



Som Lalit Institute of Management Studies

**A TRADITION OF
EXCELLENCE**



Affiliated to GTU
Approved by AICTE

**ADMISSIONS
2024 – 2025**

www.mba.somlalit.org

ABOUT US

Founded in 1996, Som-Lalit has been one of the pioneer institutes in the area of management education. With the preeminent advisory committee, the program structure and the pedagogy have been focused on holistic learning and out-of-the-box thinking and have evolved with the demands of the industry to develop critical and analytical thinking abilities in their students. Located in Gujarat's industrial hub-Ahmedabad, SLIMS is close to some of the city's leading industries and industry experts. The campus, located at the center of the city, offers a two-year post-graduation degree in Master in Business Administration (MBA) in affiliation with Gujarat Technological University. With the few institutes in the city that offer PG degrees with specializations in Marketing, Financial Management, and Information Technology, the mission of the institute focuses on metamorphosing their students into exemplary leaders in their respective fields. In the ethos of management, the institute conducts an assemblage of academic pursuits such as teaching, research, training, as well as consulting to ameliorate the management education system. With the assistance of their unflagging faculties, education aims to aid students in the perspective of inculcating the culture of teamwork, creativity, and becoming responsible citizens.



VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.



PEOS STATEMENTS (PROGRAM EDUCATIONAL OBJECTIVES)

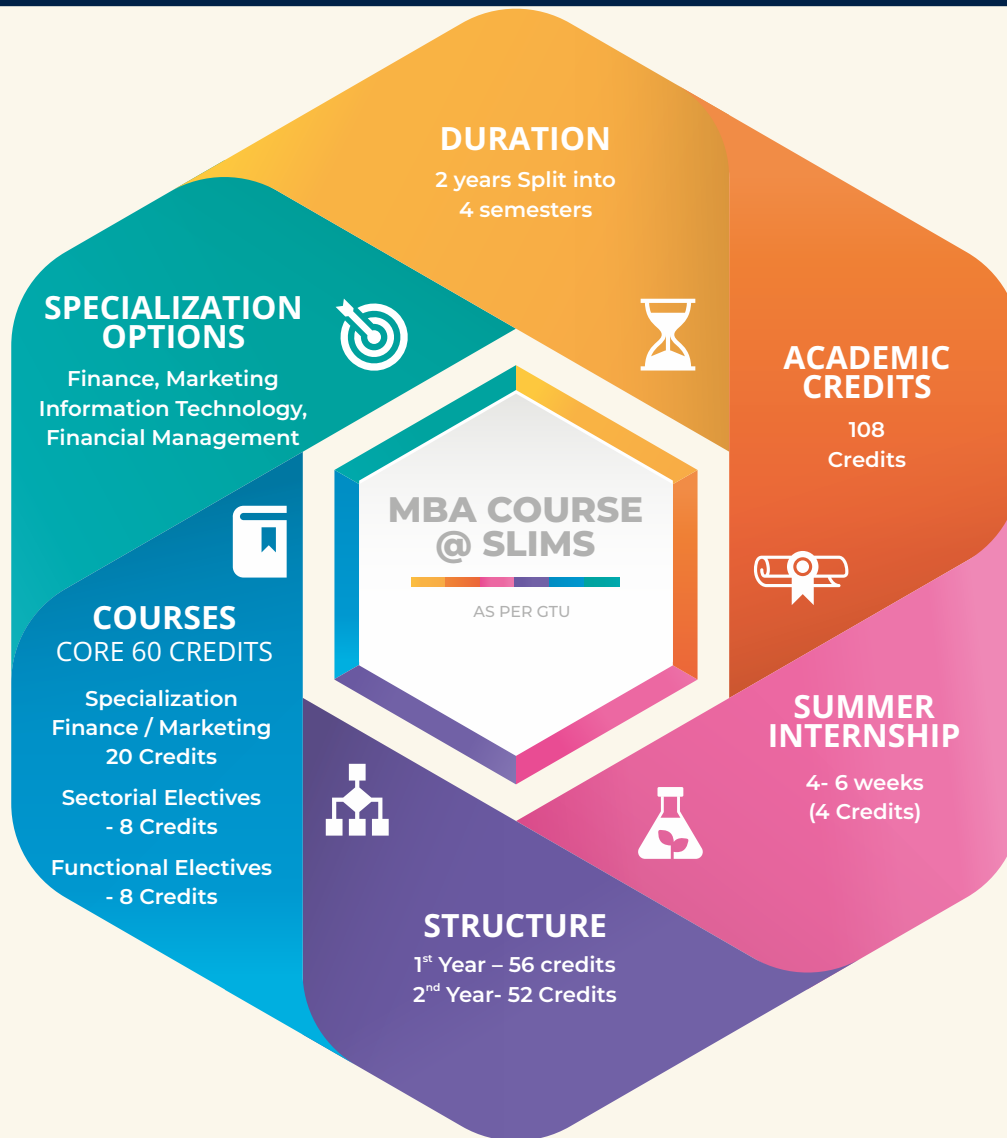
PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.



