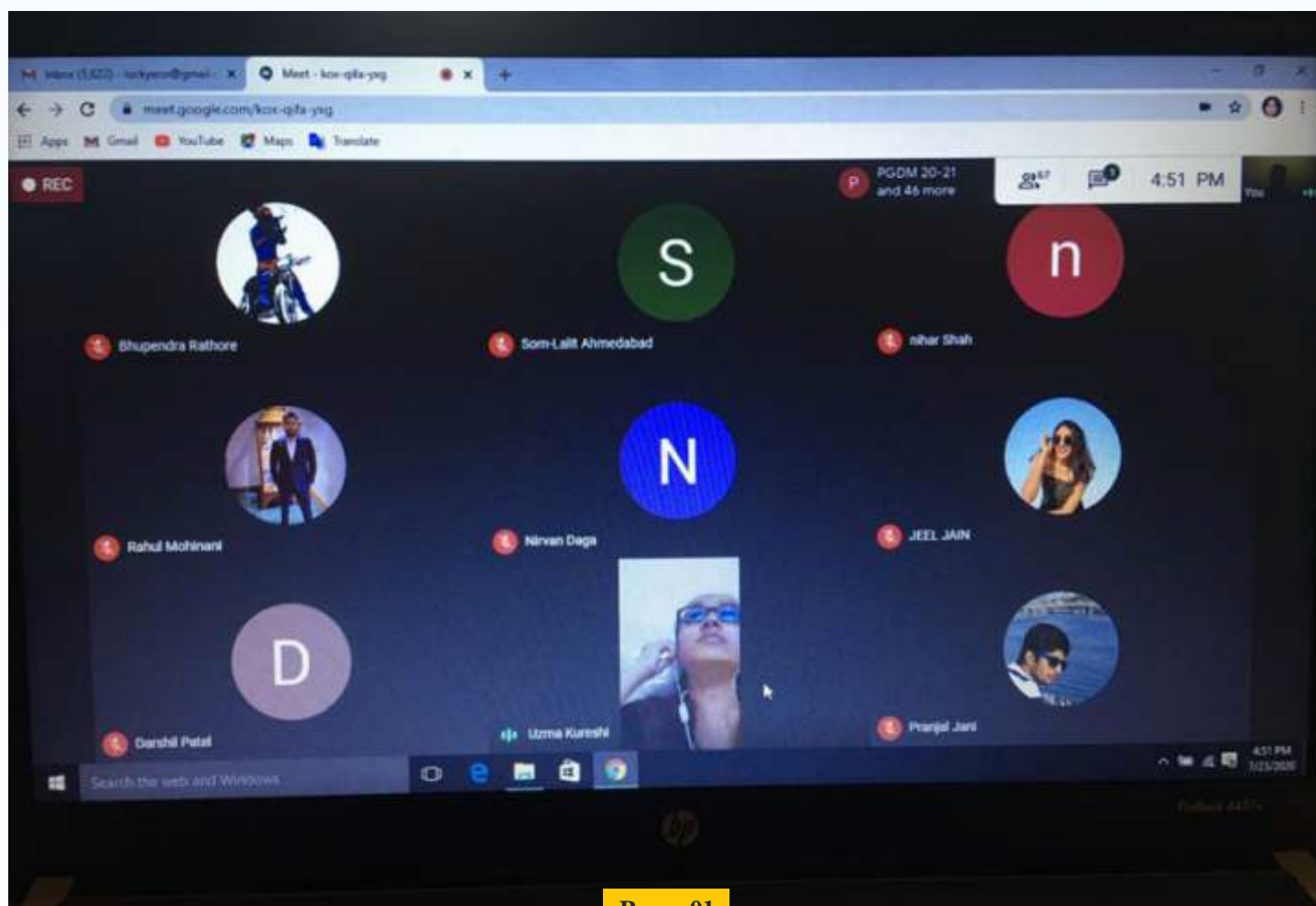
An Online Virtual Debate Competition on 'Boycott China, Are we ready?' was held on 23rd June 2020 among the first-year students of MBA and PGDM of #SLIMS #SLIBM.

The very thought of this digital platform for the students was to explore their ideas and knowledge for enhancing their future #digitaltrainig#happylearning.

Students were given 3 minutes to share their opinions and 1 minute for Question/Answer sessions.

Students were judged by the way of presentations, communication, handling the query and content.

