



A Tradition of **Excellence**

SOM-LALIT EDUCATION AND RESEARCH FOUNDATION ADVISORY COMMITTEE

Prof. K. S. Shastri

Chairman, Educationist

Former Vice-Chancellor, Gujarat University, Ahmedabad and South Gujarat University, Surat.

Shri Pankaj R. Patel

Vice-Chairman

Managing Director, Zydus Cadila Healthcare Ltd.

Shri K. J. Patel

Principal(Bachelor's Degree)

Som-Lalit Institute, Ahmedabad

Shri Pragnesh Shastri

Advocate

Managing Trustee, Som-Lalit Education & Research Foundation, Ahmedabad.

Dr. Neha Patel

Director, Som-Lalit Institute of Business Management, Ahmedabad

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SLERF - CHRONOLOGY

Year 1996

Som-Lalit Education and Research Foundation (SLERF) was established in May, 1996.

Our academic activities under the aegis of this trust commenced from August 12, 1996 with the following two programmes :

- (i) Post Graduate Diploma in Business Management - Two years full time programme leading to the award of PGDM.
- (ii) Post Graduate Diploma in Business Management - Three years part-time programme leading to the award of PGDM.

Both these programmes have been approved by All India Council for Technical Education (AICTE), a statutory body of the Government of India, New Delhi.

Year 1997

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Business Administration (B.B.A.). This programme is affiliated to Gujarat University.

Year 1998

The trust started another Two years Full Time Post Graduate Programme leading to the degree of Master of Business Administration (M.B.A.). On successful completion of this programme, the students are awarded the MBA degree of Gujarat Technological University.

Year 1999

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Commerce (B. Com). This programme is affiliated to Gujarat University. In 1999, the trust also started Three years Under Graduate Programme leading to a degree of Bachelor of Computer Application (B.C.A.). This programme is affiliated to Gujarat University.

Year 2000

The trust established a Partnership in Education with IBM to conduct computer related courses.

Year 2001

The trust established its own Information Technology (I.T.) Centre for imparting programmes for I.T. Application in Management. The trust established Centre for Management Development Programmes. Holding series of seminars to expand horizon on sunrise business sectors are regular annual features of the centre. To facilitate all the above programmes and associated academic and support activities, the respective institutes are housed in the Foundation's own spacious building of about 55,000 sq. ft. located centrally in the city of Ahmedabad.

SLERF – CHRONOLOGY

Year 2001

The trust obtained a spacious plot of land measuring more than 6,000 sq. yards in Navrangpura Area, Near Sardar Patel Stadium – to develop another campus to provide quality education from Pre-Primary to Higher Secondary.

Year 2002

The trust undertook the construction of the spacious and ultra modern building measuring 1,15,000 sq. ft. and completed it in a record time of less than six months.

Year 2003

The trust established Jr. School – Pre-Primary and Primary (English & Gujarati Medium).

Year 2004

The trust started Secondary School (English & Gujarati Medium). With a holistic view to provide quality education to students from pre-primary to post graduation and guidance for research, the trust has coordinated its educational activities covering all the stages of education.

Year 2006

The trust started Higher Secondary School - English Medium (Common Stream).

Year 2007

In the continuous endeavor for providing excellence in education at various levels, the trust started:

- (i) Higher Secondary School - English Medium (Science Stream) with State of Art Laboratory and other facilities.
- (ii) Gujarati Medium (Common Stream) with modern facilities.
- (iii) Established College of Education (B.Ed.) approved by NCTE; a Statutory Council, Government of India and affiliated to Gujarat

VISION

To be an institution of choice in the field of management education for all stakeholders by promoting creativity, innovation, and excellence.

MISSION

M1: To nurture students towards dynamic management professionals through excellence in management education and practice.

M2: To inculcate students with ethical values, attitudes, and human approach to become leaders and exemplary citizens.

M3: To engage in high quality research and consultancy in collaboration with institutions and industries.



PEO STATEMENTS (PROGRAM EDUCATIONAL OBJECTIVES)

PEO1: To develop individuals to accomplish managerial and or leadership positions in their chosen fields.

PEO2: To foster critical thinking abilities towards data-based decision making in identifying and solving real-life critical business challenges.

PEO3: To prepare professional managers for the dynamic environment to solve and manage social and economic challenges.

Managing Trustee's Message



Som Lalit, the leading management institute of Gujarat has always focussed on delivering excellence in education year on year since its inception more than two decades ago. Since early days, Som Lalit has always concentrated on outcome based education for its students leading to their holistic growth as well as flourishing careers.

Globalization as well as the pandemic has redefined management education globally. From the traditional textbook oriented approach, management education has incorporated innovative practices to broaden the horizons of the students and make them industry ready. We as the pioneer educational institute have adopted contemporary ideas and launched new processes periodically for the benefit of our students. We have inculcated the philosophy of modernization with not just technological adaptation but with revision of teaching methods and curriculum enhancements to cater to the student as well as the industry needs.

The advisory committee works very closely with the faculties to ensure that industry needs are integrated within the management program. This has resulted in a strong relationship between faculties and industries via consultancy, training and MOUs. The vigorous two year management program apart from academics includes corporate seminars, industry expert talks, skill development workshops, Industrial and corporate visits and real life projects as well as social outreach programs for our students. This focus on holistic development ensures intellectual, mental, physical, emotional and social growth of every student to gear them to face the challenges of the dynamic world.