THE PROGRAM HIGHLIGHTS



- Pioneer MBA (since 1998) institute of Gujarat
- Affiliated to Gujarat Technological University and approved by AICTE
- Two year full time MBA program of four semesters
- Total Seats: MBA (Marketing/Finance)- 180, Financial Management- 60, Information Technology -30

- Almost 100% placement since 1998
- Industry connect with more than 150 companies
- 4000+ alumni across geographies and sectors
- Internships and Live Projects- National and International
- Industry Ready Workshops

THE PEDAGOGY

The teaching methodology emphasizes interactive and participative learning through lectures, case studies, role plays, class presentations and simulation exercises. This necessarily entails extensive background reading and pre-class preparation. Eminent personalities from the industry are also invited to deliver lectures on different contemporary issues. Emphasis is also laid on teamwork through group exercises and group presentations.



CORE FACULTY



Dr. Neha Patel
Director and Professor
B.Sc., P.G.D.C.A.,
M.B.A. University of Memphis, U.S.A
PhD (Marketing)
Area: Marketing
Experience: 31 years



Dr. Supriya Bhutiani
Addl Director, Ass. Dean, Zone I, GTU
Associate Professor
B.Sc., M.B.A., M.S. University
PhD (Marketing)
Area: Marketing
Experience: 31 years



Mr. Rakesh Shastri
Assistant Professor
B.E. (Civil), PGDM
Area: Finance
Experience: 35 years



Dr. Reshmi Menon
Associate Professor
B.E (Mechanical), M.B.A.,
Ph.D (Marketing), GSET,UGC-NET
Area: Marketing & Strategy
Experience: 25 years



Dr. Ranjani Srinivasan
Professor
Ph.D., MBA, Inter-ICWA
B. Com.
Area: Finance
Experience: 25 years.



Dr. Deepal Joshi
Associate Professor
MBA (Management), FDP (IIM-A)
Area: Strategy, Marketing, Business
Ethics, Entrepreneurship
Experience: 24 Years



Dr. Rajeshwari Jain
Associate Professor
B.Sc. (Statistics), PGDCA, MBA (Marketing),
Ph.D (Management, Marketing)
Area: Marketing, IT, Analytics
Experience: 22+ years



Dr. Ghata Sangani
Assistant Professor
B.A, M.A, M.Phill, Ph. D
Area: Management
Experience: 22 Years



Dr. Kamesh R. Raval
Associate Professor
MCA, ADCA, PGDCA, B.Sc. (Chemistry),
Ph.D (Computer Science)
Area: Information Technology
Experience: 22 years

CORE FACULTY



Dr. Twinkle Trivedi
Associate Professor
B.B.A, M.B.A, PGDIBO, M.Com,
Ph.D (Management), GSET
Area: Human Resources &
Organizational Behaviour
Experience: 20 years

Ms. Navaz S Postwalla
Assistant Professor
BA (Economics), MA (Economics) with
distinction and 6 gold medals awardee
Area: Economics.
Experience: 20 years



