

Syllabus for Master of Business Administration, 4th Semester Subject Class: Sectoral Elective

With effective from academic year 2018-19

Subject Name: Global Logistics and Supply Chain Management (GLSCM)
Subject Code: 4549295

1. Learning Outcomes:

Learning Outcome	Learning Outcome (Student will be able to)			
Component				
Business Environment and Domain Knowledge (BEDK)	 Evaluate relevance of logistics and supply ch management in international trade. Identify and chart a global company's key busin functions, business processes, and stakeholders. 			
Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)	• Examine the levels of risk, efficiency, and sustainability of a supply chain.			
Global Exposure and Cross- Cultural Understanding (GECCU)	 Analyze how interruptions in the global supply chain affect business. Examine how world-class companies encourage collaboration among international business partners. 			
Social Responsiveness and Ethics (SRE)	Defend ethical choices of strategy in international trade.			
Effective Communication (EC)	• <i>Communicate</i> effectively in oral and written forms about international supply chain management using appropriate concepts, logic and convention.			
Leadership and Teamwork (LT)	• <i>Garner</i> managerial insights for various supply chain issues in a variety of industry contexts.			

LO – PO Mapping: Correlation Levels:

1 = Slight (Low); 2 = Moderate (Medium); 3 = Substantial (High), "-" = no correlation

Sub Code: 4540205	PO1			PO4	DO5		PO7	DOS	DOO
Sub. Code: 4549295		PO2	PO3	PU4	PO5	PO6	PO/	PO8	PO9
LO1: Evaluate relevance of logistics and supply chain management in international trade.	3	1	2	1	3	1	-	1	2
LO2: <i>Identify</i> and chart a global company's key business functions, business processes, and stakeholders.	3	3	1	1	2	1	-	1	1
LO3: <i>Examine</i> the levels of risk, efficiency, and sustainability of a supply chain.	1	1	2	1	1	2	-	1	1
LO4: Analyze how interruptions in the global supply chain affect business.	1	1	1	-	-	-	1	1	1
LO5: Examine how world- class companies encourage collaboration among international business partners.	2	3	-	-	2	2	1	1	1
LO6: <i>Defend</i> ethical choices of strategy in international trade.	-	-	-	2	1	1	3	-	-



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Subject Name: Global Logistics and Supply Chain Management (GLSCM) Subject Code: 4549295

LO7: Communicate effectively in oral and written forms about international supply chain management using appropriate concepts, logic and convention.	1	1	1	3	1	1	-	2	-
LO8: <i>Garner</i> managerial insights for various supply chain issues in a variety of industry contexts.	2	3	-	3	1	3	-	-	1

2. Course Duration: The course duration is of 40 sessions of 60 minutes each.

3. Course Contents:

Module No:	Contents	No. of Sessions	70 Marks (External Evaluation)
I	 International Logistics and Supply Chain Management: International Logistics Difference between domestic and international logistics International Supply Chain International Reverse Logistics Factors driving global SCM International Infrastructure: Transportation infrastructure Port infrastructure Canals and waterways infrastructure Airport infrastructure Rail and road infrastructure 	10	18
	 Warehousing infrastructure Communications infrastructure Logistics infrastructure Global Logistics and Transport Management: 		
II	 Global logistics chain Choosing the logistics operator Containerization, types of containers, container classification, FCL and LTL Intermediaries Customs brokers, Freight forwarders, consolidators, Customs House Agents, shipping agents, shippers, airlines, air integrators, ports. Container Freight Stations and Inland Container Depot Global Ocean transportation Types of service Size of vessels Type of vessels / ships 	10	18



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Syllabus for Master of Business Administration, 4th Semester Subject Class: Sectoral Elective

With effective from academic year 2018-19

Subject Name: Global Logistics and Supply Chain Management (GLSCM)
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	Network flow models	
	Contemporary Issues:	
	Supply Chain Risks	
	Supply Chain Analytics	
	Supply Chain Sustainability	
	Practical:	
	• Use case studies of world class manufacturing companies.	
V	• Students can simulate process improvements in their surroundings. Students can also carry out projects in organizations which have implemented Six Sigma.	 (30 marks CEC)
	• Students can also undertake Kaizen and 5S projects in small SMEs or service organizations.	

4. Pedagogy:

- ICT enabled Classroom teaching
- Case study
- Practical / live assignment
- Interactive class room discussions

5. Evaluation:

Students shall be evaluated on the following components:

	€ 1						
	Internal Evaluation	(Internal Assessment- 50 Marks)					
A	Continuous Evaluation Component	30 marks					
	Class Presence & Participation	10 marks					
	• Quiz	10 marks					
В	Mid-Semester examination	(Internal Assessment-30 Marks)					
С	End –Semester Examination	(External Assessment-70 Marks)					

6. Reference Books:

No.	Author	Name of the Book	Publisher	Year of Publication / Edition
1	Alan E. Branch	Global Supply Chain Management and International Logistics	Routledge	2009 / 1 st
2	Pierre A. David	International Logistics	Cicero	2017 / 5 th
3	S. Sudalaimuthu, S. Anthony Raj	Logistics Management for International Business: Text and Cases	PHI	2009
4	Ram Singh	International Trade Logistics	Oxford	2015 / 1 st
5	Michael Hugos	Essentials of Supply Chain Management	Wiley	2018 / 4 th



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Subject Name: Global Logistics and Supply Chain Management (GLSCM)
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6	John Mangan, Chandra L. Lalwani	Global Logistics and Supply Chain Management	Wiley	2016 / 3 rd
7	Sunil Chopra	Supply Chain Management	Pearson	2019 / 7 th

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

7. List of Journals/Periodicals/Magazines/Newspapers / Web resources, etc.

- 1. Operations and Supply Chain Management
- 2. International Journal of Physical Distribution and Logistics Management
- 3. Global Supply Chain Management
- 4. EXIM Newsletter
- 5. http://eximin.net/
- 6. Daily Shipping Times: www.dst.news
- 7. https://shippingandfreightresource.com/
- 8. https://incodocs.com/