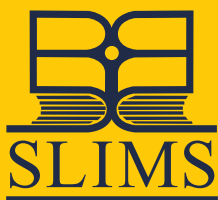


Som-Lalit Institute of Management Studies (SLIMS-SLIBM)

NEWSLETTER



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Student Coordinators	Bhavik Shah Shivangi Makhija Harsh Pavani Mamta Makhija
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WHAT IS INSIDE NEWSLETTER?

HORIZON 2020	01
SPECTRUM 2020	02
KSCON 2020	03
SURVEY ON UNORGANIZED WORKERS	03
INTERACTIVE SESSION BY MR. PARTH HIRANI	04
ALUMNI CONNECT	04
ALUMNI CONNECT	05



VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.

PEOs

PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.



HORIZON 2020



There was tremendous excitement in the campus as acclaimed speakers shared their thoughts on 'Management Perspectives - Towards a Paradigm Shift' at H.T. Parekh Hall, AMA, Ahmedabad on 6th February, 2020.

Horizon is an event organized by Som Lalit college where intellectual personalities come and they do counselling also provide intellectual and productive knowledge for the future of the students





SPECTRUM 2020

There was tremendous excitement in the campus as acclaimed speakers shared their thoughts on 'Management Perspectives – Towards a Paradigm Shift' at Atira, University Area, Ahmedabad on 9th February, 2020.

The Spectrum is an annual function organized and managed by students of Somlalit College. Management games were under the purview of student managers, core faculty and a judge who observed the participants and declared the winners of the game. It wasn't just games that roared the auditorium but the fillers as well. There were various talents shown in between such as singing, dancing, playing instruments and the highlight of them all was the traditional fashion show that showcased various states and their attires.



KSCON 2020



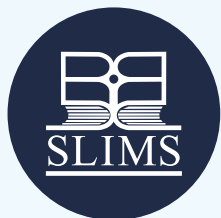
SLIMS SLIBM Students, Kishan Mistry, Rahul Mahto and Abhishek Kushwaha participated and presented a paper on Rural Marketing in India – Challenges and Opportunities at the National Conference on Emerging Trends and Information Technology organized by K.S. School of Business Management, Gujarat University, Ahmedabad on 8th February 2020 and received Certificate for the same.

SURVEY ON UNORGANIZED WORKERS

Survey on Economic Condition or Financial Literacy among Unorganized Workers

A survey on Economic condition or financial literacy among unorganized workers was conducted by first-year students of MBA and PGP of #SLIBM #SLIMS, which was mainly focused on economic, social and political challenges among workers.

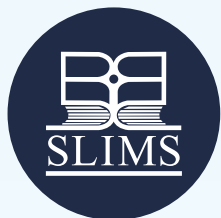




INTERACTIVE SESSION BY MR. PARTH HIRANI

Mr. Parth Hirani, Director of Jagdish Hirani and Associates addressed the first year students of PGP and MBA of #SLIMS and #SLIBM on 5th March, 2020. He started the session with a small activity of cricket. The activity involved division of students in two teams of 50 each. In each team, one influencer, captain and a coach was selected and assigned the work to strategize and communicate their idea to their teams to win the game. With this activity, he explained various concepts like score card, balanced score card and perspective of an individual which made the session very interactive and informative for the students. This was followed by discussing how the business consulting firms function.





ALUMNI CONNECT



Hirak Shah
2000-02 Batch

Vice President, Reliance Brands.

SLIMS has been instrumental in my skill development. Through a comprehensive curriculum and expert faculty, it honed my analytical, problem-solving, and decision-making abilities. Practical exposure, including internships and real-world projects, allowed me to apply theoretical knowledge in actual business scenarios, refining my practical skills. Moreover, the college emphasized soft skills such as communication, teamwork, and leadership, essential for effective management. Networking opportunities, industry interactions, and career services facilitated professional growth. Overall, SLIMS provided a holistic learning environment, equipping me with a diverse skill set, and preparing me for success in the dynamic world of business.



Gayatri Agarwal
2002-2004 Batch

Memory and Soft Skill Coach,

I am grateful to be alumni of SLIMS. It provided a fertile ground for cultivating innovative ideas, offering courses on entrepreneurship, mentorship programs, and access to startup resources. The college encouraged risk-taking and instilled a problem-solving mindset. Furthermore, it fostered a culture of collaboration and networking, connecting aspiring entrepreneurs with like-minded individuals and industry experts. Through these initiatives, my management college not only imparted the skills and knowledge needed for entrepreneurship but also nurtured the confidence and mindset required to navigate the challenging entrepreneurial landscape.