Dr. Riddhi Dave
Professor
MBA (Finance), CFA (ICFAI), Ph.D
(Finance), UGC-NET
Area: Finance
Experience: 19 years

Mr. Parin Shah
Assistant Professor
BBA, PGDBM and M.COM
Area: Management
Experience: 19 years



Dr. Lucky Mishra
Assistant Professor
M.B.A (Finance & Marketing),
M.A (Economics),
Ph.D (Economics), UGC-NET
Area: Economics
Experience: 18 years

Dr. Preyal Sanghavi
Associate Professor
Ph.D (Management, Marketing)
MBA (Marketing), B.E (IT)
Area: Marketing
Experience: 17.5 Years



Dr. Varimna Singh
Assistant Professor
M.Sc. (Mathematical science),
Fellow (NITIE)
Area: Decision Science
Experience: 17 years

Ms. Khyati Shah
Assistant Professor
MCA, BCA
Area: Information Technology
Experience: 17 years



Dr. Reshmi Banerjee
Assistant Professor
B.Com (Hons.), M.B.A (Finance),
Ph.D
Area: Finance
Experience: 15 years

Ms. Rani Niral Shah
Assistant Professor
B.com, M.com, M.B.A. (Finance)
Ph.D (Pursuing)
Area: Finance
Experience: 15 years



CORE FACULTY



Ms. Dipti Gadhavi
Assistant Professor
BBA, MBA (Finance & Human Resource Management)
Ph.D (Pursuing)
Area: Finance
Experience: 14 years

Mr. Jeet Shastri
Assistant Professor
BBA, PGDM
Area: Marketing, Brand Management, Business Development, Supply Chain Management
Experience: 14 years



Mr. Hiren Vyas
Assistant Professor
B. Com. MCA
Area: IT
Experience: 12+ years.

Mr. Nehal Sheth
Assistant Professor
MCA, BCA, UGC-NET
Area: Computer Science & Engineering
Experience: 10 years



Ms. Rachana Surana
Assistant Professor
BA, B.ED, Diploma in BA, MBA
Area: Curriculum development, Student evaluation,
Experience: 10 years

Ms. Khushboo Vachhani Talati
Assistant Professor
B.COM, MBA (FB & E), M.Phil (Management),
Ph.D – Pursuing
Area: General Management
Experience: 9 years



Ms. Kena A Kothari
Assistant Professor
B.Com, PGDBM
Area: Management
Experience: 5 years

Ms. Bhoomi Shukla
Assistant Professor
B.Com, MBA(HR), BA and MA in Music
Area: Human Resource
Experience: 2 years



CONTRACTUAL FULL TIME FACULTY

Ms. Twinkle Agrawal
B.Sc., MBA (Finance)
Experience: 3.5 years

Ms. Zallari Gotecha
B.Sc., M.Sc. (Statistics)
Experience: 3 years

ADJUNCT RESOURCES

Mr. Samkit Dhruva
Finance professional, Working with
reputed Advisory firm and dealing with
Project Finance and Fund Raising
Activities in Finance division.
Area: Finance and Accounts
Experience: 5 years

EXPERT RESOURCES

Ms. Hashmita K Ahuja
MBA, MA (Psychology) Counselling
Therapist, NHCA Singapore
Experience: 18+ Years

Dr. Rachita Jaiswal
MBA (Marketing),
Ph.D (Management)
Experience: 18 years

Mr. Dharmendra Khairajani
Ph.D (Pursuing), M.B.A in
finance and International
Business Operation
Experience: 13 Years

Ms. Rebecca Sudan
Corporate and Academic Trainer
Experience: 10+years

STUDENT ACTIVITIES

Horizon

Horizon, the annual extravaganza of the college, is the conjunction between the corporate world and students. Aiming to take advantage of the strategic synergies, the students come together, with an attempt to bring the cream of the corporate world on a common platform. This is in view of getting an insight into the various theories and practices that these eminent personalities possess. It is a platform to showcase the experience and skill sets that these business stalwarts have acquired over the years. The student body works extremely hard to provide exceptional management events and informative knowledge sharing sessions which cover a wide range of topics such as marketing, finance, strategy and entrepreneurship. Usually conducted in the first week of January, this event draws attention from various corporate houses and students all over the state thus proclaiming its overwhelming success.



