



Great Things Never
Came from Comfort Zones



**SOM-LALIT EDUCATION AND RESEARCH FOUNDATION
ADVISORY COMMITTEE**

Prof. K. S. Shastri

Chairman

Educationist

Former Vice-Chancellor, Gujarat University, Ahmedabad and South Gujarat University, Surat.

Shri Pankaj R. Patel

Vice-Chairman

Managing Director, Zydus Cadila Healthcare Ltd.

Prof. D. M. Chhabaria

Ex. Director, Technical Education, Gujarat.

Prof. A. M. Patel

Former Principal, H. K. College of Commerce, Ahmedabad.

Shri Pragnesh Shastri

Advocate

Managing Trustee, Som-Lalit Education & Research Foundation, Ahmedabad.

Dr. Neha Patel

Director, Som-Lalit Institute of Management Studies, Ahmedabad

I N D E X

SLERF - Chronology	02
Mission Statement & Objectives	04
Managing Trustee's Message	05
From the Desk of Director	06
Core Faculty	07
Resource Persons	08
The Pedagogy	09
Evaluation System	09
The Course Curriculum - PGDM	10
The Course Curriculum - MBM (G.T.U.)	12
Associations with Business/Industrial Houses	14
Student Activities	17
Horizon 2020	19
Class of PGDM-II (2019-21)	21
Class of MBA-II (2019-21)	22
Dignitaries who Blessed our Graduating Batches	59
Summer Placement	63
Placement Committee	64

SLERF - CHRONOLOGY

Year 1996

Som-Lalit Education and Research Foundation (SLERF) was established in May, 1996.

Our academic activities under the aegis of this trust commenced from August 12, 1996 with the following two programmes :

(i) Post Graduate Diploma in Business Management - Two years full time programme leading to the award of PGDM.

(ii) Post Graduate Diploma in Business Management - Three years part-time programme leading to the award of PGDM.

Both these programmes have been approved by All India Council for Technical Education (AICTE), a statutory body of the Government of India, New Delhi.

Year 1997

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Business Administration (B.B.A.). This programme is affiliated to Gujarat University.

Year 1998

The trust started another Two years Full Time Post Graduate Programme leading to the degree of Master of Business Administration (M.B.A.). On successful completion of this programme, the students are awarded the MBA degree of Gujarat Technological University.

Year 1999

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Commerce (B. Com). This programme is affiliated to Gujarat University. In 1999, the trust also started Three years Under Graduate Programme leading to a degree of Bachelor of Computer Application (B.C.A.). This programme is affiliated to Gujarat University.

Year 2000

The trust established a Partnership in Education with IBM to conduct computer related courses.

Year 2001

The trust established its own Information Technology (I.T.) Centre for imparting programmes for I.T. Application in Management. The trust established Centre for Management Development Programmes. Holding series of seminars to expand horizon on sunrise business sectors are regular annual features of the centre. To facilitate all the above programmes and associated academic and support activities, the respective institutes are housed in the Foundation's own spacious building of about 55,000 sq. ft. located centrally in the city of Ahmedabad.

Year 2001

The trust obtained a spacious plot of land measuring more than 6,000 sq. yards in Navrangpura Area, Near Sardar Patel Stadium – to develop another campus to provide quality education from Pre-Primary to Higher Secondary.

Year 2002

The trust undertook the construction of the spacious and ultra modern building measuring 1,15,000 sq. ft. and completed it in a record time of less than six months.

Year 2003

The trust established Jr. School – Pre-Primary and Primary (English & Gujarati Medium).

Year 2004

The trust started Secondary School (English & Gujarati Medium). With a holistic view to provide quality education to students from pre-primary to post graduation and guidance for research, the trust has coordinated its educational activities covering all the stages of education.

Year 2006

The trust started Higher Secondary School - English Medium (Common Stream).

Year 2007

In the continuous endeavor for providing excellence in education at various levels, the trust started:

- (i) Higher Secondary School - English Medium (Science Stream) with State of Art Laboratory and other facilities.
- (ii) Gujarati Medium (Common Stream) with modern facilities.
- (iii) Established College of Education (B.Ed.) approved by NCTE; a Statutory Council, Government of India and affiliated to Gujarat University.

MISSION

The Institute aims to contribute to the society by developing responsible managers and outstanding individuals who will take up leadership challenges in various sectors of the economy.

OBJECTIVES

- To help students develop knowledge, skills and attitude for dealing with business problems faced by managers.
- To help the students develop attitude to take up leadership challenges.



MANAGING TRUSTEE'S MESSAGE

Som-Lalit, a name which has been synonymous in the area of management in Gujarat since its inception in 1996; has incorporated a philosophy of holistic learning, practical thinking as well as a dynamic open approach towards education enabling us to produce successful management managers and leaders.

As true educators, our focus has been to anticipate future trends and incorporate them into our programme of study. Information Technology and Cognitive Science are driving the transition from education 1.0 to learning 2.0 and we have groomed our students accordingly to overcome serious challenges posed by the environment surrounding while becoming better citizens.

The management's culture of inculcating values and professional ethics among the faculties and students has made them noteworthy citizens and mentors; for instance during the pandemic, our institute premises were used by volunteers to prepare and distribute food packets, our students created videos to spread the message of positivity which were uploaded on social media and our senior students took it upon themselves to guide and mentor our first year management students for the mental well-being of the students. The faculties were in constant touch with the students to guide them academically as well as emotionally.

The vigorous two year management program apart from academics includes corporate seminars, industry expert talks, skill development workshops, Industrial and Corporate visits and projects as well as social outreach programs. The focus on research and our strong relationship with Industry has ensured a win-win situation. With the strength of more than 3200 alumnus of SLIMS/SLIBM who are pursuing their dream careers in geographies across the globe in diverse industries and sectors, we present our 23rd batch that are ready to take their first step in the corporate world.

With this, we would like to say that we seek cooperation of all concerned to join hands in the cause of professional management education.

Pragnesh K Shastri



Managing Trustee
SLERF - Ahmedabad



FROM THE DESK OF DIRECTOR

Futurist Alvin Toffler said that “the illiterate of the 21st century will not be those who cannot read and write. It will be those who cannot learn, unlearn, and relearn.” The recent pandemic COVID-19 tested the entire world for its ability to learn, unlearn and survive. The critical thinking gap is one of the most significant, yet overlooked challenges in education today; we at Som-Lalit have tried to initiate an environment of critical thinking among our students. The ability to shuffle through information and ability to ask the right questions, identify conflicting information, assessing the credibility and accuracy of that information, and determine what actions ought to be taken in response makes our students better equipped to handle crisis or any situation.

I introduce the 23rd Batch of our Management Students with great pride. Our students have undergone a two year intensive Management Program enabling them to become successful managers as well as team leaders. Even during the lockdown, our faculty members quickly tweaked their methodology of teaching and continued teaching the students ensuring minimal disturbance in the knowledge assimilation.

Since, the inception on both the institutes more than 20 years ago, the program structure and the pedagogy has evolved keeping the demands of the Industry/Corporate in mind to create holistic evolved managers with critical thinking abilities. The teaching pedagogy of using case studies, real life industry practice examples, inviting industry experts among others results in overall grooming of the participating students with proper academic knowledge as well as practical insights.

This year, the eight week intensive internship training in the corporate world was complemented in multiple ways. Some students did live work from home while others were given real life projects by the faculties. The faculties mentored each student during the entire duration to ensure that learning curve is always on the rise for the student.

The institute has worked on the philosophy of being for the students, by the students and of the students. Most of the endeavours taken by the institute like conducting Horizon – a yearly event on Management Seminars, Spectrum – Student Program, Management Quizzes, Seminars, Workshops are completely handled by the students with minimal faculty guidance. This brochure that our students have created showcases their batch and its achievement for your kind consideration. I wish them all the very best in life and sincerely appreciate your presence to our institute.

Dr.Neha Patel



Director



CORE FACULTY



Dr. Neha Patel
Director
B.Sc., P.G.D.C.A.,
M.B.A. University of Memphis, U.S.A
PhD (Marketing)
Area: Marketing
Experience: 27 years



Dr. Supriya Bhutiani
Additional Director, Associate Dean,
Zone I, GTU
B.Sc., M.B.A., M.S. University
PhD (Marketing)
Area: Marketing
Experience: 27 years

Dr. Roopa R. Rao
B.E (Chemical), PGDM (Gold Medalist)
Ph.D (Strategy)
Area: Marketing, Human Resources &
Strategy
Experience: 29 years



Prof. Rakesh Shastri
B.E. (Civil), PGDM
Area: Finance
Experience: 27 years

Dr. Reshmi Menon
B.E (Mechanical), M.B.A,
Ph.D (Marketing), GCET,UGC-NET
Area: Marketing
Experience: 21 years



Dr. Twinkle Trivedi
B.B.A, M.B.A, PGDIBO, M.Com,
Ph.D (Management), GSET
Area: Marketing & Human Resources
Experience: 17 years

Prof. Reshmi Banerjee
B.Com (Hons.), M.B.A (Finance),
Ph.D (Pursuing)
Area: Finance
Experience: 10.5 years



Dr. Riddhi Dave
MBA (Finance), CFA (ICFAI), Ph.D
(Finance), UGC-NET
Area: Finance
Experience: 14 years

Dr. Lucky Mishra
M.A (Economics), Ph.D (Economics),
UGC-NET
Area: Economics
Experience: 14 years



Dr. Varimna Singh
M.Sc. (Mathematical science),
Ph.D
Area: Quantitative Methods
Experience: 13 years

RESOURCE PERSONS

Prof. Dr. Paresh Shah

FCMA, Ph. D (Finance), FDP (IIM-A)
Experience: 35 Years
Corporate Trainer, Accredited Management
Teacher & Researcher

Dr. Ashwini Vora

Ph.D
Experience: 30 Years
Health Consultant

Mr. Udayan Vyas

B.Com., LL.B
Experience: 26 Years
Advocate, High Court, Gujarat

Ms. Ishani Pandya

MA (English Literature), BEC (University of
Cambridge) Effective Communication &
Speech & Drama (Trinity College London),
Diploma in French Language (DELF)
Experience: 20 Years
Communication expert