Bhavin Shah
2002-2004 Batch

Edge Studio - Builders Home

SLIMS has been pivotal in nurturing my entrepreneurial spirit. It provided a fertile ground for innovation and risk-taking, fostering an entrepreneurial mindset. Through specialized courses, mentorship programs, and access to startup resources, it equipped me with the knowledge and tools needed to launch and manage a successful venture. The college's emphasis on creativity, adaptability, and problem-solving skills was invaluable. Additionally, the supportive community of like-minded peers and faculty offered continuous encouragement and guidance. SLIMS has played a crucial role in shaping my entrepreneurial journey and ambitions.



ALUMNI CONNECT



Anusha Iyer
2006-2008 Batch

I am honoured and delighted to be invited to share my journey in the alumni newsletter. My time at Som Lalit Institute was a formative period in my life, and I have had a deep and long connection with the institute. I did my Graduation and then my Post Graduation from here and the entire journey has been nothing less than transformative.

It was a time filled with invaluable experiences, lifelong friendships, and a wealth of knowledge. The regular industry exposure, dynamic courses that were adapted to the current industry trends, interactions with faculties from various other institutions who took some extra courses for us, provided me with a deep understanding of my field and equipped me with the skills I would later rely on in my career.

Participating in extracurricular activities such as Horizon and Spectrum was also instrumental in my growth. I remember that I used to maintain a Daily Diary in which I would note a detailed task list including who is responsible for what. Every morning I would sort out this To-Do list and send a message to the respective volunteer. A couple of days later, my team member said that he finds these daily messages very helpful as he would religiously refer to this list during the day and get all the tasks done. Even Meeta Ma'am instructed all the team members 'Whatever needs to be done, just ensure that it is noted in Anusha's book. Once it gets entered there, we are sure that it will be done. She will get after the person and make sure of it'. This experience has helped me develop my team playing as well as leadership skills.

The same was our experience in making the group presentations. There were days that we have worked on Sundays as well as on Uttarayan and Holi. This was done without anyone cribbing. Our entire batch has been present for early morning extra lectures that would begin sometimes at 6am. We would be still in college till night 8pm preparing for next day's presentations or submissions. Organizing the events, working against deadlines for project submissions, preparing for group presentations challenged me in ways I had never been challenged before and pushed me to discover my true potential. Many of the experiences and learnings have helped me in my professional life.

Currently, I am Associate Editor of Grahak Sathi and the Advocacy Manager at Consumer Education and Research Centre. My journey from college to here has been the most unexpected. After having secured a Pre-placement offer from the organisation where I did my summer internship (which I did not take), I got placed with a Private Sector Bank where I worked for about 18 months. After a short break from the Bank, I joined the current organisation and since then I have been exposed to a varied set of projects and topics to be cover.

The critical thinking, problem-solving, and a deep sense of curiosity that were nurtured during my college days has helped me tremendously. These qualities have been invaluable in my career, enabling me to adapt to a rapidly changing landscape and tackle complex challenges head-on.

I am reminded of one particular incident when our office had organised a seminar on Financial Literacy for Consumers and we had invited Dr. Joshipura as one of the speakers. My colleague had coordinated with him for the event and so I had not spoken to him till the day of the seminar. While introducing him, my colleague mentioned that one of your ex-students is now part of our team and I stood up to greet him. He immediately recognised me and said 'She is one of our best alumni and I am proud to see her at this stage today. I am sure she will be a great asset to your organisation'. These words always keep ringing in my ears even when I went to pay my homage to Dr. Joshipura after his untimely death. Last year I had taken up a project which involved working with school students. It took a lot of planning, networking, coordinating with various agencies and implementation. It was during this project that I had contacted Neha Ma'am for some help and she as usual was ready to put me in touch with relevant people. I will never forget her words, 'You are a part of Som Lalit family and we will always be there to help you'. Simi larly, Supriya Ma'am has been more of a friend right from the first day and we have shared many laughter, tears, frustrations, dreams, worries etc with each without any inhibitions. Even today we discuss everything whether it is work, family, health or just general life.

I am incredibly grateful for the support and guidance of the faculty and fellow students during my college years.