Spectrum

True to its name 'Spectrum', an intercollegiate management event, spreads its rays of vibrance by making it pass through a rigorous evaluation procedure under the critical eyes of judges belonging to renowned academic and corporate background. It is a platform for various B-Schools to participate and win accolades through healthy competition. It helps the students in accomplishing the desired standards in the dynamic corporate world. Aiming to tap the hidden potential and awakening the competitive spirit, Spectrum consists of a series of managerial games designed so as to replicate the actual corporate environment. Events like Biz-Quiz, financial and marketing games which test the management concepts are played with fervour and zeal by students of reputed B-Schools.

Panel discussions, Business Quiz, Entrepreneurship Fest, Industrial and Rural visits, Expert lectures, Debate and social initiatives like Blood donation camp and impactful association with old age home people as well as school students etc. are a glimpse of activities conducted by the institute. Along with participating in activities conducted by the Institute, students also represented the institute in various inter college competitions.

STUDENT ACTIVITIES



STUDENT ACHIEVEMENTS

- Nirva Raval stood 1st , Nicy Patel stood 2nd, Vedant Parekh stood 3rd ,Shraddha Sakariya stood 4th and Dixita Limbachiya stood 5th in SIP Intra college competition organized by Som-Lalit Institute of Business Management held in 2023,
- Shraddha Sakariya stood 1st in Essay writing competition organized by Som-Lalit Institute of Business Management in 2023.
- Arti Mehta, Aayushi Sharma, Priyanka Shrimali, Krupa Thakkar stood 1st and Amin Krina, Amrutiya Charmi, Neha Jain stood 2nd in G20 & U20 Poster Making competition organized by Som-Lalit Institute of Business Management held in 2023.
- Nikunj Dasani, Vaibhav Thanki and Aditya Doshi stood 1st and Anjali Gandhi, Jemini Kenchgundi and Tulsi Kotecha stood 2nd in Video making competition organized by Som-Lalit Institute of Business Management in 2023.
- Dixita Limbachiya stood 2nd in National Level Youth Parliament Competition organized by CERC.
- Urvi Panchal stood 3rd in Open Forum Discussion organized by SCOPE.
- Akshay Jani stood 1st in Patriotic Poetry competition organized by Som-Lalit Institute of Business Management held in 2023.
- Truhi Thakkar stood 1st In Patriotic Singing competition organized by Som-Lalit Institute of Business Management held in 2023.
- Nikunj Dasani stood 1st and Het Chavda stood 3rd in Shutter Showcase Competition organized by Som-Lalit Institute of Business Management held in 2023.
- Krupa Thakkar stood 1st and Dipak Koshti, Nikunj Dasani and Mansi Rami stood 2nd in Poster Palooza competition organized by Som-Lalit Institute of Business Management held in 2023.
- Urmish Mayavanshi, Nikunj Dasani, Mansi Rami, Jinesh Shah, Aditya Doshi, Ritu Makwana and Charmi Amrutiya stood 1st in Rang Manch Ki Kahani competition organized by Som-Lalit Institute of Business Management held in 2023.
- Manas Goswami and Om Sheth stood 1st and Vishu Kansara and Ayushi Sharma stood 2nd in The Stock Master competition organized by Som-Lalit Institute of Business Management held in 2023.
- Pathan Manfusa and Khadija Kadiwala stood 1st and Dipak Koshti and Vaibhav Thanki stood 2nd in Are Deewano Hume Pehchano competition organized by Som-Lalit Institute of Business Management held in 2023.
- Akshay Jani stood 1st and Virendrasinh Raulji stood 3rd in Business Quiz competition (Spectrum) organized by Som-Lalit Institute of Business Management held in 2023.
- Khadija Kadiwala and Gaurav Jagatiya stood 1st and Sarthak Jain and Preksha Laddha stood 3rd in Khabar Karobar ki Competition organized by Som-Lalit Institute of Business Management held in 2023.
- Khushi Chauhan stood 1st in Cultural Dancing competition organized by Som-Lalit Institute of Business Management held in 2023.
- Jinesh Shah stood 2nd in Debate competition organized by Som-Lalit Institute of Business Management held in 2023.