Mr. Pabitra Ranjan Chakravorty

BE. (Mech.), M.B.A
Experience: 19 Years
Consultant and Corporate Trainer

Dr. Rajeshwari Jain

B.Sc. (Statistics), PGDCA, MBA
(Marketing), Ph.D (Marketing)
Experience: 18 Years
Academician

Mr. Harshil Roy

CFA India, CFP (Certified Financial Planner),
CWM (Chartered Wealth Management)
CFA Level 1, CFA Institute USA
Masters in Commerce & Masters in Financial Analysis
Director, Allegiance Money Manager
Experience : 10 Years

Ms. Rani Niral Shah

B.com, M.com, M.B.A. (Finance)
Experience: 10 Years - IDBI Bank, 6 months -
Wealth First Portfolio Managers Ltd

Mr. Bharat Prajapati

B.com, M.com, CMA, CA
Experience: 8 Years

Ms. Nirali Parikh

M.B.A. (Major-Finance, Minor - Marketing)
Experience: 8 Years
Entrepreneur

Mr. Paras Shah

BBA, PGDM (Marketing)
Experience: 7 Years -(Digital marketing &
customized ERP development and process
automation) - IT Firm Entrepreneur

Mr. Jitendra Nenavani

Ph.D. (Pursuing in operations Management)
Experience: 3 Years
(Professional Experience : 2 Years in industry)

THE PEDAGOGY

The teaching methodology emphasizes interactive and participative learning through lectures, case studies, role plays, class presentations and simulation exercises. This necessarily entails extensive background reading and pre-class preparation. Eminent personalities from the industry are also invited to deliver lectures on different contemporary issues. Emphasis is also laid on teamwork through group exercises and group presentations.

EVALUATION SYSTEM

The Institute believes in continual evaluation and feedback. It is a measure of performance and means for motivation. Evaluation is done through assignments, case analysis, quizzes, projects, class participation and two examinations every semester - a mid semester and an end semester exam.

Student in PGDM is awarded a letter grade for each subject, based on his/her performance. Letter grades range from A+ to F. Student who has not completed all the evaluation criteria is given grade I (incomplete) and a student who has failed in a course is given grade F.

Evaluation in MBA Programme is governed by guidelines and rules prescribed by Gujarat Technological University. The Letter grades range from AA to FF and a student who has failed in a course is given grade FF.

LEARNING ENVIRONMENT

- Campus at prime locality and with ease of transportation from every corner of the city.
- Experienced and supportive faculties for the all-round development of Students.
- Interactive classroom sessions with audio visual presentations.
- Well-designed auditorium with capacity of 150 equipped with newer teaching technologies.
- Enriching sessions with student alumni and other business leaders
- Equal emphasis laid on extra-curricular activities and sports.
- Library with vast storage of books of renowned authors of Management and other streams
- Well-guarded campus with Security Guards and 24X7 CCTV Surveillance.

SOM-LALIT ALUMNI ASSOCIATION -SLAA

Since its inception in 1996, our 3200 students of SLERF -Som Lalit Institute of Business Management and Som Lalit Institute of Management Studies situated in diverse geographies of the world and working in different industries have one thing in common – they all have made us proud by being successful in whatever they have endeavored. We firmly believe that the success of the institute also depends on the success of its alumni. To strengthen the bond of the institute with the alumni, SLERF has tied up with AlmaShines- a renowned firm that has interacted with more than 250 Colleges from all tiers to strengthen the institute –alumni network by leveraging technology through the AlmaShines Alumni Portal. The Alumni portal would help our students to stay connected with batch/college mates and the institute.

THE COURSE CURRICULUM - PGDM

Semester-I

Financial Management - I
Marketing Management - I
Business Communication - I
Quantitative Techniques-I
Financial Accounting
Managerial Economics
Organizational Behaviour
Management Concepts & Contemporary Practices
Management Information System

Semester-II

Financial Management - II
Marketing Management-II
Business Communication - II
Quantitative Techniques-II
Managerial Accounting
Indian Business Environment
Human Resource Management
Research Methodology
Production and Operations Management

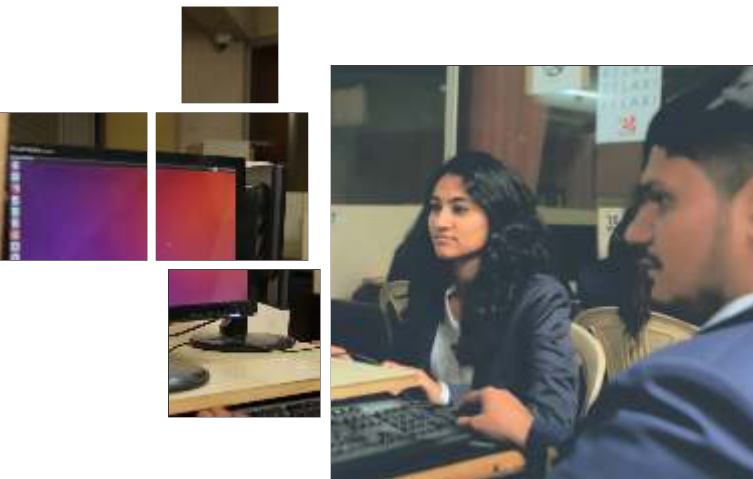
Summer project

Semester-III

Strategy Formulation & Implementation
Legal aspects of Business
Entrepreneurship: Development & Managing New
-Business Ventures
Banking & Insurance
Grand Project
Elective - I
Elective - II
Elective - III
Elective - IV
Elective - V
Elective - VI

Semester-IV

Organizational Development
Investment Banking
Grand Project
Elective - I
Elective - II
Elective - III
Elective - IV
Elective - V
Elective - VI



ELECTIVES

Semester-III

MARKETING

Marketing Research & Information System
Consumer Behavior
Retail Management
Integrated Marketing Communication
Sales and Distribution Management
Digital Marketing

FINANCE

Indian Financial System
Strategic Financial Management
International Financial Management
Risk & Derivatives Management
Financial Analysis & Modeling*
Sales Management for Financial Services*

* Half Credit Course

Semester-IV

MARKETING

Strategic Brand Management
International Marketing
Services Marketing
Supply Chain Management
Rural Marketing*
Business Analytics*

FINANCE

Corporate Tax Planning
Investment Management
Mergers & Acquisitions
Management Control System
Behavioral Finance*



THE COURSE CURRICULUM - M.B.A (G.T.U.)

Semester – I

Management Accounting (MA)
Economics for Manager (EFM)
Managerial Communication (MC)
Organizational Behavior (OB)
Business Statistics (BS)
Management Information System (MIS)
Business Ethics & Corporate Governance (BECG)
DCS - I

Semester – II

Business Analytics (BA)
Corporate Finance (CF)
Human Resource Management (HRM)
Production & Operations Management (POM)
Research Methodology (RM)
Entrepreneurship (ENT)
Marketing Management (MM)
DCS - II

Semester – III

Compulsory
Strategic Management (SM)
Multidisciplinary Action Project (MAP)
SIP, DCS - III

Semester - IV

Compulsory
Comprehensive project



Semester - III
FUNCTIONAL ELECTIVE

International Business (IB)
OR

Digital and Social Media Marketing (DSMM)

SECTORAL ELECTIVE

Retailing and Franchising (RF)
OR

Financial Markets and Services (FMS)

MARKETING

Sales and Distribution Management (SDM)
Integrated Marketing Communication (IMC)
Consumer Behaviour (CB)

FINANCE

Security Analysis & Portfolio Management (SAPM)
Financial Derivatives (FD)
Insurance & Risk Management (IRM)

Semester - IV
FUNCTIONAL ELECTIVE

B2B Marketing (B2BM)
OR

Financial Planning and Taxation (FPT)

SECTORAL ELECTIVE

Rural and Agricultural marketing (RAM)
OR

Banking

MARKETING

Product and Brand Management (PBM)
Services Marketing (SM)

FINANCE

International Finance (IF)
Corporate restructuring and Valuation (CRV)



ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

AVIATION

INDIGO AIRLINES

AUTOMOBILES

AUDI
CAMA MOTORS LTD.
MRF TYRES

COMMUNICATION

CNBC AWAZ
RADIO MIRCHI
TRITON COMM. PVT. LTD.

CONSULTANCY

DEXTER CONSULTANCY LTD.
PRAGMATIC CONSULTANCY

CONSTRUCTION

K.D. ENTERPRISE
L & T
LILAMANI BUILDERS

EDUCATION

ALLEN INSTITUTE
BYJU'S
ENDEAVOR

ENERGY

ABELLON CLEANENERGY

EXPORTS

ADANI EXPORTS LTD.
ADANI PORT LTD.
PRAKASH CHEMICALS

FAST MOVING CONSUMER GOODS

COCA-COLA INDIA
COLGATE PALMOLIVE
GODREJ INDIA LTD.
ITC
PEPSI-CO IND. HOLDINGS PVT LTD.
RASNA
VADILAL
WAGH BAKRI

FINANCIAL SERVICES/BANKS

AHMEDABAD DIST. CO-OPERATIVE BANK LTD.
ANGEL BROKING
ARYAFIN GROUP
AXIS BANK

BAJAJ ALLIANZ
BAJAJ CAPITAL
BIRLA SUNLIFE
CAPITAL FIRST LIMITED
CARE RATINGS
C D INTEGRATED SERVICES LTD
CITI BANK
DEVELOPMENT CORPORATION BANK
EDELWEISS
ENTIGRITY SOLUTIONS
FEDERAL BANK
FUTURES FIRST
GUJARAT STATE FINANCIAL CORPORATION
HDFC BANK
HFFC
HSBC BANK
ICICI BANK
ICICI LOMBARD
ICICI PRUDENTIAL INSURANCE
ICICI SECURITIES
IDBI BANK
INDIABULLS
INDIA INFOLINE
INDUSIND BANK
JM MUTUAL FUNDS
KARVY
KOTAK MAHINDRA BANK
KOTAK SECURITIES
L & T FINANCE
MANSUKH SECURITIES
MAS FINANCIAL
NJ INDIAINVEST
PAN CAPITAL SERVICES LIMITED
PI SQUARE INVESTMENTS
RELIANCE CAPITAL
RELIGARE
SBI MUTUAL FUND
SHRIRAM HOUSING FINANCE LTD
S&P GLOBAL
STANDARD CHARTERED BANK
TATA AIG
UJJIVAN FINANCIAL SERVICES LTD.
VIVRO FINANCIAL SERVICES PVT. LTD.
XL DYNAMICS

GOVERNMENT SECTOR

KNOWLEDGE CONSORTIUM OF GUJARAT

I.T/ITES

AAWISHCAR E-BUSINESS PVT. LTD.
AIMDEK TECHNOLOGIES

ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

AMAZON.IN
DISHNET
E2M SOLUTIONS
ELSNER TECHNOLOGIES
E PROCUREMENT TECHNOLOGIES LTD
EXPLORA INFOTECH
GATEWAY TECHNOLABS
GENIUS COMPUTER
GLOBAL NETWORK
GREENFIELD RESOURCES
GUJARAT INFORMATICS LIMITED
ICENET LTD
INDUSA
INDUS INFOTECH
INTECH SYSTEMS PVT LTD
MAVENVISTA TECHNOLOGIES
OCTOS SOLUTIONS PVT. LTD
TATA CONSULTANCY SERVICES
TATVASOFT PVT LTD.