With the strength of more than 3500 alumnus of SLIMS/SLIBM who are pursuing their dream careers in geographies across the globe in diverse industries and sectors, we present our 24th batch that are ready to take their first step in the corporate world.

With this, we would like to say that we seek cooperation of all concerned to join hands in the cause of professional management education.

Pragnesh K Shastri

A handwritten signature in black ink, appearing to read 'Pragnesh K Shastri', written over a horizontal line.

Managing Director
SLERF-Ahmedabad

From The Desk Of Director

Late Futurist Alvin Toffler said, “You've got to think about big things while you're doing small things, so that all the small things go in the right direction”.

Since, Som-lalit's inception in 1996, the big picture has always been simple – to work for the betterment of the society by providing excellence in education”. To cater to this philosophy, our two year MBA program integrates not just academic knowledge but holistic development of our students.

I, with great pride introduce the 24th Batch of our management students. Since, the inception of our institute more than 20 years ago, the program structure and the pedagogy has evolved keeping the demands of the Industry/Corporate in mind to create holistic evolved managers with critical thinking abilities. The teaching pedagogy of flipped classrooms, role plays, using case studies, debates, real life industry practice examples, inviting industry experts among others has resulted in overall grooming of the participating students with proper academic knowledge as well as practical insights.

This year, the four/five week intensive internship training in the corporate world gave the students an insight into the real world. The faculties mentored each student during the entire duration to ensure that learning curve was always on the rise for the student.

The institute has worked on the philosophy of being for the students, by the students and of the students. Most of the endeavours taken by the institute like conducting Horizon – a yearly event on Management seminars, Spectrum – Student program, Sports Day, Management quizzes, Seminars, Workshops are completely handled by the students with minimal faculty guidance. This brochure that our students have created showcases their batch and its achievement for your kind consideration. I wish them all the very best in life and sincerely appreciate your presence to our institute.

Dr. Neha Patel



Director



CORE FACULTY



Dr. Neha Patel
Director
B.Sc., P.G.D.C.A.,
M.B.A. University of Memphis, U.S.A
PhD (Marketing)
Area: Marketing
Experience: 29 years



Dr. Supriya Bhutiani
Additional Director, Associate Dean,
Zone I, GTU
B.Sc., M.B.A., M.S. University
PhD (Marketing)
Area: Marketing
Experience: 29 years



Dr. Roopa R. Rao
B.E (Chemical), PGDM (Gold Medalist)
Ph.D (Strategy)
Area: Marketing, Human Resources &
Strategy
Experience: 31 years



Prof. Rakesh Shastri
B.E. (Civil), PGDM
Area: Finance
Experience: 29 years



Dr. Reshmi Menon
B.E (Mechanical), M.B.A,
Ph.D (Marketing), GCET,UGC-NET
Area: Marketing
Experience: 23 years



Dr. Twinkle Trivedi
B.B.A, M.B.A, PGDIBO, M.Com,
Ph.D (Management), GSET
Area: Marketing & Human Resources
Experience: 19 years



Prof. Reshmi Banerjee
B.Com (Hons.), M.B.A (Finance),
Ph.D (Pursuing)
Area: Finance
Experience: 12.5 years



Dr. Riddhi Dave
MBA (Finance), CFA (ICFAI), Ph.D
(Finance), UGC-NET
Area: Finance
Experience: 16 years



Dr. Lucky Mishra
M.A (Economics), Ph.D (Economics),
UGC-NET
Area: Economics
Experience: 15 years

CORE FACULTY



Dr. Varimna Singh

M.Sc. (Mathematical science),
Fellow (NITIE)

Area: Decision Science

Experience: 14 years



Ms. Rani Niral Shah

B.com, M.com, M.B.A. (Finance)
Ph.D (Pursuing)

Area: Finance

Experience: 11 years



Dr. Jitendra Nenavani

BBA (Marketing), PGDM (Marketing)
Ph.D.

Area: Decision Science

Experience: 10 Years



Dr. Rajeshwari Jain

B.Sc. (Statistics), PGDCA, MBA (Marketing),
Ph.D (Management, Marketing)

Area: Marketing, IT, Analytics

Experience: 20+ years



Ms. Khushboo Vachhani Talati

B.COM, MBA (FB & E), M.Phil
(Management),
Ph.D – Pursuing

Area: General Management

Experience: 3 years



Prof. Dipti Gadhavi

BBA, MBA (Finance & Human Resource
Management)

Ph.D (Pursuing)

Area: Finance

Experience: 12 years



Dr. Preyal Sanghavi

Ph.D (Management, Marketing)
MBA (Marketing), B.E (IT)

Area: Marketing

Experience: 14 Years

CORE FACULTY



Dr. Kamesh R. Raval
MCA, ADCA, PGDCA, B. Sc.
(Chemistry), Ph. D (Computer Science)
Area: Information Technology
Experience: 22 years



Prof. Khyati Shah
MCA, BCA
Area: Information Technology
Experience: 11 years



Prof. Rachana Gendiwal
MCA, BCA
Ph. D (Computer Science) (Pursuing)
UGC-NET, GSET
Area: Information Technology
Experience: 14 Years