STUDENT ACHIEVEMENTS

- Dixita Limbachiya stood 1st in Extempore competition organized by Som-Lalit Institute of Business Management held in 2023.
- Rachna Rajawat and Manas Goswami stood 1st and Charmy Patel and Kashish Shingala stood 2nd in the Fashion Show organized by Som-Lalit Institute of Business Management held in 2023.
- Urmish Mayavanshi stood 2nd in Power Lifting competition organized by National Power lifting Federation (PI) held in 2022.
- Mayank Khandelwal, Dhaval Thakkar and Rachitkumar Patel stood 1st and Urmish Mayavanshi, Aliasgar Ghadiyali, Nikunj Dasani, Jinesh Shah, Yash Patel and Aditya Doshi stood 2nd in Volleyball competition organized by Som-Lalit Institute of Business Management held in 2022.
- Akshay Jani stood 1st, Nirva Raval and Khadija Kadiwala stood 2nd, Urmish Mayavanshi stood 3rd in Business Quiz competition organized by Som-Lalit Institute of Business Management held in 2022.
- Kavita Kumari, Rashmika Dodiya, Aesha Munshi, Priyanka Dulani, Krishna Goswami, Pinaki Kerai, Tanu Rathod and Dharmi Popat stood 1st and Rashmi Bhanushali, Hiral Patel, Truhi Thakkar, Drashti Shah and Stuti Vyas stood 2nd in Tug of war (Girls) competition organized by Som-Lalit Institute of Business Management held in 2022.
- Mayank Khandelwal and Pathan Azizur Rehman stood 1st in Tug of war (Boys) competition organized by Som-Lalit Institute of Business Management held in 2022.
- Rashmika Dodiya stood 1st, Nikunj Dasani and Dipak Koshti stood 2nd and Sarthak Jain stood 3rd in Rangoli Making competition organized by Som-Lalit Institute of Business Management held in 2022.
- Pinaki Kerai and Kavita Kumari stood 1st in Badminton competition (Girls) organized by Som-Lalit Institute of Business Management held in 2022.
- Rashmi Bhanushali stood 1st in the Carrom competition (Girls) organized by Som-Lalit Institute of Business Management held in 2022.
- Nikunj Dasani and Aditya Doshi stood 1st in Carrom competition (Boys) organized by Som-Lalit Institute of Business Management held in 2022.
- Shraddha Sakariya, Truhi Thakkar, Krupa Thakkar, Ayushi Sharma, Akshay Sadarangani, Urvi Vyas, Shubh Lodhari and Het Shah stood 1st, Manas Goswami and Om Sheth stood 2nd and Chintan Patel, Diya Patel and Maitri Pandya stood 3rd in Collage Making Competition organized by Som-Lalit Institute of Business Management held in 2022.
- Akshay Sadarangani stood 1st, Akshay Jani stood 2nd and Aditya Doshi and Manas Goswami stood 3rd in Elocution Competition organized by Som-Lalit Institute of Business Management held in 2022.
- Khadija Kadiwala and Vaibhav Thanki stood 1st in Entrepreneurial quiz organized by Strinovation foundation held in 2022.
- Pathan Manfusa and Aliasgar Ghadiyali stood 1st and Sarthak Jain stood 2nd in Finance Quiz organized by Som-Lalit Institute of Business Management held in 2022.
- Mayank Khandelwal, Pathan Azizur Rehman, Dhaval Thakkar, Darshit Vanpariya and Rachitkumar Patel stood 2nd in Kabbadi competition organized by Som-Lalit Institute of Business Management held in 2022.
- Hiral Patel, Vidhi Thakor, Rachna Rajawat, Charmy Patel, Disha Panchal, Aesha Munshi and Stuti Vyas stood 1st in Kho-Kho (Girls) Competition organized by Som-Lalit Institute of Business Management held in 2022.