MANUFACTURING

ADANI WILMAR LTD.
AIMS INDUSTRIES LTD
AIR LINK INDIA
ALEMBIC GLASS INDUSTRIES LTD.
AMOL DICALITE LTD.
AMTREX APPLIANCES LTD.
ANJI PLAST PVT. LTD.
APEX ELECTRICALS LTD.
APEX LTD.
ARMOUR ELECTRONICS PVT LTD
ASIAN PAINTS LTD.
AUTOMAT INDUSTRIES
BPL
CHOKSI TUBE CO. LTD.
DIPOLE CATALIZER
DOSHION VEOLIO WATER SOLUTIONS PVT LTD
EXIDE BATTERIES
FERROMATIK MILACRON INDIA PVT LTD
FIBRE2FASHION
GODFREY PHILIPS LTD.
GUJARAT AGRO.
GUJARAT AMBUJA CEMENTS LTD.
GUJARAT SIDHEE CEMENT
HAVELLS
HI-BOND CEMENT
HINDUSTAN ROLLING SHUTTERS & ENGG. WORKS
INDUCTOTHERM (INDIA) PVT LTD.
JOHNSON & JOHNSON LTD.
JOHNSON PUMP LTD.
KAMAKSHI FLEXIPRINTS PVT LTD
KIRLOSKAR OIL ENGINE LTD.

MAMTA MACHINERY (P) LTD.
MAMTA STEELS LTD.
MITESH PLASTIC INDUSTRIES
PATELS AIRTEMP (I) LTD.
PIDILITE
POWER-TEK
RAMCO PRODUCTS MFG CO.
RATNAMANI ENGG. LTD.
REFORM PACKAGING PVT LTD
RELIANCE INDUSTRIES LTD
RSPL LTD
SAHAJANAND LASER TECH. PVT. LTD.
SANGHI CEMENT
SARAF FOODS LTD
SATELLITE ENGG LTD
SINTEX INDUSTRIES LTD
VARUN SHIPPING COMPANY
VIDEOCON
VIP INDUSTRIES
VOLTAS

PHARMACEUTICALS/HEALTHCARE

ALPINE HEALTH
BAYER DIAGNOSTICS INDIA LTD.
BIOLOGICAL E. LTD
CADILA HEALTH CARE LTD.
CADILA PHARMACEUTICALS LTD.
CIBATUL LTD.
CLARIS LIFE SCIENCES LTD.
CORE HEALTHCARE LTD.
CRYOBANKS INDIA LTD
DISHMAN PHARMACEUTICALS
EVOLUTION. ORG.
INTAS PHARMACEUTICALS LTD.
MULTISPAN INSTRUMENTS CO.
NIDHI HOSPITALS
NIRMA LIFE SCIENCES
OCCURA EYE CARE & RESEARCH CENTRE
PANACEA BIOTEC LTD.
RAMPION EYETECH PVT. LTD.
REXCEL PHARMACEUTICALS LTD.
SAGAR DRUGS & PHARMACEUTICALS LTD.
STEMCYTE INDIA THERAPEUTICS PVT. LTD.
TORRENT PHARMACEUTICALS LTD.
TROIKAA PHARMACEUTICAL LTD.
WEST-COAST PHARMACEUTICAL WORKS
ZYDUS CADILA

PRINT / MEDIA

BENNETT COLEMAN & CO. LTD.
DIVYABHASKAR

ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

DNA
DOMINO PRINTTECH INDIA PVT LTD
INDIA TODAY
JANVIKAS
NAVNEET PUBLICATIONS (I) LTD.
THE SANDESH LTD.

RETAIL

BIG BAZAAR
DECATHLON SPORTS
PANTALOONS RETAIL INDIA
SAFFRON LIFESTYLE PVT LTD

TELE COMMUNICATION

BANKAI GROUP
BHARTI TELECOM (AIRTEL)
RELIANCE INFOCOM
TATA TELE SERVICES
TELENOR
VODAFONE

TEXTILES

ARVIND MILLS LTD.
ASHIMA TEXTILES LTD.
DHAVAL FABRICS PVT. LTD.
MAFATLAL INDUSTRIES LTD.
MAHINDRA SUITINGS LTD.
NEELAM TEXTILE TRADERS
PRASHANT TEXMACH PVT. LTD.
STOVEC INDUSTRIES LTD.
SUNGLOW INDUSTRIES
SYNTHETICS & POLYMAR INDUSTRIES
VOLVO TERRY INDUSTRIES

REAL ESTATE

PRAVESH REAL ESTATE
STUD FARM INFRASTRUCTURE PVT. LTD.

SERVICE

ADANI ENTERPRISE
CLUB O7
HOLIDAY INN
INDIAMART
INNOVSOURCE PVT LTD
JUST DIAL
KHADILKAR SALES & SERVICES LTD.
KIRAN MOTORS LTD.

MEHTA TRANSPORT CARRIERS
NAUKRI.COM
OYO ROOMS
PATEL ROADWAYS
RADISSON BLU HOTEL
SANNIDHYA SALES (SUPER GAS)
SHV ENERGY NORTH-WEST INDIA
SWIGGY
TORRENT POWER
VASANT TRANSPORT COMPANY
99 ACRES.COM

SHIPPING

PIPAVAV SHIPYARD

STUDENT ACTIVITIES

Horizon

Horizon, the annual extravaganza of the college, is the conjunction between the corporate world and students. Aiming to take advantage of the strategic synergies, the students come together, with an attempt to bring the cream of the corporate world on a common platform. This is in view of getting an insight into the various theories and practices that these eminent personalities possess. It is a platform to showcase the experience and skill sets that these business stalwarts have acquired over the years. The student body works extremely hard to provide exceptional management events and informative knowledge sharing sessions which cover a wide range of topics such as marketing, finance, strategy and entrepreneurship. Usually conducted in the first week of January, this event draws attention from various corporate houses and students all over the state thus proclaiming its overwhelming success.

Spectrum

True to its name 'Spectrum', an intercollegiate management event, spreads its rays of vibrance by making it pass through a rigorous evaluation procedure under the critical eyes of judges belonging to renowned academic and corporate background. It is a platform for various B-Schools to participate and win accolades through healthy competition. It helps the students in accomplishing the desired standards in the dynamic corporate world. Aiming to tap the hidden potential and awakening the competitive spirit, Spectrum consists of a series of managerial games designed so as to replicate the actual corporate environment. Events like Biz-Quiz, financial and marketing games which test the management concepts are played with fervour and zeal by students of reputed B-Schools.

Panel discussions, Business Quiz, Entrepreneurship Fest, Industrial and Rural visits, Expert lectures, Debate and social initiatives like Blood donation camp and impactful association with old age home people as well as school students etc. are a glimpse of activities conducted by the institute. Along with participating in activities conducted by the Institute, students also represented the institute in various inter college competitions.



STUDENT ACTIVITIES

We at Som-Lalit Institute not only believe in academic excellence, but also do motivate and inspire students to gain practical knowledge to enhance their skills and capabilities. The students have brought many accolades to the institute by participating, with enthusiasm and excitement, in Inter College and Intra college events and activities such as Summer Internship Project Competition, Debate competition, Interactive sessions with various industry experts etc. They also manage different events held at our campus like Horizon and Spectrum. The institute arranges industrial visit to provide the students practical knowledge of their class-room learnings. Our students strongly believe in giving something back to the society while learning as it develops humanitarian views in the students and making them better citizen. As a result of this, we have started Social Initiatives under which the students have worked with different esteemed organizations for CSR activities. Our students are not just the new face of excellence and talent for the country, but they also have brought the eternal new phase of glory to the institute.