Prof. Amit Bardhan
ME [Information Technology],
BE [Information Technology]
Area: Computer Science & Engineering
Experience: 11 years



RESOURCE PERSONS

Dr. Ashwini Vora

Ph.D
Experience: 31 Years
Health Consultant

Mr. Harshil Roy

CFA India, CFP (Certified Financial Planner), CWM
(Chartered Wealth Management)
CFA Level 1, CFA Institute USA
Masters in Commerce & Masters in Financial Analysis
Director, Allegiance Money Manager
Experience: 11 Years

Mr. Pabitra Ranjan Chakravorty

BE. (Mech.), M.B.A
Experience: 20 Years
Consultant and Corporate Trainer

Mr. Bharat Prajapati

B.com, M.com, CMA, CA
Experience: 9 Years

Ms. Nirali Parikh

M.B.A. (Major-Finance, Minor - Marketing)
Experience: 9 Years
Entrepreneur

Ms. Ishani Pandya

MA (English Literature), BEC (University of Cambridge)
Effective Communication & Speech & Drama (Trinity
College London), Diploma in French Language (DELF)
Experience: 21 Years
Communication expert

Mr. Paras Shah

BBA, PGDM (Marketing)
Experience: 8 Years -(Digital marketing &
customized ERP development and process
automation) - IT Firm Entrepreneur

Samkit Dhruva

BBA(Marketing), MBA(Finance),
M.Com(Rank Holder), CA(F),
CS(Professional)
Experience: 3.5 Years

Dr. Saleel Bhatt

B.E. (E.C.), MBA,(Mktg), Ph.D.
Work experience:1996-2015 - Ashima Ltd. (G.M., Marketing)
2007-2010 - Ashime Textiles Inc. (California, USA) - Country Head
2015 till date - Director, Rushin Consultancy LLP
2016 till date - Co-Founder, SciKnowTech
(An Experiential Science & Math initiative for children)
2015 till date - Expert & Visiting Faculty with Management Schools

Ms. Kaivashin S.

MCA - GTU,
Mtech. Cyber Security & Incident Response - GFSU
Co-founder: Invesics Cyber Forensics LLP.
Experience: 6 Years

THE PEDAGOGY

The teaching methodology emphasizes interactive and participative learning through lectures, case studies, role plays, class presentations and simulation exercises. This necessarily entails extensive background reading and pre-class preparation. Eminent personalities from the industry are also invited to deliver lectures on different contemporary issues. Emphasis is also laid on teamwork through group exercises and group presentations.

EVALUATION SYSTEM

The Institute believes in continual evaluation and feedback. It is a measure of performance and means for motivation. Evaluation is done through assignments, case analysis, quizzes, projects, class participation and two examinations every semester - a mid semester and an end semester exam.

Evaluation in MBA Programme is governed by guidelines and rules prescribed by Gujarat Technological University. The Letter grades range from AA to FF and a student who has failed in a course is given grade FF.

LEARNING ENVIRONMENT

- Campus at prime locality and with ease of transportation from every corner of the city.
- Experienced and supportive faculties for the all-round development of Students.
- Interactive classroom sessions with audio visual presentations.
- Well-designed auditorium with capacity of 150 equipped with newer teaching technologies.
- Enriching sessions with student alumni and other business leaders
- Equal emphasis laid on extra-curricular activities and sports.
- Library with vast storage of books of renowned authors of Management and other streams
- Well-guarded campus with Security Guards and 24X7 CCTV Surveillance.

SOM-LALIT ALUMNI ASSOCIATION - SLAA

Since its inception in 1996, our 3380 students of SLERF -Som Lalit Institute of Business Management and Som Lalit Institute of Management Studies situated in diverse geographies of the world and working in different industries have one thing in common – they all have made us proud by being successful in whatever they have endeavored. We firmly believe that the success of the institute also depends on the success of its alumni. To strengthen the bond of the institute with the alumni, SLERF has tied up with AlmaShines- a renowned firm that has interacted with more than 250 Colleges from all tiers to strengthen the institute –alumni network by leveraging technology through the AlmaShines Alumni Portal. The Alumni portal would help our students to stay connected with batch/college mates and the institute.

THE COURSE CURRICULUM – M.B.A (G.T.U.) (for batch 22-24)

Semester – I

Management Accounting (MA)
Economics for Manager (EFM)
Managerial Communication (MC)
Organizational Behavior (OB)
Business Statistics (BS)
Management Information System (MIS)
Business Ethics & Corporate Governance (BECG)
Developing Contributory Skills - I

Semester – III

Summer Internship Project
Strategic Management
Multidisciplinary Action Project
Developing Contributory Skills – III
Consumer Behaviour
Integrated Marketing Communications
Sales and Distribution Management
Security Analysis and Portfolio Management
Financial Derivatives
Insurance and Risk Management
International Business
Behavioural Finance
Digital and Social Media Marketing
Retailing and Franchising
Financial Markets and Services

Semester – II

Business Analytics (BA)
Corporate Finance (CF)
Marketing Management (MM)
Human Resource Management (HRM)
Production & Operations Management (POM)
Research Methodology (RM)
Entrepreneurship (ENT)
Developing Contributory Skills - II