Students showed their enthusiasm and winners Bhupendra Rathore, Uzma Kureshi and Manthan Khara were awarded with certificates.





## POSTER MAKING COMPETITION

Poster Making Competition held on 30th July 2020 between the students of MBA and PGDM #SLIMS#SLIBM. The theme for the poster competition was **COVID-19 Pandemic** and Business. Handmade and digital posters were presented by the students where they showed their creativity and enthusiasm for the competition. Students were given one minute to explain their posters. Nishita Chauhan from MBA won the 1st Prize followed by Shreya Agrawal winning the 2nd prize. All the participants were given the certificate of participation. #posterdesign #creativity #designinspiration.





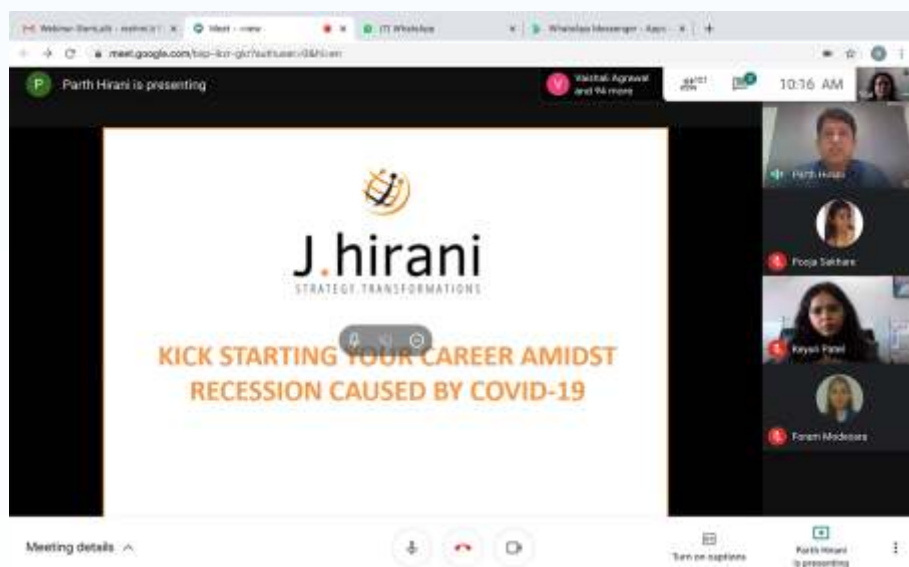
## WEBINAR: KICK STARTING YOUR CAREER

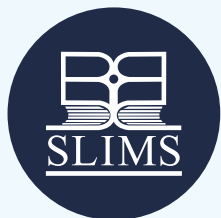
### Webinar Kick Starting your Career Amidst Recession caused by Covid - 19

A webinar “Kick Starting your Career Amidst recession caused by Covid - 19” was organised by #SLIMS #SLIBM on 30th September 2020 for the 2nd year finance students of PGDM and MBA. The speakers for the session was Mr. Parth Hirani and Ms. Keyuri Patel from Jagdish Hirani & Associates #Jhirani. The speakers started the session with the current situation of the economy due to the pandemic Covid -19 and the potential role of various sectors. It followed by the new skill sets required to survive and excel in the current environment of new normal. When we have industry stalwarts having such discussion with our students, it instils tremendous confidence and enforces positivity. The speakers made the session very interacting by discussing and addressing the queries of the students.



Mr. Parth Hirani





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## ALUMNI CONNECT

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**Bhupesh Kirad**  
2006-08 Batch

**Assistant General Manager, IDBI Bank**

The institution's exceptional faculty, cutting-edge learning methodology and immersive adaptive environment have equipped me with invaluable skills and knowledge. It has not only shaped me into a proficient manager but also instilled a lifelong commitment to excellence and leadership. I am proud alumni of Som Lalit Institute of Management Studies.



**Jitesh Kundnani**  
2006-08 Batch

**Co-Founder/producer of Dcube Green Coffee Kahwa**

First of all I am thankful to all my teachers at SLIMS, their continuous guidance has been instrumental in shaping my career. The rigorous academic programs, expert faculty, and diverse student body created an enriching learning environment. Through challenging coursework and real-world case studies, I gained a deep understanding of business strategy, leadership, and problem-solving. The college's strong industry connections facilitated internships and networking opportunities, which were pivotal in securing my dream job. Moreover, the emphasis on soft skills and leadership development prepared me for the corporate world. I am immensely grateful to Som Lalit Institute of Management Studies for providing the foundation and support needed to launch my successful career.