Eminent Personalities who Participated and Shared Their Knowledge and Experience in Past “HORIZONS”:

Name	Designation	Organisations
Horizon - 2020		
Dr. C. Gopalkrishnan	Director General	PDPU
CA Arjit Soni	Founder	MYBYK
Mr. Rajarshi Ghosh	V.P. - Operatons - Woven	Arvind Ltd.
Mr.Chirag Dagli	Director- Creative Business	Communication Crafts
Horizon - 2019		
Mr. Parth Hirani	Director	Jagdish Hirani & Associates
Mr. Vikas Rawat	Founder & CEO	Global Garner Sales Services Pvt. Ltd.
Mr. Paresh Parekh	Founder-Director	Sort India Enviro Solutions Ltd.
Horizon - 2018		
Prof.(Dr.) Navin Sheth	Vice Chancellor	Gujarat Technological University
Mr. Shrish Paliwal	Regional Director	National Productivity Council
Mr. Sankalp Bajpai	Vice President	GVFL
Mr. Bhavesh Upadhyay	Executive V.P.	Intas Pharma
Horizon - 2017		
Mr. Mahendra N. Patel	Chairman & Managing Director	Mamta Group
Mr. Vinay Gupta	Zonal Head- Commercial Banking	ICICI Bank
Mr. Jayen Naik	Vice President Malls (Ahmedabad One)	Blackstone PE Fund
Mr. Vishwa Vijay Singh	Co-Founder	Salebhai.com
Horizon - 2016		
Mrs. Daksha Shah	Managing Director	Pahal Microfinance
Mr. Mehul Pandya	Chief General Manager	Care Ratings
Mrs. Swati Buch	General Manger	Gujarat Infrastructure Development Board
Mrs. Varsha Adhikari	GM (Finance & Legal)	Stovec Industries Ltd.
Horizon - 2015		
Mr. Lal Singh	Sr. Vice President Guj Circle Head	Axis Bank
Mr. Pranav Mehta	Chairman	National Solar Energy Federation of India
Ms. Sajani Dua	Action Party Sales	Tupperware
Mr. Jyotindra Buch	International Consultant	-
Horizon - 2014		
Mr. Arif Bazi	Vice President	Prakash Chemicals
Mr. Padmin Buch	Managing Director	GITCO
Mr. Rajiv Bakshi	Advisor	SME Federations, Dubai, Muscat
Horizon - 2013		
Mr. Mahendra Patel	Chairman	Mamta Group
Mr. A. Khandual	General Manager	IDBI
Mr. Kautilya Desai	Sr. HR Manager	Vodafone West Ltd.
Mr. Harish Goel	Managing Director	Kamakshi Flexi Print Pvt. Ltd.



Dr. C. Gopalkrishnan (Chief Guest)
Director General - PDP



CA Arjit Soni
Founder - MYBYK



Mr. Rajarshi Ghosh
V.P. -Operatons - Woven
ARVIND LTD



Mr. Chirag Dagli
Director - Creative Business
Communication Crafts



Aman Kalal

Qualification : B.Com

University : MohanLal Sukhadiya University, Udaipur

Summer Project : Perception of people on Share Market

E-mail id : aman_kalal1921@somlalit.org



Bhakti Doshi

Qualification : B.Com

University : GLS University

Additional Qualification : Financial Modeling and Valuation (online course)

Summer Project : Impact of Covid-19 on Commercial Banks

E-mail id : bhakti_doshi1921@somlalit.org



Devam Patel

Qualification : B.Com

University : Gujarat University

Summer Project : Investment awareness in financial assets & preference of financial intermediaries in Equity Trading

Work Experience : 6 Months as a Supervisor at Sikhar Tourism Pvt. Ltd.

E-mail id : devam_patel1921@somlalit.org



Jeel Jain

Qualification : B.Com.

University : Gujarat University

Additional Qualification : Diploma in Event Management

Summer Project : Impact of Covid-19 on Banking Sector

E-mail id : jeel_jain1921@somlalit.org



Kishan Mistry

Qualification : B.Com.

University : MS University, Vadodara

Summer Project : Impact of Debt Market due to Covid-19

Work Experience : 7 Months as a Salse Officer at ICICI Bank

E-mail id : kishan_mistry1921@somlalit.org



Aashni Zaveri

Qualification : B.Com.

University : Gujarat University

Summer Project : Impact of Covid-19 on hospitality industry: Finance and Beyond.

E-mail id : aashina_zaveri1921@somlalit.org



Aayushi Gelra

Qualification : B.Com.

University : Gujarat University

Summer Project : Amul (consumer's perception towards Amul Ice-Cream)

E-mail id : aayushi_gelra1921@somlalit.org



Amit Girgilani

Qualification : B.Com.

University : Gujarat University

Summer Project : "leveraging digital channel for enhancing customer experience and analysis of micro-market" (icici bank)

E-mail id : amit_girilani1921@somlalit.org



Anjlee Rachchha

Qualification : B.Com.

University : Saurashtra University

Additional Qualification : CCC

Summer Project : Financial and ratio analysis of Automobile Industry in India.

E-mail id : anjlee_rachchha1921@somlalit.org



Arpit Tanna

Qualification : B.Com.

University : Gujarat University

Summer Project : Impact of Covid - 19 on Bearing cage manufacturing Industry

E-mail id : arpit_tanna1921@somlalit.org



Naziya Parveen

Qualification : B.Com

University : Gujarat University

Summer Project : A study based on factors affecting share price of Indian Stock Market

E-mail id : naziya_parveen1921@somlalit.org



Nisarg Prajapati

Qualification : B.Com

University : Gujarat University

Summer Project : Non-performing assets in Indian banking sector: An analytical & comparative study and its impact

E-mail id : nisarg_prajapati1921@somlalit.org



Palak Kalyani

Qualification : B.B.A.

University : Saurashtra University

Summer Project : Impact on fintech companies due to Covid-19

E-mail id : palak_kalyani1921@somlalit.org



Poonam Verma

Qualification : B.Com.

University : Gujarat University

Summer Project : Impact of Covid-19 on financial consultancies & its work from home implications on employees

E-mail id : poonam_verma1921@somlalit.org



Priyanshi Bakliwal

Qualification : B.Com.

University : Vikram University, Ujjain

Summer Project : Impact of COVID-19 on Insurance Companies and its policies.

Work Experience : 22 Months as a Teacher at New Dream Valley School

E-mail id : priyanshi_bakliwal1921@somlalit.org



Ashika Mehta

Qualification : B.Com.

University : GLS University

Summer Project : Study on working cost and its arrangements (Brook & Blooms company)

E-mail id : ashika_mehta1921@somlalit.org



Bhumika Gupta

Qualification : B.Com.

University : GLS University

Summer Project : Impact of exchange rate on Indian Stock Market

E-mail id : bhumika_gupta1921@somlalit.org



Chandni Tanna

Qualification : B.Com.

University : Gujarat University

Summer Project : Survival of informal financiers due to Covid-19

E-mail id : chandni_tanna1921@somlalit.org



Darpan Shah

Qualification : BE (Mechanical)

University : Gujarat Technological University

Summer Project : Effect of fiscal deficit on economy of India

E-mail id : darpan_shah1921@somlalit.org



Dhara Sharma

Qualification : B.Com.

University : Gujarat University

Summer Project : Impact of Covid-19 on Railway Industry

E-mail id : dhara_sharma1921@somlalit.org

PGDM-II FINANCE 2019 - 21



Rahul Mahto

Qualification : B.B.A.

University : Gujarat University

Summer Project : Comparative study of various insurance policies

E-mail id : rahul_mahto1921@somlalit.org



Raja Tekwani

Qualification : B.Com

University : Gujarat University

Additional Qualification : Financial Modeling and Valuation (online course)

Summer Project : Volatility in stock market due to Covid-19

Work Experience : 22 Months as a Uk Accountant - Process Associate at Ascendum KPS Pvt. Ltd.

E-mail id : raja_tekwani1921@somlalit.org



Vaishali Agrawal

Qualification : B.Com

University : Gujarat University

Summer Project : Working capital management structure

E-mail id : vaishali_agrawal1921@somlalit.org



Zalak Mehta

Qualification : B.Com.

University : Gujarat University

Summer Project : Research paper on impact of CSR on firms profitability

E-mail id : zalak_mehta1921@somlalit.org



Dhara Somaiya

Qualification : B.B.A.

University : Saurashtra University

Summer Project : An individual perception and consumer behavior on Mutual Fund

E-mail id : dhara_somaiya1921@somlalit.org



Dhruv Gupta

Qualification : B.Com.

University : Veer Narmad South Gujarat University

Summer Project : Impact of Covid-19 on Defence Sector.

Work Experience : 7 Months as a HR Assistant at Tulsi Paper Mills Pvt. Ltd.

E-mail id : dhruv_gupta1921@somlalit.org



Dhvani Monani

Qualification : B.Com.

University : Bhakta Kavi Narsinh Mehta University

Summer Project : Project finance- analysis of non recourse debt financial modelling of Infrastructure Projects (vardhan consulting engineers) (vce)

E-mail id : dhvani_monani1921@somlalit.org



Diana D'souza

Qualification : B.Com

University : Gujarat University

Summer Project : Financial performance analysis of Reliance Petro Marketing Limited

E-mail id : diana_dsouza1921@somlalit.org



Dikshita Dhrangdhriya

Qualification : B.B.A.

University : Bhakta Kavi Narsinh Mehta University

Summer Project : Impact of COVID-19 on Sanitizer Industry

Work Experience : 6 Months as a Accountant at Ghewar B. Purohit and Associates

E-mail id : dikshita_dhrangadhriya1921@somlalit.org



Abhishekkumar Kushwaha

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumer behavior towards Cadbury

E-mail id : abhishek_khushawaha1921@somlalit.org



Amar Sharma

Qualification : B.C.A

University : Sardar Patel University, Anand

Summer Project : Neuromarketing: an emerging tool of market research

E-mail id : amar_sharma1921@somlalit.org



Celesty Christian

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Summer Project : Effect of sales promotional tools on the sale of fmcg products at retail malls

E-mail id : celesty_christian1921@somlalit.org



Harmeet Kaur Khalsa

Qualification : B.Com.

University : MohanLal Sukhadiya University, Udaipur

Summer Project : Effects of fashion industry on behavior of youth

E-mail id : Harmeetkaur_khalsa1921@somlalit.org



Hiloni Shah

Qualification : B.Com.

University : GLS University

Additional Qualification : Fashion Styling Course (LST from London)

Summer Project : Consumer buying behaviour in fashion retail industry and its effects on Covid-19

E-mail id : hiloni_shah1921@somlalit.org



Divya Desai

Qualification : B.Com.

University : Gujarat University

Summer Project : A study on impact of Covid-19 on Tourism Industry

E-mail id : divya_desai1921@somlalit.org



Divya Jaswal

Qualification : B.Com

University : GLS University

Summer Project : A study on venture capital financing in India

E-mail id : divya_jaswal1921@somlalit.org



Dolly Tikudia

Qualification : B.B.A.

University : Bhakta Kavi Narsinh Mehta University

Summer Project : Public service: at the forefront of Covid-19

E-mail id : dolly_tikudia1921@somlalit.org



Foram Modesara

Qualification : B.Com.