Semester – IV

Comprehensive Project
Product and Brand Management
Services Marketing
International Finance
Corporate Restructuring and Valuation
Business to Business Marketing
Management Control Systems
Rural and Agricultural Marketing
Banking
Health Care and Hospital Management

THE COURSE CURRICULUM – M.B.A (G.T.U.) (Financial Management)

Semester – I

Managerial Communication

Organizational Behaviour

Management Information Systems

Business Statistics

Financial Management

Financial Accounting and Reporting

Micro Economics

Developing Contributory Skills – I

Semester – II

Research Methodology

Management Accounting and Costing

Business Ethics & Corporate Governance

Financial Markets and Services

Macro Economic Theory and Policy

Functions of Management - 1

Functions of Management - 2

Developing Contributory Skills - II

Semester – III

Summer Internship Project

Strategic Management

Multidisciplinary Action Project

Security Analysis and Portfolio Management

Financial Derivatives

Introduction to FinTech and Financial Analytics

Developing Contributory Skills – III

Behavioural Finance

Management Control Systems

Semester – IV

Comprehensive Project

International Finance

Corporate Restructuring and Valuation

Banking & Insurance

Wealth Management

THE COURSE CURRICULUM - M.B.A (G.T.U.) (Information Technology)

Semester – I

Management Accounting

Economics for Manager

Managerial Communication

Organizational Behaviour

Relational Database Management System

Information Technology Management

Business Statistics

Developing Contributory Skills – I

Semester – II

Business Analytics

Corporate Finance

Marketing Management

Human Resource Management

Production & Operations Management

Research Methodology

Entrepreneurship and Business Ethics

Developing Contributory Skills – II

Semester – III

Summer Internship Project

Strategic Management

Multidisciplinary Action Project

Data Warehousing and Data Mining

Cyber Security and Information Technology Governance

Business Process Integration

Developing Contributory Skills – III

IT Project Management

Cloud Computing

Semester – IV

Comprehensive Project

Business Reporting Data Visualization

Web Programming using PHP

Social Media Analytics

Block chain Management

ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

AVIATION

INDIGO AIRLINES

AUTOMOBILES

AUDI
MRF TYRES

COMMUNICATION

CNBC AWAZ
RADIO MIRCHI
TRITON COMM. PVT. LTD.

CONSULTANCY

DEXTER CONSULTANCY LTD.
PRAGMATIC CONSULTANCY

CONSTRUCTION

K.D. ENTERPRISE
L & T
LILAMANI BUILDERS

EDUCATION

ALLEN INSTITUTE
BYJU'S
ENDEAVOR

ENERGY

ABELLON CLEANENERGY

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BIRLA SUNLIFE
CAPITAL FIRST LIMITED
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CITI BANK
DEVELOPMENT CORPORATION BANK
EDELWEISS
ENTIGRITY SOLUTIONS
FEDERAL BANK
FUTURES FIRST
GUJARAT STATE FINANCIAL CORPORATION
HDFC BANK
HFFC
HSBC BANK
ICICI BANK
ICICI PRUDENTIAL ASSET MANAGEMENT CO. LTD
ICICI PRUDENTIAL INSURANCE
ICICI SECURITIES
IDBI BANK
IDFC FIRST
INDIABULLS
INDIA INFOLINE
INDUSIND BANK
JM MUTUAL FUNDS
KARVY
KOTAK MAHINDRA BANK
KOTAK SECURITIES
L & T FINANCE
MANSUKH SECURITIES
MAS FINANCIAL
NEXTGEN CLEARING PVT LTD
NJ INDIAINVEST
PAN CAPITAL SERVICES LIMITED
PI SQUARE INVESTMENTS
RELIANCE CAPITAL
RELIGARE
SBI MUTUAL FUND
SHRIRAM HOUSING FINANCE LTD
S&P GLOBAL

ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

STANDARD CHARTERED BANK
TATA AIG
TRADEBULLS SECURITIES
UJJIVAN FINANCIAL SERVICES LTD.
VIVRO FINANCIAL SERVICES PVT. LTD.
XL DYNAMICS

GOVERNMENT SECTOR

KNOWLEDGE CONSORTIUM OF GUJARAT

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GUJARAT INFORMATICS LIMITED
SYNOPTEK
INDUS INFOTECH
INTECH SYSTEMS PVT LTD
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BANKAI GROUP

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PRASHANT TEXMACH PVT. LTD.
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SANNIDHYA SALES (SUPER GAS)
SHV ENERGY NORTH-WEST INDIA
SWIGGY
TORRENT POWER
VASANT TRANSPORT COMPANY
99 ACRES.COM