STUDENT CLUBS

CULTURAL CLUB



To promote appreciation of the visual & performing arts.

FINANCE CLUB



Focuses on preparing students for careers in investment banking, non-banking corporate finance, and private wealth management.

MARKETING CLUB



To enhance their marketing and group dynamics skills.

SOCIAL CLUB: THE HELPING HAND



This club gets together like-minded students who are interested in working for society.

ENTREPRENEURSHIP DEVELOPMENT AND ECONOMIC ACTIVITIES CLUB



A learning-by-doing environment where students can cultivate their entrepreneurship skills

QUIZ AND DEBATE CLUB



Place where one ignites their thoughts and becomes aware of the general knowledge around oneself

ANALYTICS CLUB



Promoting the learning and application of data analytics in strategic decisions for the improvement of businesses and society

MOVIE CLUB



Discussion of movies that focuses on managerial skills like leadership, team spirit, group dynamics, creativity, self-motivation to name a few



Basic and Advanced
EXCEL Workshops



Functional English for
the Corporate World



Soft Skill Grooming



Management
Lessons through
Movie Workshop



Placement Skill
Workshops

BEYOND THE CURRICULUM



SPSS Workshop
Research Paper
Writing Workshop



Industry Ready
Workshops



AI/Data Science
Workshop

CAMPUS LIFE : A SNAPSHOT



Spectrum - 2023



Horizon - 2023



Old Age Home Visit



Holi Celebration



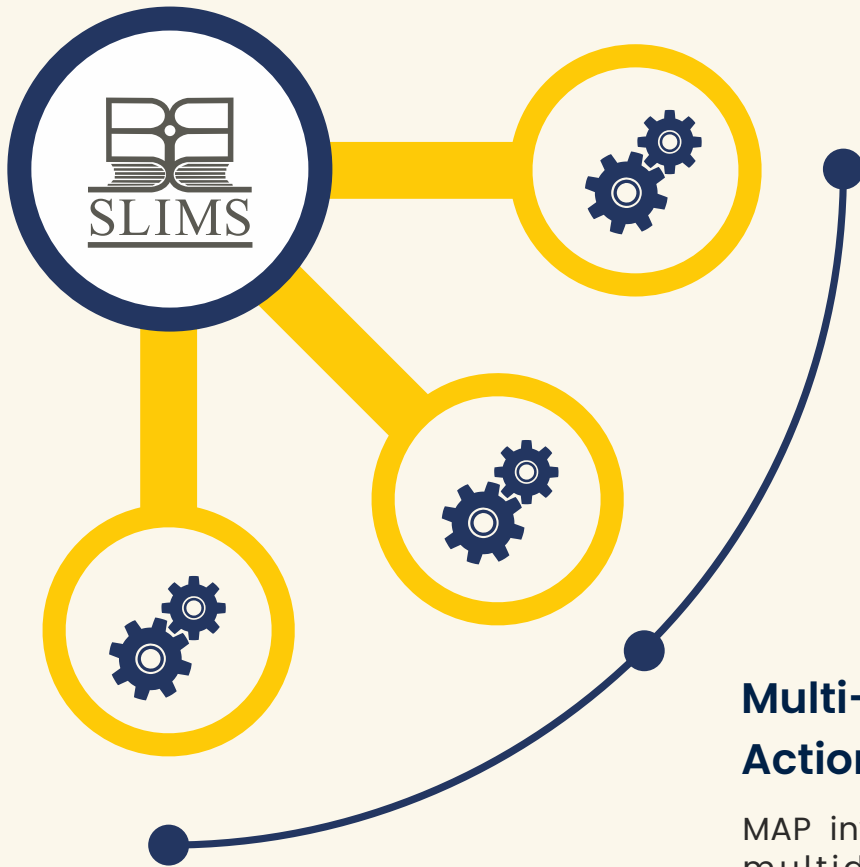
Yoga Day



Patriotic Run



Excel Workshop



Comprehensive Project (CP)

CP is supposed to be an extensive piece of professional work wherein the students provide specific expertise in their field of specialization

Summer Internship Project (SIP)

Students are required to work with an organization for hands-on experience during the semester gap between Semester II and semester III.