University : Gujarat University

Summer Project : Study on relation between NPA, EPS and Share Price of Banks

E-mail id : foram_modesara1921@somlalit.org



Hardik Patel

Qualification : B.B.A.

University : Gujarat University

Summer Project : Debt Financing vs Equity Financing

E-mail id : hardik_patel1921@somlalit.org



Nikunj Kumar Ajani

Qualification : B.Tech (Electrical)

University : Uka Tarsadia University

Summer Project : A study on impact of Social Media Advertising on consumers for online shopping

E-mail id : nikunj_ajani1921@somlalit.org



Preeti Kshatriya

Qualification : B.Com

University : MS University, Vadodara

Summer Project : Economic impact of COVID 19 on Aviation Industry

Work Experience : 20 Months as a Process Associate (Software Analyst, BFSI) at Tata Consultancy Services

E-mail id : preeti_kshatriya1921@somlalit.org



Priyanka Premani

Qualification : B.Sc. (Chemistry)

University : Saurashtra University

Summer Project : Changing consumer sentiments against China and linking its effects to the Automobile Industry.

E-mail id : priyanka_premani1921@somlalit.org



Ronak Rajgor

Qualification : B.B.A.

University : Gujarat University

Summer Project : Pot of brushes (Asian Paints)

Work Experience : 24 Months as a Head of Operation at Swag Bikes

E-mail id : ronak_rajgor1921@somlalit.org



Ruchi Tiwari

Qualification : B.B.A.

University : GLS University

Summer Project : Consumer perception towards global or local brands in Retail Industry in Grocery Sector

Work Experience : 11 Months as a Assistant Business Development Manager at DBTR Shell India Pvt. Ltd.

E-mail id : ruchi_tiwari1921@somlalit.org



Heny Shah

Qualification : B.Com

University : Gujarat University

Summer Project : Icici bank, impact of Covid-19 on the structure of icici bank and about its current scenario

E-mail id : heny_shah1921@somlalit.org



Himani Dattani

Qualification : B.B.A.

University : Saurashtra University

Summer Project : Impact of covid-19 on Global Manufacturing Industry

E-mail id : himani_dattani1921@somlalit.org



Himza Kaul

Qualification : B.B.A.

University : Guru Gobind Singh Indraprastha University (Delhi)

Summer Project : Impact of Covid-19 on Fmcg Industry in India

E-mail id : himza_kaul1921@somlalit.org



Jeet Mehta

Qualification : Integrated - B.B.A.

University : Gujarat Technological University

Summer Project : The impact of fintech on Banking Industry

E-mail id : jeet_mehta1921@somlalit.org



Jenil Saxena

Qualification : B.B.A.

University : Gujarat University

Summer Project : Stock market crash due to Covid-19

Work Experience : 8 Months as a Voice Executive at Aegis (3 Months), Just Dial (1 Month), Tech Mahindra (4 Months)

E-mail id : jenil_saxena1921@somlalit.org



Sagar Patel

Qualification : B.S.C (Microbiology)

University : Kadi Sarva Vishwavidyalaya

Additional Qualification : PGDMLT (Master in lab Technician)

Summer Project : Consumer behavior with reference to Automobile Industry

Work Experience : 11 Months as a Assistant Business Development Manager at Rutvi Healthcare

E-mail id : sagar_patel1921@somlalit.org



Sahil Shah

Qualification : B.Com

University : GLS University

Summer Project : Impact on consumer behaviour during COVID-19 towards Furniture Industry.

E-mail id : sahil_shah1921@somlalit.org



Shrey Patel

Qualification : BE (Mechanical)

University : Gujarat Technological University

Summer Project : Analysing consumer purchase decision in Indian suv market

E-mail id : shrey_patel1921@somlalit.org



Shreya Khandelwal

Qualification : B.B.A.

University : IIS University

Summer Project : A study of online purchase intentions and online shopping behaviour

E-mail id : shreya_khandelwal1921@somlalit.org



Tanisha Agrawal

Qualification : B.Com

University : Ahmedabad University

Summer Project : A study on digital marketing:developing website for businesses and professionals (panorama life 360°)

E-mail id : tanisha_agrawal1921@somlalit.org



Jinal Prajapati

Qualification : B.E (Computer)

University : Gujarat Technological University

Summer Project : A study on market risk and return analysis of selected banking stock in India

E-mail id : jinal_prajapati1921@somlalit.org



Jinal Tongda

Qualification : B.Com

University : Ganpat University

Summer Project : Customer preference and satisfaction towards e-banking and frauds happening in e-banking.

E-mail id : jinal_tongda1921@somlalit.org



Kajal Bajaj

Qualification : B.Com.

University : Bhakta Kavi Narsinh Mehta University

Summer Project : Project finance modeling and analysis with solar pv power project (at Vardhan Consulting Engineers [VCE])

E-mail id : kajal_bajaj1921@somlalit.org



Kalpana Zala

Qualification : B.Com

University : Gujarat University

Summer Project : Covid - 19 impact on Oil Industry

Work Experience : 18 Months as a Computer Operator at Kotak Mahindra Bank

E-mail id : kalpana_zala1921@somlalit.org



Kalpiti Zinzuwadiya

Qualification : B.B.A.

University : Saurashtra University

Summer Project : Impact of Covid-19 on Gold Buyers

Work Experience : 6 Months as a personal assistant of director at Meena Jewellers

E-mail id : kalpit_zinzuwadiya1921@somlalit.org



Unnat Patel

Qualification : B.Com

University : Sardar Patel University, Anand

Summer Project : A2 milk

Work Experience : 6 Months as a Supervisor at Umiya Industry

E-mail id : unnat_patel1921@somlalit.org



Vaibhav Jain

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of Covid-19 on Textile industry

Work Experience : 24 Months as a Sales Manager at Kодиya Garments

E-mail id : vaibhav_jain1921@somlalit.org



Vikas Aswani

Qualification : B.Com

University : Gujarat University

Summer Project : Telecommunications.

Work Experience : 18 Months as a Co-Owner at Manghandas Thaumal

E-mail id : vikas_aswani1921@somlalit.org



Yamini Rajotia

Qualification : B.Com (Hons.)

University : IIS University

Summer Project : Consumer behaviour towards Patanjali Ayurved Ltd.

E-mail id : yamini_rajotia1921@somlalit.org



Yash Dhanak

Qualification : M.Com.

University : Gujarat University

Summer Project : Pharma digital disruption. The new normal post Covid-19 (Azkka Pharmaceutical)

Work Experience : More Than 48 Months as a Client Service Executive at Aegis,

Futuregroup, Dhwanish Shah & Asso, Medusind

E-mail id : yash_dhanak1921@somlalit.org



Khushali Vagadiya

Qualification : B.Com

University : Gujarat University

Summer Project : Financial analysis of ICICI Bank

E-mail id : khushali_vagadiya1921@somlalit.org



Khushboo Sharma

Qualification : B.Com

University : Gujarat University

Summer Project : Consumer perception towards E-Wallet

E-mail id : khushboo_sharma1921@somlalit.org



Khushi Bagrecha

Qualification : B.Com.

University : Gujarat University

Summer Project : Impact of Covid-19 on Mutual Funds

Work Experience : 6 Months as a HR at Education Canada services

E-mail id : khushi_bagrecha1921@somlalit.org



Komal Agrawal

Qualification :B.Com

University : Gujarat University

Summer Project : Operation and financial analysis on Walmart

E-mail id : komal_agrawal1921@somlalit.com



Krupa Mistry

Qualification : B.E (IT)

University : Gujarat Technological University

Summer Project : A study on real estate and infrastructure industry and swot analysis of Godrej Properties Ltd.

E-mail id : krupa_mistry1921@somlalit.org



Yatri Shah

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Summer Project : Summer training in shootme. Digital marketing for shootme - A Travel Photography Company

E-mail id : yatri_shah1921@somlalit.org



Zahid Ansari

Qualification : B.E (Civil)

University : Gujarat Technological University

Summer Project : Impact of Covid-19 on Indian Tourism Sector

E-mail id : zahid_ansari1921@somlalit.org



Aakash Kuril

Qualification : BE (Mechanical)

University : Gujarat Technological University

Summer Project : A study on Hindustan Unilever Limited and its Marketing Strategies.

Work Experience : 31 Months as a Quality Analyst at Etech Global Services

E-mail id : aakash_kurli1921@somlalit.org



Abhishek Baroliya

Qualification : B.B.A.

University : Gujarat University

Summer Project : Corona virus pandemic impact on luxurious cars sales in India at Mercedes Benz

E-mail id : abhishek_baroliya1921@somlalit.org



Abhishek Purohit

Qualification : B.B.A.

University : Gujarat University

Summer Project : Identification buying behaviour of farmer towards fertilizer and also about why farmers are not ready to buy organic fertilizer

E-mail id : abhishek_purohit1921@somlalit.org



Abid Husain Holda

Qualification : B.Com.

University : Gujarat University

Summer Project : The impact of social media on luxury fashion brands

Work Experience : 8 Months as a BDI (Business Development Intern) at EMed Store

E-mail id : abidhusain_holda1921@somlalit.org



Anjalee Sharma

Qualification : B.Com.

University : Gujarat University

Summer Project : Comparative financial analysis of private banks against kotak mahindra bank.

Work Experience : 24 Months as a Teacher at Saheb Group Tuition

E-mail id : anjalee_sharma1921@somlalit.org



Krupali Jani

Qualification : B.Com (Finance)

University : Saurashtra University

Summer Project : "Enterprise Resource Planning at Amul Industry" at Amul Industry Pvt. Ltd.

Work Experience : 1 Year as a Personal Assistant at "R & B Glass Industry"

E-mail id : krupali_jani1921@somlalit.org



Krupanshi Bhavsar

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of Covid-19 on Television and Media Industry

E-mail id : krupanshi_bhavsar1921@somlalit.org



Kushal Parekh

Qualification : Integrated - B.B.A.

University : Gujarat Technological University

Summer Project : A study on foreign exchange and it's risk management.