SHIPPING

PIPAVAV SHIPYARD

STUDENT ACHIEVEMENTS

- Mahak Maheshwari stood 1st, Priya Tomar stood 2nd and Devanshi Bakhru stood 3rd in Badminton Competition in Sports Day organized by Som-Lalit Institute of Business Management on 14th April, 2022
- Divya Gidwani , Devanshi Bakhru stood 1st in Slogan Competition at Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Jenny Jain stood 1st , Karan Bahroonani and Kishor Ezhava Stood 2nd , Muskan Bherwani stood 3rd and Rajput Divya stood 5th in SIP College Competition organized by Som-Lalit Institute of Business Management on 19th September, 2022
- Yashvi Shah , Hetvi Mehta, Priya Tomar , Mansi Jobanputa stood 1st, Jenny Jain, Maitri Upla stood 2nd in Girls Kho-Kho in Sports Day organized by Som-Lalit Institute of Business Management on 14th April, 2022
- Het Bhartiya stood 1st, Dhedhi Sameetkumar , Khurana Rohankumar stood 2nd in Boys Kho-Kho in Sports Day organized by Som-Lalit Institute of Business Management on 14th April, 2022
- Yashvi Shah, Drashti Vaghela and Hetvi Mehta stood 3rd in Bulls eye in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Jenny Jain, Ritu Modi , Ashish Dwivedi , Shubham Jaiswal and Saloni Jain stood 1ST in Business Idea Competition organized by Som-Lalit Institute of Business Management on 15th June, 2022
- Munawar Malmala stood 1ST in Business Quiz organized by Som-Lalit Institute of Business Management on 3rd December, 2021
- Kajal Matkhare, Het Bharatiya, Jenny Jain, Janvi Manghnani, Munawar Malmala stood 1ST in Chit-Chat Alliance in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Janvi Manghnani , Nupur Modi, Himangi Patel, Rushi Adhaduk stood 2nd in Collage Making Competition organized by Som-Lalit Institute of Business Management on 21 November, 2021
- Urmi Chhagani stood 1st, Jenny Jain stood 2nd in Elocution Competition organized by Som-Lalit Institute of Business Management on 8th January, 2022
- Kajal Matkhare stood 1st in the Elocution Competition at MatruBhasa Diwas Celebration organized by Som-Lalit Institute of Business Management on 21st February, 2022
- Dhedhi Sameetkumar, Ezhava kishor, Munawar Malmala, Janvi Manghnani and Jenny Jain stood st in the Entrepreneurship Fest organized by Som-Lalit Institute of Business Management on 17th September, 2022
- Khushbu Shah and Meghavi Shah stood 1st in Group wise Competition of a visit to MSME Unit organized by Som-Lalit Institute of Business Management on 13th July, 2022
- Jenny Jain, Dhedhi Sameetkumar and Janvi Manghnani stood 1st in AD Nest organized by Chimanbhai Patel Institute on 23rd April, 2022
- Kajal Matkhare, Het Bharatiya stood 1st in Inter-college debate competition organized by Chimanbhai Patel Institute on 23rd April, 2022
- Devanshi Bakhru stood 1st in Miss CGPIT organized by CGPIT college
- Kriya Shah stood 2nd in National Group Singing Competition organized by Bharat Vikas Parishad on 11th August, 2013
- Kajal Matkhare stood 1ST in the Off the Cut competition in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Ezhava Kishor stood 1st, Jenny Jain, Dhedhi Sameetkumar and Himangi Patel stood 2nd in Pahechan Sake to Pahechan in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Priya Tomar, pallavi kapadiya stood 1st , Ritu Modi stood 2nd in Pittorico in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Mahak Maheshwari stood 3rd in Ramp Walk in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Ezhava Kishor, Janvi Manghnani and Munawar Malmala stood 1st in Role Play Competition organized by Som-Lalit Institute of Business Management on 11th June, 2022
- Jenny Jain stood 3rd in Running in Sports Day organized by Som-Lalit Institute of Business Management on 14th April, 2022
- Kriya Shah stood 3rd in Tennis Competition organized by Navrang Sports Academy on 27th December, 2011
- Jenny Jain stood 1st in Trail your Brain in Spectrum organized by Som-Lalit Institute of Business Management on 1st May, 2022
- Karan Bahroonani, Mahak Maheshwari and Mayuri Gurjar stood 2nd in Tug of War in Sports Day organized by Som-Lalit Institute of Business Management on 14th April, 2022
- Het Bharatiya stood 2nd in Volley Ball in Sports Day organized by Som-Lalit Institute of Business Management on 14th April, 2022

We at Som-Lalit Institute not only believe in academic excellence, but also do motivate and inspire students to gain practical knowledge to enhance their skills and capabilities. The students have brought many accolades to the institute by participating, with enthusiasm and excitement, in Inter College and Intra college events and activities such as Business Quiz, Summer Internship Project Competition, Digital Marketing and Motivational Workshops etc. They also manage different events held at our campus like Horizon and Spectrum. The institute arranges industrial visit to provide the students practical knowledge of their class-room learnings. Our students are not just the new face of excellence and talent for the country, but they also have brought the eternal new phase of glory to the institute.

Horizon

Horizon, the annual extravaganza of the college, is the conjunction between the corporate world and students. Aiming to take advantage of the strategic synergies, the students come together, with an attempt to bring the cream of the corporate world on a common platform. This is in view of getting an insight into the various theories and practices that these eminent personalities possess. It is a platform to showcase the experience and skill sets that these business stalwarts have acquired over the years. The student body works extremely hard to provide exceptional management events and informative knowledge sharing sessions which cover a wide range of topics such as marketing, finance, strategy and entrepreneurship. Usually conducted in the first week of January, this event draws attention from various corporate houses and students all over the state thus proclaiming its overwhelming success.