Multi-Disciplinary Action Project (MAP)

MAP involves students solving multidisciplinary business problems or opportunities by applying problem-solving techniques.



INTERNATIONAL

2 students were selected with 100% sponsorship from SLIMS from learning partner London school of Digital Marketing



NATIONAL

Our students have done live projects (paid as well as certificate) with more than 20 plus companies. This is beyond GTU curriculum



01

100% placement
since 1998



More than **4000 students placed**
in more than 150 companies
in India and the world

02

03

Highest Package Rs. 10 Lacs and
Average package of Rs. 5 lacs in the last
three years

More than **500 entrepreneurs**
across India and the world

04

PLACEMENT HIGHLIGHTS

Highest Package
10 Lakh

Average Package
5 Lakh

150⁺ Recruiters
visited Campus



OUR PLACEMENT ASSOCIATES

AVIATION

INDIGO AIRLINES

AUTOMOBILES

AUDI
CAMA MOTORS LTD.
MRF TYRES

COMMUNICATION

CNBC AWAZ
RADIO MIRCHI
TRITON COMM. PVT. LTD.

CONSULTANCY

DEXTER CONSULTANCY LTD.
PRAGMATIC CONSULTANCY

CONSTRUCTION

K.D. ENTERPRISE
L & T
LILAMANI BUILDERS

EDUCATION

ALLEN INSTITUTE
BYJU'S
ENDEAVOR

ENERGY

ABELLON CLEANENERGY

EXPORTS

ADANI EXPORTS LTD.
ADANI PORT LTD.
PRAKASH CHEMICALS

FAST MOVING CONSUMER GOODS

COCA-COLA INDIA
COLGATE PALMOLIVE
GODREJ INDIA LTD.
ITC
PEPSI-CO IND. HOLDINGS PVT LTD.
RASNA
VADILAL
WAGH BAKRI

FINANCIAL SERVICES/BANKS

AHMEDABAD DIST. CO-OPERATIVE BANK LTD.
ANGEL BROKING

ARYAFIN GROUP

AXIS BANK
BAJAJ ALLIANZ
BAJAJ CAPITAL
BIRLA SUNLIFE
CAPITAL FIRST LIMITED
CARE RATINGS
C D INTEGRATED SERVICES LTD
CITI BANK
DEVELOPMENT CORPORATION BANK
EDELWEISS
ENTIGRITY SOLUTIONS
FEDERAL BANK
FUTURES FIRST
GUJARAT STATE FINANCIAL CORPORATION
HDFC BANK
HFFC
HSBC BANK
ICICI BANK
ICICI LOMBARD
ICICI PRUDENTIAL INSURANCE
ICICI SECURITIES
IDBI BANK
IDFC FIRST
INDIABULLS
INDIA INFOLINE
INDUSIND BANK
JM MUTUAL FUNDS
KARVY
KOTAK MAHINDRA BANK
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L & T FINANCE
MANSUKH SECURITIES
MAS FINANCIAL
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PAN CAPITAL SERVICES LIMITED
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OUR PLACEMENT ASSOCIATES

GOVERNMENT SECTOR

KNOWLEDGE CONSORTIUM OF GUJARAT

I.T./ITES

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CADILA PHARMACEUTICALS LTD.
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OUR PLACEMENT ASSOCIATES

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TELENOR
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JUST DIAL
KHADILKAR SALES & SERVICES LTD.
KIRAN MOTORS LTD.
MEHTA TRANSPORT CARRIERS
NAUKRI.COM
OYO ROOMS
PATEL ROADWAYS
RADISSON BLU HOTEL
SANNIDHYA SALES (SUPER GAS)
SHV ENERGY NORTH-WEST INDIA
SWIGGY
TORRENT POWER
VASANT TRANSPORT COMPANY
99 ACRES.COM

SHIPPING




PIPAVAV SHIPYARD



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