E-mail id : kushal_parekh1921@somlalit.org



Laxmi Dawani

Qualification : B.Com

University : MS University, Vadodara

Summer Project : Awareness about mutual funds among people in India (N.J Investment India Pvt. Ltd.)

E-mail id : laxmi_dawani1921@somlalit.org



Mahim Joshi

Qualification : B.Com

University : Gujarat University

Summer Project : Crisis management during Covid-19 Dabur India Ltd.(FMCG)

Work Experience : 6 Months as a Accountant at R N P G & Co.

E-mail id : mahim_joshi1921@somlalit.org



Arif Sheikh

Qualification : B.Com

University : Saurashtra University

Additional Qualification : CCC

Summer Project : Impact of Covid-19 on automobile industry in India

Work Experience : 24 Months as a Manager at Globe Soft Luggage

E-mail id : arif_sheikh1921@somlalit.org



Arjun Solanki

Qualification : B.Com

University : Gujarat University

Summer Project : Mango pulp industry in India

E-mail id : arjun_solanki1921@somlalit.org



Arkdeep Banerjee

Qualification : B.B.A.

University : Gujarat University

Summer Project : Industry analysis of arinna lifesciences ltd (pharmaceutical industry)

Work Experience : 33 Months as a Medical Representative at Troikaa Pharmaceuticals Ltd.

E-mail id : arkdeep_banerjee1921@somlalit.org



Atish Chavda

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumers perception towards financial newspaper H.T. Media - Mint

E-mail id : atish_chavda1921@somlalit.org



Bhavesh Dalwadi

Qualification : B.B.A.

University : Gujarat University

Summer Project : A Covid-19 effects on customer shopping behaviour for HUL cosmetics

E-mail id : bhavesh_dalwadi1921@somlalit.org



Monika Singh

Qualification : B.B.A.

University : Gujarat University

Summer Project : Customers' perception towards Health Insurance Policy

Work Experience : 36 Months as a Admin Executive at Careerline Education Foundation

E-mail id : monika_singh1921@somlalit.org



Naishi Dalwadi

Qualification : B.B.A.

University : Gujarat University

Summer Project : "Awareness level of Investors towards Various Investment Options and Factors Influencing Investment Decision"

E-mail id : naishi_dalwadi1921@somlalit.org



Naitik Khandelwal

Qualification : B.B.A.

University : Dharmsinh Desai University, Nadiad

Summer Project : Impact on FDI and FII due to Covid-19

E-mail id : Naitik_khandelwal1921@somlalit.org



Najiba Umar

Qualification :B.Com

University : Ahmedabad University

Summer Project : Digital banking (kotak Mahindra Bank)

E-mail id : najiba_umar1921@somlalit.org



Nandit Shah

Qualification : B.B.A.

University : Gujarat University

Summer Project : "Finance and Account Outsourcing" (Meru Accounting)

Work Experience : 15 Months as a Accounting Financial Analyst at Meru Accounting

E-mail id : nandit_shah1921@somlalit.org



Bhavika Rathod

Qualification : B.Com.

University : Gujarat University

Summer Project : Healthcare industry in India (Impact of Covid-19)

E-mail id : bhavika_rathod1921@somlalit.org



Bhupendra Singh Rathore

Qualification : B.B.A.

University : Maharaja Krishnakumarsinhji Bhavnagar University

Summer Project : Ed-tech and e-learning industry in India, the future of education

E-mail id : bhupendrasingh_rathore1921@somlalit.org



Chirag Sharma

Qualification : B.Sc.

University : Gujarat University

Summer Project : "Comparative analysis between Mutual Fund and ULIP."

E-mail id : chirag_sharma1921@somlalit.org



Darshil Patel

Qualification : B. Com

University : GLS University

Summer Project : Business scalability (brooks and blooms)

Work Experience : 12 Months as a Store Manager at Shalin Stationary

E-mail id : darshil_patel1921@somlalit.org



Dhrumil Thaker

Qualification : BE (Electrical)

University : Gujarat Technological University

Summer Project : Impact of Covid-19 on sports industry

E-mail id : dhrumil_thaker1921@somlalit.org



Mansi Parmar

Qualification : B.Com

University : Gujarat University

Summer Project : Financial analysis of Bhavnagar District Co Operative Bank Ltd (Bhavnagar District Co Operative Bank Ltd)

E-mail id : mansi_parmar1921@somlalit.org



Manthan Khara

Qualification : B.Com

University : Gujarat University

Additional Qualification : CFPcm

Summer Project : Investment analysis of Arvind Limited

Work Experience : 36 Months as a Analyst at S&P Global, ICRA Limited (Moody's Investor Services Limited)

E-mail id : manthan_khara1921@somlalit.org



Meet Langaliya

Qualification : B.Com

University : Saurashtra University

Additional Qualification : CCC, Tally 9

Summer Project : "Pricing Policy of Mint" (mint)

E-mail id : meet_langaliya1921@somlalit.org



Meet Thakkar

Qualification :B.Com

University : GLS University

Summer Project : Impact of Covid -19 on Restaurant Industry

E-mail id : meet_thakkar1921@somlalit.org



Miti Shah

Qualification : B.Com

University : Gujarat University

Summer Project : Online learning and Covid-19 impacts on it

E-mail id : miti_shah1921@somlalit.org



Dhruv Jethva

Qualification : B.Com

University : Gujarat University

Summer Project : Private Equity in Indian Real Estate Sector

E-mail id : dhruv_jethva1921@somlalit.org



Dhruv Vasu

Qualification : B.B.A.

University : Gujarat University

Additional Qualification : Tally

Summer Project : Covid-19 effect on airlines industry

E-mail id : dhruv_vasu1921@somlalit.org



Dhruvkumar Patel

Qualification : B.Com

University : Gujarat University

Additional Qualification : Tally

Summer Project : Covid-19 impact on beverage industry (coca cola)

E-mail id : dhruvkumar_patel1921@somlalit.org



Hitesh Champaneriya

Qualification : B.B.A.

University : Saurashtra University

Additional Qualification : CCC, Tally

Summer Project : Impact of Covid-19 on asian paint

Work Experience : 18 Months as a Admit at M. N. Rubber Pvt. Ltd.

E-mail id : hitesh_champaneriya1921@somlalit.org



Isha Shah

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of lockdown on household electricity consumption

E-mail id : isha_shah1921@somlalit.org



Nayan Lakum

Qualification :B.B.A.

University : Gujarat University

Summer Project : Study on Rural Banking in India

E-mail id : nayan_lakum1921@somlalit.org



Nikita Mithwani

Qualification : B.B.A.

University : Bhakta Kavi Narsinh Mehta University

Additional Qualification : CCC, Tally ERP

Summer Project : Overview of Stock Market and Frenchie Development

E-mail id : nikita_mitwani1921@somlalit.org



Nirali Raval

Qualification : B.B.A.

University : Gujarat University

Additional Qualification : CMA Inter

Summer Project : Impact of Covid-19 on Auto Industry

E-mail id : nirali_raval1921@somlalit.org



Nirvan Daga

Qualification : B.B.A.

University : Gujarat University

Summer Project : Digital Marketing Post Covid-19

Work Experience : 1.5 Year as a Assistant Manager at Bothra Eng. & Service (SBP Reliance RSEQ)

E-mail id : nirvandaga@somlalit.org



Niyati Shukla

Qualification :B.Com

University : Gujarat University

Summer Project : Covid-19 impact on Automobile Industry: Finance and Beyond

E-mail id : niyati_shukla1921@somlalit.org



Jagrut Soni

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of Covid-19 on insurance industry

E-mail id : jagrut_soni1921@somlalit.org



Jay Patel

Qualification : B.B.A.

University : Gujarat University

Summer Project : Comparative analysis of major players of automobile industry with the perspective of hyundai

E-mail id : jay_patel1921@somlalit.org



Jay Shah

Qualification : B.B.A.

University : Gujarat University

Summer Project : Exploring and understanding factors affecting consumer's decision making to get subscribed on ott platforms

E-mail id : jay_shah1921@somlalit.org



Jaydeep Kanakhara

Qualification : Integrated B.B.A

University : Gujarat Technological University

Summer Project : A study on customer satisfaction towards Balaji potato chips in Gujarat

E-mail id : jaydeep_kanakhara1921@somlalit.org



Jaykumar Patel

Qualification : B.Com

University : Gujarat University

Summer Project : "Study on consumer preferences while buying a newspaper (HT Media)."

E-mail id : jaykumar_patel1921@somlalit.org



Parth Shah

Qualification : B.B.A.

University : Gujarat University

Summer Project : Impact of Covid-19 on Small Business

E-mail id : parth_shah1921@somlalit.org



Parth Sharma

Qualification :B.Com

University : Gujarat University

Summer Project : Perception of bank employees towards the bank audits

Work Experience : 18 Months as a Concurrent Auditor at S. R. Somani & Company

E-mail id : parth_sharma1921@somlalit.org



Pooja Makhijani

Qualification : B.Com

University : Saurashtra University

Summer Project :Comparative analysis of products, services & ratio analysis of Axis Bank & Icici Bank

Work Experience : 30 Months as a Teacher at Masoom school

E-mail id : pooja_makhijani1921@somlalit.org



Pooja Patel

Qualification : B.Com

University : Gujarat University

Summer Project : Adani ports and special economic zone ltd (impact of Covid -19 on apez)

E-mail id : pooja_patel1921@somlalit.org



Pooja Rajput

Qualification : B.B.A.

University : Gujarat University

Summer Project : Impact of Covid-19 on Indian economy

Work Experience : 16 Months as a Teacher at Marigold English School

E-mail id : pooja_rajput1921@somlalit.org



Jaynik Gohil

Qualification : B.Com

University : Veer Narmad South Gujarat University

Summer Project : Impact of artificial intelligence on fmcg sector

E-mail id : jaynik_gohil1921@somlalit.org



Jeet Thacker

Qualification : B.Com

University : Krantiguru Shyamji Krishna Verma Kachchh University

Summer Project : Impact of COVID-19 on food industry and its import & export

E-mail id : jeet_thacker1921@somlalit.org



Jenin Varghese

Qualification : B.Com

University : Saurashtra University

Summer Project : Analysis of consumer's behaviour towards makson products

E-mail id : jenin_varghese1921@somlalit.org



Jhanvi Goswami

Qualification : B.Com

University : Gujarat University

Summer Project : How do travellers choose accomodation online?