Spectrum

True to its name 'Spectrum', an intercollegiate management event, spreads its rays of vibrance by making it pass through a rigorous evaluation procedure under the critical eyes of judges belonging to renowned academic and corporate background. It is a platform for various B-Schools to participate and win accolades through healthy competition. It helps the students in accomplishing the desired standards in the dynamic corporate world. Aiming to tap the hidden potential and awakening the competitive spirit, Spectrum consists of a series of managerial games designed so as to replicate the actual corporate environment. Events like Biz-Quiz, financial and marketing games which test the management concepts are played with fervour and zeal by students of reputed B-Schools.

Panel discussions, Business Quiz, Entrepreneurship Fest, Industrial and Rural visits, Expert lectures, Debate and social initiatives like Blood donation camp and impactful association with old age home people as well as school students etc. are a glimpse of activities conducted by the institute. Along with participating in activities conducted by the Institute, students also represented the institute in various inter college competitions.

Events and Activities 2021 - 2022



Events and Activities 2021 - 2022



Social Initiative Live Project



Expert Speaker Session



Sports Day



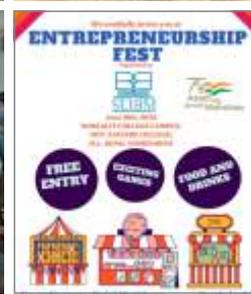
CSR Activities



Spectrum 2022



Orientation of 24th MBA Batch



World Health Day Celebration



International E-Conference



Horizon 2022



Poster Making Competition



Dr. Savan Godiwala



Mr. Rajiv Bhatt



Mr. Hemang Desai



CULTURAL CLUB

The cultural club aims to organise various cultural events which helps students to connect with their cultural values, customs and traditions of our country. The cultural club gives a platform to students where they showcase their talent and they learn self-awareness, teamwork, collaboration, communication which will be helpful to them in moulding their personality. Apart from participating in the cultural events, the students also get experience of organizing and managing the events, and of course, it caters to the creative needs of the students.



FINANCE CLUB

The finance club aims to conduct various activities related to the domain of finance. Its goal is to make students learn from practically applying the various financial concepts learnt in the class. It involves a plethora of activities like Stock market games: creating virtual portfolios using live company prices; role play on activities related fund-raising and investment advising, wealth planning and banking. It also plans for students to visit MSME units to understand the manufacturing process of the unit and financial aspects. Expert lectures from the field of finance and Union Budget discussion and analysis is also an important part of the club.



MARKETING CLUB

The marketing club aims to offer the students a holistic experience of marketing via industry interaction and on campus/off campus activities. It aims to make students come up with creative thinking abilities in solving problems and marketing issues. To make students up-to-date of the current scenario and the happenings around them in the marketing space. It will provide and teach them techniques related to marketing which would help them be industry-ready. It will make students understand the importance of teamwork and make them realize their leadership qualities.



SOCIAL CLUB: THE HELPING HAND

The objective of social club is to support development of the students and motivate them to become socially responsible business leaders. The Club shall work with faculty, students, alumni and companies to promote sustainable society by integration of social values. It shall provide the students a platform to work for a cause. The club shall create an environment wherein the students will embrace responsibilities to serve the society.



ENTREPRENEURSHIP DEVELOPMENT AND ECONOMIC ACTIVITIES CLUB

Club on Entrepreneurship development and Economic Activities (CEDEA) is a club organises various programs for the development of Entrepreneurship among the students and moreover it conducts the Activities related to Economics to inculcate into the students the understanding regarding the micro as well as macro economics.



QUIZ AND DEBATE CLUB

The quest for knowledge is a quintessential part of the management discipline. The Quiz and Debate Club at our institute is an effort to satiate this need of the student fraternity at SLIBM. Quizzes and debates on a wide range of topics including but not confined to general knowledge, the functional areas of marketing and finance, business environment in general etc. are held on a quarterly basis. The Quiz and Debate Club encourages the first year and second year MBA students to actively participate in organizing and conducting quizzes and debates and learn by sharing of knowledge therein.



ANALYTICS CLUB

Business analytics aims to shape the strategy for business through reliable, factual insight rather than intuition. The club aims to facilitate the learning of financial and statistical concepts using software. This will enable students to solve and present research-based problems effectively. The club focuses to conduct different activities for the enhancement of financial knowledge and investment etiquette for students.



MOVIE CLUB

The aim of this club is to discover the learnings in the classes and around with analytical and creative eyes. Currently, movies have become a big part of our lives and this club aims at creating a two-way learning- visual learning along with association of theoretical learnings and leisure learning. This club is dedicated to subject-wide film project presentations, educational movie workshops and is recognized in practical educational learning from various subjects. The purpose of this club is to have interaction and discussion bridging the gaps between shared learning and shared life. The movies screened focuses majorly on managerial skills.