## ALUMNI CONNECT



**Sonu Singh**  
**2007-09 Batch**

**P**rofession - Leadership Communication Coach & Key Note Speaker | Image Consultant | Corporate Trainer Author

### College Journey:

My college journey at SLIMS has been a life changing experience. I still remember the first presentation made for my Marketing Class and how much I shivered & Neha ma'am telling us "It's your day make the best use of it." After this I never looked back and today I proudly say that I owe my Public Speaking Skills to this one event. The opportunity we got even being a tough year for us for placement is still commendable. The batch was fully placed without any misses.

What programs, activities, or events had the most significant impact on your personal and professional development? - Events I would say the Spectrum or the Management conclave that we hold was a great experience for me. I was hosting the business conclave for the first time and it was our first exposure to Business Personnels and events organization. The 2 day conclave has a great learning exposure and we all loved attending it. The group study, the presentations ideas we presented during our subject presentation had a great impact on me to become a Team Player and work on my strengths. The connections we made be it friends or acquaintance are unforgettable.

### Professional Success:

I am an established Image Consultant & Public Speaking Coach training the whoes who of the Industry. I help Leaders & Entrepreneurs enhance their Image & evolve as Invincible Leaders changing the face of the country economy and business.

I am an International certified Image Consultant from the Consell of Image and Soft Skills Trainer from SQA.

I help Corporates build Invincible Employees who are a living brand for their organisation through my Corporate Training & Group Trainings.

I am also the author of the Amazon Best Seller book in Self Development category named "The Confidence Key- Unlock the Code"

I have 7 years of work experience as a Corporate HR Manager having hands on experience on all HR activities be it Hiring to Training.

I have been awarded various recognition in the field of Public Speaking and Communication.

I am also a Pageant Groomer helping many girls and women fulfill their dreams of winning the crown.

SLIMS and it's curriculum has helped me to evolve as a confident person & find my passion for Public Speaking & Training.





## ALUMNI CONNECT



**Naman Marjadi**  
**2009-11 Batch**

**W**e all know that to develop a career at fast paced, managerial skills such as leadership, teamwork, key decision making and problem solving are crucial. Management education can help in expanding your network, think strategically, managing people and perform in pressure situation.

It was in the year 2009, when MBA degree was high in demand. I was lucky enough to clear the entrance exam, group discussion and Interview to secure my seat in SLIMS for the batch 2009-2011 when many of my friends couldn't make it. Better resource infrastructure and great teachers at SLIMS ensured that students are shaped properly so that they are fit to become a part of any organization. SLIMS provided us several opportunities to learn from best brains of the business through guest lecturers, learned from the best faculties I could have ever asked for.

Being in SLIMS opened up immense opportunities. Faculty gave us several time-bound assignments, group projects, Marketing exercises, responsibility of organizing annual events and many more. Those all activities if performed sincerely, felt like big challenge while executing, wisdom learning post completion and memorable experience and developed relationships that we cherish even today. I very well recall learnings that we had by doing project on 108 Ambulance emergency service, understanding sugar Confectionery market of Ahmedabad, role play of business leaders, bringing sponsorship of annual event and many more. SLIMS not only provided me degree but made me a better person and developed professional. I always wanted to be with the organization which give me an opportunity to meet new people and challenges and has bird's eye view of prominent industrial sectors. Fortunately, SLIMS brought FICCI (Federation of Indian Chambers of Commerce & Industry) for campus placement and I got selected.

I have currently total 12+ years of experience and currently working as an Assistant Director of The Plastics Export Promotion Council (Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India), an organization that supports their Industry members to give a boost to the country's exports. Challenges and occasional failures are unavoidable. Passing through these career hurdles is something that I would have never acquired without skills that I have developed and without the guidance of faculty and batchmates during my two academic years at SLIMS.

All students who are currently reading this, I highly recommend to use these two years to meet as many people as possible, learn new skills, acquire practical knowledge on how organizations work in the area of your interest. Your college ID card and your soft skills are so powerful tool that can help you to get into various organizations where you want to learn and broaden your horizons.

Management education is an investment and it will definitely provide desired returns in long term. Wish you all the very best!!