E-mail id : jhanvi_goswami1921@somlalit.org



Jitendra Ganwani

Qualification : B.Com

University : Krantiguru shyamji krishna verma kachchh University

Summer Project : Do consumers pay attention on nutrition labels

E-mail id : jitendra_ganwani1921@somlalit.org



Pooja Sakhare

Qualification : B.Com

University : Gujarat University

Summer Project : Viewer's preference towards web platforms and traditional platform televisions

Work Experience : 17 Months as a Information Processing Specialist at Tata Consultancy Services, Gandhinagar

E-mail id : pooja_sakhare1921@somlalit.org



Prachit Dattani

Qualification :B.Com

University : University of Mumbai

Summer Project : Analysis and impact on sagar samrat seafood industry due to Covid-19

E-mail id : prachit_dattani1921@somlalit.org



Prakashkumar Prajapati

Qualification : B.B.A.

University : Gujarat University

Summer Project : A comparative analysis of performance of mutual fund between private and public sectors

E-mail id : prakash_prajapati1921@somlalit.org



Pranjal Jani

Qualification : B.Com

University : Gujarat University

Summer Project : Project finance - a lender's analysis of project financial cash flows and risk assessment of infrastructure project (vardhan consulting engineers)

E-mail id : Pranjal_jani1921@somlalit.org



Pratik Thakkar

Qualification : B.B.A.

University : Sardar patel University Vallabh Vidhyanagar

Summer Project : Impact of Covid-19 on consumer food and beverage industry

E-mail id : pratik_thakkar1921@somlalit.org



Kais Sheikh

Qualification : B.C.A

University : Kadi Sarva Vishwavidyalaya

Summer Project : Impact of Covid-19 on Indian agriculture

E-mail id : kais_sheikh1921@somlalit.org



Kajal Revari

Qualification : B.B.A.

University : GLS University

Summer Project : Impact of Covid-19 on e-commerce sector

E-mail id : kajal_revari1921@somlalit.org



Kamal Panchal

Qualification : B.Com

University : MS University, Vadodara

Summer Project : indian textiles industry: an overview and prospects for emerging India

E-mail id : kamal_panchal1921@somlalit.org



Kashyap Katarmal

Qualification : B.B.A.

University : Saurashtra University

Summer Project : study on export industry with reference to agriculture sector

E-mail id : kashyap_katarmal1921@somlalit.org



Kreny Maniyar

Qualification : B.C.A

University : St. Xavier's (Autonomous)

Summer Project : A study on influence of information of mint money on financial decision of reader
H.T. Media - Mint

Work Experience : 6 Months as a Marketing at Alpha healthcare Pvt. Ltd.

E-mail id : kreny_maniyar1921@somlalit.org



Rahul Mohinani

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Additional Qualification : NISM Certified Research Analyst

Summer Project : 1. Leveraging digital channels for enhancing customer experience and analysis of micro market.(icici bank).

2. A comparative study on performance of exchange traded funds and index funds.

E-mail id : rahul_mohinani1921@somlalit.org



Ravi Pandya

Qualification : B.Com

University : Gujarat University

Additional Qualification : CCC, Tally

Summer Project : Impact of e-banking on customer satisfaction

E-mail id : ravi_pandya1921@somlalit.org



Reeya Dalal

Qualification : B.Com

University : Gujarat university

Summer Project : IDFC CAPITAL FIRST BANK : it's current scenario , about its financial structure and impact of COVID 19 on working of the bank.

E-mail id : reeya_dalal1921@somlalit.org



Rutvi Adeshara

Qualification : B.B.A.

University : Gujarat University

Summer Project : Study on finance and recordings of the brook and bloom company.

E-mail id : rutvi_adeshara1921@somlalit.org



Sakshi Tharwani

Qualification : B.B.A.

University : Gujarat University

Summer Project : Financial analysis of tyre manufacturing industry

Work Experience : 12 Months as a General Management and Administration at Shah Associates

E-mail id : sakshi_tharwani1921@somlalit.org



Krima Dagli

Qualification : B.Com

University : Gujarat University

Additional Qualification: Digital Marketer, Certified Excel Course

Summer Project : Develop & Implement 360 Degree Digital Marketing plan for consumer & B2B clients engagement.

E-mail id : krima_dagli1921@somlalit.org



Krunal Bangade

Qualification : B.B.A.

University : Gujarat University

Summer Project : Covid-19's impact on tourism industry in india

E-mail id : krunal_bngade1921@somlalit.org



Mauneel Panchal

Qualification : B.Com

University : GLS University

Summer Project : Detailed analysis and study of the dynamics of food processing industry with respect to dinesh industry.

E-mail id : mauneel_panchal1921@somlalit.org



Meet Patel

Qualification : B.B.A.

University : Gujarat University

Summer Project : A study on what is the image of oneplus in the mind of customers

E-mail id : meet_patel1921@somlalit.org



Meghavi Lamba

Qualification : B.B.A.

University : Ahmedabad University

Summer Project : Detailed analysis on food service industry and bakery industry with respect to kunal restaurant.

E-mail id : meghavi_lamba1921@somlalit.org



Sangeeta Kunche

Qualification : B.Com

University : Krantiguru Shyamji Krishna Verma Kachchh University

Additional Qualification : Master in Tally ERP 9

Summer Project : Impact of Covid-19 on e-commerce

E-mail id : sangeeta_kunche1921@somlalit.org



Shakshi Sharma

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Additional Qualification : CCC

Summer Project : Leveraging digital channels for enhancing customer experience and analysis of micromarket. (icici)

E-mail id : shakshi_sharma1921@somlalit.org



Shivani Trivedi

Qualification : B.Com

University : Ahmedabad University

Summer Project : Challenges and opportunities in Indian banking sector

E-mail id : shivani_trivedi1921@somlalit.org



Shreya Agrawal

Qualification : B.Com

University : Gujarat University

Additional Qualification : Fashion Designing

Summer Project : Effect on grocery purchase preference due to pandaemic

E-mail id : shreya_agrawal1921@somlalit.org



Shreya Jani

Qualification : B.Com

University : Gujarat University

Summer Project : Research on consumer's behaviour in automobile industry

E-mail id : shreya_jani1921@somlalit.org



Nihar Shah

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of Covid-19 on food processing industry

E-mail id : nihar_shah1921@somlalit.org



Nikhil Tholiya

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of Covid-19 on real estate industry

E-mail id : nikhil_tholiya1921@somlalit.org



Nisha Sharma

Qualification : B.Com

University : MS University, Vadodara

Summer Project : Study on Material Handling Equipment

Work Experience : 24 Months as a SME at Concentrix

E-mail id : nisha_sharma1921@somlalit.org



Nishita Chauhan

Qualification : B.Com

University : Gujarat University

Summer Project : Kellogg's- the way to change

E-mail id : chauhan_nishita1921@somlalit.org



Nishita Puri

Qualification : B.B.A.

University : Bhakta Kavi Narsinh Mehta University

Additional Qualification : CCC, Tally

Summer Project : Comparative study on consumer perception e-news v/s print newspaper H.T.

Media - Mint

E-mail id : nishita_puri1921@somlalit.org



Shristi Porwal

Qualification : B.Com

University : Gujarat University

Summer Project : Comprehensive study and research analysis of insurance scenario in india (intact insurance brokers private limited).

E-mail id : shristi_porwal1921@somlalit.org



Steffy John

Qualification : B.Com

University : Gujarat University

Summer Project : The impact of financial leverage and other indicators on selected FMCG and consumer durable firms on their performance and valuation.

Work Experience : 6 Months as a Back Office Executive at Times of India, 6 Months experience at Finwizz consultancy

E-mail id : steffy_john1921@somlalit.org



Swati Mehta

Qualification : B.B.A.

University : Saurashtra University

Summer Project : Consumer perception towards print news media and broadcast news media (mint)

E-mail id : swatimehta98@somlalit.org



Sweni Modi

Qualification : B.Com

University : Gujarat University

Summer Project : Study on change in consumer behaviour with respect to apparel service due to Covid-19

Work Experience : 2 Year experience in accountant and inventory manager at Paras Traders

E-mail id : sweni_modi1921@somlalit.org



Taslima Laskar

Qualification : B.Com

University : Gujarat University

Summer Project : Testing superiority of trading strategies based on technical analysis

E-mail id : taslima_laskar1921@somlalit.org



Parth Bhatia

Qualification : B.Com

University : GLS University

Summer Project : Impact of Covid-19 on zomato and swiggy and marketing strategies

E-mail id : parth_bhatia1921@somlalit.org



Priyanka Panchal

Qualification : B.Com

University : Gujarat University

Summer Project : The Impact & Role of Mass Media & Social Media during the pandemic.

Work Experience : 1 year as a teacher at Shanti Junior, 1.5 Years at Kidzee as a coordinator and teacher, 2 Years in sales at Shopping Station

E-mail id : priyanka_panchal1921@somlalit.org



Pujaben Keshwala

Qualification : B.B.A.

University : Bhakta Kavi Narsinh Mehta University

Additional Qualification : CCC, Digital Marketing

Summer Project : Comparative analysis of mint v/s the economic times. H.T. Media - Mint

E-mail id : pooja_keshwala1921@somlalit.org



Raj Desai

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumers preferences on the giant amazon.

E-mail id : raj_desai1921@somlalit.org



Rinkal Agarwal

Qualification : B.B.A.

University : Ahmedabad University

Summer Project : Impact of marketing strategies on organizational performance. organization - chandresh cables limited

E-mail id : rinkal_agarwal1921@somlalit.org



Trupal Prajapati

Qualification : B.Com

University : Veer Narmad South Gujarat University

Summer Project : Fundamental analysis of selected it companies listed at nse

E-mail id : trupal_prajapati1921@somlalit.org



Urvil Shah

Qualification : B.B.A.