Eminent Personalities who Participated and Shared Their Knowledge and Experience in Past “HORIZONS”:

NAME	DESIGNATION	ORGANIZATIONS
Horizon - 2022 Dr. Vikram Shah Dr. Savan Godiwala Mr. Rajiv Bhatt Mr. Hemang Desai	Founder, Chairman, Managing Director Partner Head- Corporate Affairs and Strategy HR Professional	Shalby Hospitals Deloitte Group Bayport Triledge Advisory and Coaching for Transformation
Horizon - 2020 Dr. C. Gopalkrishnan CA Arijit Soni Mr. Rajarshi Ghosh Mr. Chirag Dagli	Director General Founder V.P. - Operatons - Woven Director- Creative Business	PDPU MYBYK Arvind Ltd. Communication Crafts
Horizon - 2019 Mr. Parth Hirani Mr. Vikas Rawat Mr. Paresh Parekh	Director Founder & CEO Founder-Director	Jagdish Hirani & Associates Global Garner Sales Services Pvt. Ltd. Sort India Enviro Solutions Ltd.
Horizon - 2018 Prof.(Dr.) Navin Sheth Mr. Shrish Paliwal Mr. Sankalp Bajpai Mr. Bhavesh Upadhyay	Vice Chancellor Regional Director Vice President Executive V.P.	Gujarat Technological University National Productivity Council GVFL Intas Pharma
Horizon - 2017 Mr. Mahendra N. Patel Mr. Vinay Gupta Mr. Jayen Naik Mr. Vishwa Vijay Singh	Chairman & Managing Director Zonal Head- Commercial Banking Vice President Malls (Ahmedabad One) Co-Founder	Mamta Group ICICI Bank Blackstone PE Fund Salebhai.com
Horizon - 2016 Mrs. Daksha Shah Mr. Mehul Pandya Mrs. Swati Buch Mrs. Varsha Adhikari	Managing Director Chief General Manager General Manger GM (Finance & Legal)	Pahal Microfinance Care Ratings Gujarat Infrastructure Development Board Stovec Industries Ltd.
Horizon - 2015 Mr. Lal Singh Mr. Pranav Mehta Ms. Sajani Dua Mr. Jyotindra Buch	Sr. Vice President Guj Circle Head Chairman Action Party Sales International Consultant	Axis Bank National Solar Energy Federation of India Tupperware -
Horizon - 2014 Mr. Arif Bazi Mr. Padmin Buch Mr. Rajiv Bakshi	Vice President Managing Director Advisor	Prakash Chemicals GITCO SME Federations, Dubai, Muscat

EMINENT PERSONALITIES WHO SHARED PLATFORM OF HORIZON 2022



Dr. Vikram Shah
Founder, Chairman, Managing Director
Shalby Hospitals



Dr. Savan Godiwala
Partner
Deloitte



Mr. Rajiv Bhatt
Head- Corporate Affairs and Strategy
Group Bayport



Mr. Hemang Desai
HR Professional
Triledge Advisory and Coaching
for Transformation

MBA (DIV-A)



MBA (DIV-B)



MBA (DIV-C)





MBA (INFORMATION TECHNOLOGY)



MBA (FINANCIAL MANAGEMENT)



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Dr. D. N. Pathak, Ex. Vice-Chancellor
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Convocation - 2004

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES

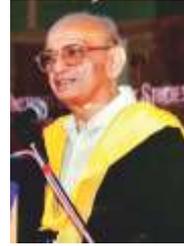


Dr. R. A. Yadav
Vice Chairman
AICTE, New Delhi



Dr. S.K. Khanna
Former Chairman, AICTE.,
Former Vice Chairman U.G.C

Convocation - 2005



Dr. Kulinchandra Yagnik
IAS (Retd.),
Former Vice-Chancellor,
North Gujarat University



Shri Shankarsinhji Vaghela,
Hon'ble Textile Minister,
Government of India,
New Delhi.

Convocation - 2006



Smt. D. Purandareswaridevi
Hon'ble Minister of State for HRD,
Govt of India.



Dr. Sudarshan Iyengar
Vice Chancellor,
Gujarat Vidyapeeth

Convocation - 2007



Dr. Bakul Dholakia
Former Director IIM-A
Convocation - 2008



Prof. N.S. Ramaswamy
Padmabhusan & Founder Director
Indian Institute of Management
Bangalore



Dr. A.K. Singh
Hon'ble Vice Chancellor
Dr. Baba Saheb Ambedkar
Open University, Ahmedabad

Convocation - 2009



Shri. Bharatsinhji Solanki
Hon'ble Minister of State for Power,
Government of India, New Delhi.



Mr. Pankaj Patel
Chairman & Managing Director
Cadila Healthcare

Convocation - 2010

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



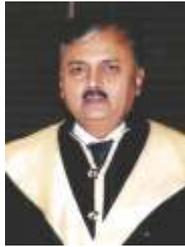
Dr. I. V. Trivedi
Honorable Vice Chancellor
Mohanlal Sukhadia University,
Udaipur (Rajasthan)

Shri. P. K. Laheri
IAS (Retd)
Ex-Chief Secretary
Government of Gujarat

Convocation - 2011



Dr. Yash Pal
Padma Bhushan
Former Chairman
University Grants Commission, New Delhi
Convocation - 2012



Shri Jaynarayan Vyas
An Eminent Economist
and Thinker

Shriyut Harish Padh
Hon'ble Vice Chancellor
S.V. Patel University
Vallabh Vidhya Nagar Gujarat

Convocation - 2013



Shri Justice C. K. Thakker
Former Judge
Supreme Court of India

Shri D. C. Anjaria
Director
Indian Institute of
Financial Services

Convocation - 2014



Shri Panneervel
Retd. IAS Additional Chief Secretary
Education, Revenue,
Labour & Employment
Ahmedabad

Shri Justice P. B. Majmudar
Former Judge
High Court of Bombay, Gujarat
and Rajasthan

Convocation - 2015



Shri Justice K. R. Vyas
Former Chief Justice
Bombay High Court

Dr. Anamik Shah
Vice Chancellor
Gujarat Vidyapeeth,
Ahmedabad

Convocation - 2016

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Shri Justice D.H. Waghela
Former Chief Justice of Bombay High Court
Convocation - 2017



Hon'ble C. K. Buch
Former Justice, High Court of Gujarat
Convocation - 2018



**Hon'ble Justice
Shri. Anil R. Dave,**
Former Judge,
Supreme Court of India

**Hon'ble Prof. Dr.
Shri Navin Sheth**
Vice Chancellor
Gujarat Technological University

Convocation - 2019

SUMMER PLACEMENT

Summer Internship Project (SIP) is an integral part of the academic curriculum of MBA at SLIBM. For the successful completion of the MBA programme, students have to undergo an SIP as per the prescribed format and duration as per the GTU guidelines. Students are required to work with an organization for hands on experience during the semester gap of Semester II and semester III. The students may carry their SIP training at the organization located within the geographical boundary of Gujarat/India/Foreign Country.

OBJECTIVE:

For the students :

- SIP aims at widening the student's perspective by providing an exposure to real life organizational environment and its various functional activities.
- This will enable the students to explore an industry/organization, build a relationship with a prospective employer, or simply hone their skills in a familiar field. SIP aims at widening the student's perspective by providing an exposure to real life organizational environment and its various functional activities.
- SIP also provides valuable knowledge and networking experience to the students. During the internship, the student has the chance to put whatever he/she learned in the first year of MBA into practice while working on a business plan or trying out a new industry, job function or organization.

For the organization :

- The organization, in turn, benefits from the objective and unbiased perspective the student provides based on concepts and skills imbibed in the first year at the institute.
- An additional benefit that organizations may derive is the unique opportunity to evaluate the student from a long-term perspective. Thus the SIP may become a gateway for final placement of the students.

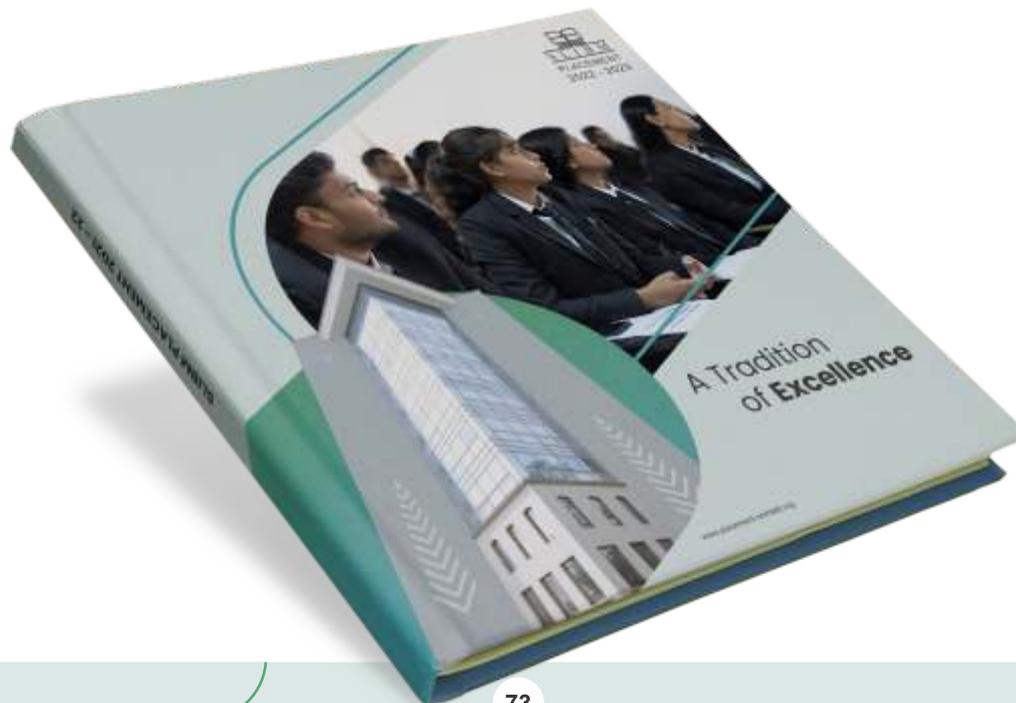
Placement Procedure for Summer Trainees:

An organization can indicate their interest in providing summer training to the students of SLIBM through written or verbal correspondence. It may indicate the details of a specific project, if any, and/or general nature of summer project alongwith the profile of students required. The institute will send resumes of interested students, who qualify to meet the needs of the organization. The organization can make a selection based on the resumes. Organizations are welcome to the institute for the selection process or can invite students to their offices for the selection procedure. The organization is expected to communicate to the institute about the selected student and the details of the project to be undertaken by the student. The organization may pay a stipend to the trainee and/or reinforce the expenses incurred for the purpose of the project, as per the rules of the organization.



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