University : Gujarat University

Summer Project : Digital adoption and lead generation in my eco system (icici bank)

Work Experience : Working since 2 years as Freelance Graphics Designer at Mercury Mines

E-mail id : urviln_shah1921@somlalit.org



Uzma Kureshi

Qualification : B.B.A.

University : Gujarat University

Summer Project : Exploring the innovative ideas in logistics business post Covid-19 (Kotak Logistic)

Work Experience : 6 Months as a Sales Intern at Kotak Logistic

E-mail id : uzma_kureshi1921@somlalit.org



Vaghji Jadav

Qualification : B.B.A.

University : Gujarat University

Summer Project : Impact of Covid-19 on ola and uber cab

E-mail id : vaghji_jadav1921@somlalit.org



Vishal Patel

Qualification : B.Com

University : Veer Narmad South Gujarat University

Summer Project : Foreign Direct Investment In India

E-mail id : vishal_patel1921@somlalit.org



Rishabh Jain

Qualification : B.B.A

University : Kadi Sarva Vishwavidyalaya

Summer Project : The study on the impact of online advertisement

E-mail id : rishabh_jain1921@somlalit.org



Rishabh Patil

Qualification : B.Com

University : Gujarat University

Summer Project : Distribution channel of online service delivery

E-mail id : rishabh_patil1921@somlalit.org



Samrath Pachauri

Qualification : B.B.A.

University : Gujarat University

Summer Project : Detailed analysis of media and entertainment industry

E-mail id : samrath_pachauri1921@somlalit.org



Shailesh Prajapati

Qualification : B.B.A.

University : Gujarat University

Summer Project : Waste in India (marketing by appreciation and subscription model building)

E-mail id : shailesh_prajapati1921@somlalit.org



Sunil Bhoi

Qualification : B.Com

University : Gujarat University

Summer Project : Consumer behavior on financial daily H.T. Media - Mint

E-mail id : sunil_bhoi1921@somlalit.org



Vishwa Shah

Qualification : B.B.A.

University : Gujarat University

Summer Project : Public relations in finance sector

E-mail id : vishwa_shah1921@somlalit.org



Yashvi Parekh

Qualification : B.Com

University : Gujarat University

Additional Qualification : 1 Year Diploma course in Banking & Insurance from B.K School of Business Management

Summer Project : Impact of Covid-19 on leisure industry

E-mail id : yashvi_parekh1921@somlalit.org



Tirth Shah

Qualification : B.B.A.

University : Gujarat University

Summer Project : Impact of Covid-19 on tourism sector in India

E-mail id : tirth_shah1921@somlalit.org



Urvil Shah

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of Covid-19 on online gaming sector

E-mail id : urvilp_shah1921@somlalit.org

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Dr. Y. K. Alag,
Former Vice-Chancellor
J. N. U. Delhi
Convocation - 1999



Shri. Sureshchandra Mehta
Hon'ble Minister of Industries
Government of Gujarat



Shri Justice G.T. Nanavati
Former Judge,
Supreme Court of India

Convocation - 2000



Dr. Dharni P. Sinha,
Former Chairman
All India Board of Management Studies.
Convocation - 2001



Shri. Premkumar Sharda
Vice Chancellor
South Gujarat University, Gujarat



Shri Kiran Karnik
President
NASSCOM

Convocation - 2002



Shri Justice M. B. Shah
Judge, Supreme Court of India, New Delhi
Convocation - 2003



Dr. D. N. Pathak, Ex. Vice-Chancellor
Saurashtra University.
Convocation - 2004

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Dr. R. A. Yadav
Vice Chairman
AICTE, New Delhi

Dr. S.K. Khanna
Former Chairman, AICTE.,
Former Vice Chairman U.G.C

Convocation - 2005



Dr. Kulinchandra Yagnik
IAS (Retd.),
Former Vice-Chancellor,
North Gujarat University

Shri Shankarsinhji Vaghela,
Hon'ble Textile Minister,
Government of India,
New Delhi.

Convocation - 2006



Smt. D. Purandareswaridevi
Hon'ble Minister of State for HRD,
Govt of India.

Dr. Sudarshan Iyengar
Vice Chancellor,
Gujarat Vidyapeeth

Convocation - 2007



Dr. Bakul Dholakia
Former Director IIM-A
Convocation - 2008



Prof. N.S. Ramaswamy
Padmabhusan & Founder Director
Indian Institute of Management
Bangalore

Dr. A.K. Singh
Hon'ble Vice Chancellor
Dr. Baba Saheb Ambedkar
Open University, Ahmedabad

Convocation - 2009



Shri. Bharatsinhji Solanki
Hon'ble Minister of State for Power,
Government of India, New Delhi.

Mr. Pankaj Patel
Chairman & Managing Director
Cadila Healthcare

Convocation - 2010

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Dr. I. V. Trivedi
Honorable Vice Chancellor
Mohanlal Sukhadia University,
Udaipur (Rajasthan)

Shri. P. K. Laheri
IAS (Retd)
Ex-Chief Secretary
Government of Gujarat

Convocation - 2011



Dr. Yash Pal
Padma Bhushan
Former Chairman
University Grants Commission, New Delhi
Convocation - 2012



Shri Jaynarayan Vyas
An Eminent Economist
and Thinker

Shriyut Harish Padh
Hon'ble Vice Chancellor
S.V. Patel University
Vallabh Vidhya Nagar Gujarat

Convocation - 2013



Shri Justice C. K. Thakker
Former Judge
Supreme Court of India

Shri D. C. Anjaria
Director
Indian Institute of
Financial Services

Convocation - 2014



Shri Panneervel
Retd. IAS Additional Chief Secretary
Education, Revenue,
Labour & Employment
Ahmedabad

Shri Justice P. B. Majmudar
Former Judge
High Court of Bombay, Gujarat
and Rajasthan

Convocation - 2015



Shri Justice K. R. Vyas
Former Chief Justice
Bombay High Court

Dr. Anamik Shah
Vice Chancellor
Gujarat Vidyapeeth,
Ahmedabad

Convocation - 2016

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Shri Justice D.H. Waghela
Former Chief Justice of Bombay High Court
Convocation - 2017



Hon'ble C. K. Buch
Former Justice, High Court of Gujarat
Convocation - 2018



**Hon'ble Justice
Shri. Anil R. Dave,**
Former Judge,
Supreme Court of India

Convocation - 2019

**Hon'ble Prof. Dr.
Shri Navin Sheth**
Vice Chancellor
Gujarat Technological University

SUMMER PLACEMENT

Summer training is a major component of the learning process at our Institute. Every student is required to undergo this training for 6-8 weeks with an organization. On its successful completion, a student is required to make a presentation which is evaluated by the faculty for promotion to the second year.

Each student is required to submit a written report on the work done during the training period to the Institute. Summer training is expected to start by May/June 2021, and complete by the end of June/July 2021. For PGDM and MBA in the evaluation of project, review from organization carries 30% weightage while 70% weightage is given to report preparation and presentation.

Objectives of the summer training are:

1. To provide an opportunity to the students to work in a professional environment and apply the theoretical concepts and techniques to a real-life problem situation.
2. To develop awareness among the students about the organization's problems and prospects.
3. To develop individual skills towards time bound resolution of managerial problems by actual participation.
4. To enable students to realize their strengths / weaknesses and develop skills further on.
5. To provide an opportunity to the students to understand possible career options and enhance their interaction with organization for final placement.

The training enables students to study the organization, its business and the environmental forces acting upon it. They are expected to work on a project or participate in individual/group activities, in solving a given problem of the organization under the guidance of a senior executive of the participating organization. All summer projects are also guided by faculty members of the Institute.

The organization also stands to gain by providing the summer training. Organizations can get variety of activities done e.g., collection of information, processing of the information, analysis of a problem done through a summer trainee. It provides an opportunity to a prospective employer to assess the student for possible future employment.

Placement Procedure for Summer Trainees:

An organization can indicate their interest in providing summer training to the students of our Institute through written or verbal correspondence. It may indicate the details of a specific project, if any, and/or general nature of summer project, along with the types of students required. The Institute will send resumes of the interested students, who qualify to meet the needs of the organization. The organization can make a selection based on the resumes. Organizations are welcome to the Institute for the selection process or can invite students to their offices for the selection procedure.

The organization is expected to communicate to the Institute about the selected student and the details of the project to be undertaken by the student. The organizations may pay a stipend to the trainee and/or reimburse the expenses incurred for the purpose of the project, as per the rules of the organization.

E-mail : placement@somlalit.org

Visit us at www.somlalit.org

PLACEMENT COMMITTEE

Director

Dr. Neha Patel

98250 66887

nehapatel@somlalit.org

Prof. Reshmi Banerjee

81285 47490

reshmibanerjee@somlalit.org

reshmi.b19@gmail.com

Dr. Riddhi Dave

90339 97844

riddhidave@somlalit.org

SUMMER PLACEMENT COMMITTEE

Dr. Twinkle Trivedi

98791 75705

twinkletrivedi@somlalit.org

Dr. Reshmi Menon

99090 34945

reshmimenon@somlalit.org

**SOM-LALIT INSTITUTE OF MANAGEMENT STUDIES (SLIMS)
SOM-LALIT INSTITUTE OF BUSINESS MANAGEMENT (SLIBM)**

**SLIMS Campus, Nr. St. Xavier's Corner, University Road,
Navrangpura, Ahmedabad-380 009.**

Phone : (079) 2630 33 01-02-03 Fax : (079) 2630 22 44

f somlalit @ slibm_slims

Concept & Designed By : **Mahek Designs**
(M) : 97234 30047 - 9998848775, E-mail : mahekdesigns2018@gmail.com



Scan this QR and View Online Placement Bulletin

or visit our placement website

<http://placement.somlalit.org/>





SOM-LALIT INSTITUTE OF
BUSINESS MANAGEMENT



SOM-LALIT INSTITUTE OF
MANAGEMENT STUDIES

SLIMS Campus, St. Xavier's Corner, University Road,
Navrangpura, Ahmedabad - 380 009. INDIA.
Phone : 079-2630 3301-02-03, Fax : 079- 2630 2244 / 2630 3366,
E-mail : placement@somlalit.org

 somlalit  slibm_slims